

Margurite Huckaby

TV Producer

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PROFESSIONAL SUMMARY

Versatile content producer with experience managing multiple teams to create diverse media projects. Skilled in developing episode concepts, scriptwriting, and coordinating outreach to partners and collaborators. Proficient in operating production equipment and overseeing the full post-production process, including video editing, to deliver high-quality content.

EXPERIENCE

ESPN+, App State Athletics - *Production Crew*

September 2025 - PRESENT

- Control audio equipment for live sports broadcasts.
- Operate replay systems for various sports for both in-venue and broadcasting purposes.
- Manage camera responsibilities around the stadium/arena.
- Perform video shading duties for various sports broadcasts.
- Manipulate and run Xpression graphics during live sports broadcasts.

Appalachian Weekly News, Boone, NC- *Producer*

January 2026 - PRESENT

- Serve as lead producer and editorial decision-maker for 5-30 minute newscasts covering Watauga, Ashe, and Avery counties.
- Make final calls on story selection and rundown order, sequencing hard news, sports, and community events for a balanced broadcast.
- Write and edit scripts, reviewing all reporter materials and providing constructive feedback to ensure editorial quality.
- Organize and lead pre-show meetings with 11 reporters and crew members, assigning roles and managing deadlines.
- Manage the team by reaching out for updates on work that has been assigned.
- Create and distribute graphics, social media posts and captions to Instagram, Facebook, X and Tik Tok.
- Serve as technical director for 5-minute news briefs by operating the Tri-Caster and following the director's cues.

Serial Hobbyist, AppTV, Boone, NC- *Producer*

January 2026 - PRESENT

- Conceptualized, created and produce a 15-minute show that follows a multitude of hobbies.
- Manage all aspects of production including research, location scouting, interviewing subjects, scriptwriting, crew delegation, and post-production editing.
- Designed the Serial Hobbyist logo in Adobe Illustrator.

Connected Cultures, AppTV, Boone, NC- Producer

- Lead a team of 5-7 people to produce the show by delegating tasks to each person.
- Produced three seasons of a campus culture show amplifying minority voices through holiday and heritage-focused storytelling.
- Conducted in-depth interviews with campus organizations and community members, leading all aspects of production from research through final edit.
- Operate multiple types of equipment to ensure that all technical aspects of the show function properly.
- Anchored the show, guiding viewers through segments using teleprompter and live transitions.

A-Game, App TV, Boone, NC- Producer

August 2025 - December 2025

- Run graphics and audio for university athletics show “The A Game,” which includes lower-thirds, full-screens, game footage, and commercials.
- Attended sporting events, captured footage and organized footage into a shared Google Drive folder, so producers could use footage for packages.

90.5 WASU Radio, Boone, NC - DJ / Social Media Intern

August 2022 - PRESENT

- Reported on local, state and national/international news once a week for the news department in Spring of 2023.
- Perform DJ duties, by playing music and engaging with the audience over the air for 2 hours every week.
- Play-by-Play / Color Commentator for numerous App State basketball games & volleyball matches.

Durham Bulls Post 50, Durham Bulls Stadium - Intern

May 2022 - August 2022

- Operated cameras around the stadium, getting shots of the baseball players in action.
- Controlled robo cameras, and got shots of the scenery and the crowd.
- Ensured the exposure looked the same on all cameras.

EDUCATION

Appalachian State University, Boone, NC

August 2022 - May 2026

Bachelor of Science in Electronic Media & Broadcasting
Minor: Graphic Communications Management