



2020-2021 DOWNTOWN/UPTOWN MEMBERSHIP APPLICATION

Mission Statement: To join together as fellow businesses to proactively and aggressively represent the interests and contributions of the downtown and uptown business community to existing and potential customers and to represent our common interests to Palm Springs municipal leaders.

Business Name: _____ On Site Contact: _____

Address: _____ Phone: _____

Email: _____ Website: _____

Business Description (10-20 words): _____

ANNUAL MEMBERSHIP DUES

- _____ MSPS DOWNTOWN/UPTOWN BUSINESS MEMBER (within our defined boundaries) \$25.00
- _____ MSPS ASSOCIATE BUSINESS MEMBER (outside of our defined boundaries) \$100.00
- _____ MSPS ASSOCIATE MEMBER NON-PROFIT 501C3 (outside of our defined boundaries) \$50.00
- _____ MSPS COMMUNITY MEMBER SPONSOR (non business - listed on website only) \$25.00

BENEFITS OF BUSINESS MEMBERSHIP

Members in good standing are entitled to the following Benefits of Membership:

- Main Street Palm Springs is comprised of business owners helping other business owners
- Free basic listing on the Main Street Palm Springs website www.PalmCanyonDrive.org
- Free basic listing in upcoming Main Street Downtown/Uptown Palm Springs Directory Map
- Networking opportunities with other business and customers
- Representation on issues pertaining to Downtown/Uptown at council meetings, other meetings
- Participation in Main Street Palm Springs surveys shared with city officials
- Free or reduced admission to Main Street Palm Springs Mixers and other events
- Free admission to the monthly Main Street Palm Springs General Meetings
- Monthly meeting presentations by elected officials, city departments, police, tourism, more
- Free BOLT (Businesses Open Late Thursday) program participation upon request
- Free or reduced participation fees for cooperative events like Pop Up Palm Springs
- Exclusive communication of important news, announcements, upcoming meetings
- Free admission and the right to participate in the monthly Main Street Palm Springs Meetings
- Voting rights as defined by the Main Street Palm Springs bylaws
- The right to run for Block Captain for your area as defined in the Main Street Palm Springs bylaws

Complete the form above and mail it along with your payment to: Main Street Palm Springs, c/o Joy Brown Meredith, 268 N. Palm Canyon Drive, Palm Springs, CA 92262. Email Joy@CrystalFantasy.com

MSPS Boundaries for Basic Downtown/Uptown Business Membership: Indian Canyon Drive, Palm Canyon Drive, Belardo-Museum from Ramon to Tachevah and side streets. Associate Business Memberships for those located in other areas, Community Member Memberships (non-business), Allied memberships or memberships offering more benefits are also available. (rev 071020)