

ANKENY FALL PROGRAM



BUSINESS SPONSORSHIP GUIDE
2024-2025

ANKENY SPONSORSHIP OPPORTUNITIES

Dear Support of Ankeny and Ankeny Centennial Athletics:

We are in the process of organizing our game programs for the 2024 fall season. Ankeny Hawks and Ankeny Centennial Jaguars will print their own fall sports programs and will be handed out at all varsity football games. This will be exposure at 9 football games: 5 home games for AHS and 4 home games for CHS. Advertising money will be split equally between AHS and ACHS.

This year the Activities Departments are partnering with the Ankeny Booster Club to offer Business Booster Memberships for the month of July. The Ankeny Booster Club is a major fundraising source for both departments to benefit all students participating in our district's many offerings of activities.

Once you make the choice to advertise, your ad will be placed in both the AHS program and the CHS program. If you have any questions or need additional information regarding Ankeny or Ankeny Centennial High School sports advertising, please contact the Activities Office at Ankeny High School at 963-4335 or Ankeny Centennial High School at 965-9611. Our deadline is Friday, July 26.



ANKENY FALL PROGRAM OPPORTUNITIES

ADVERTISING OPPORTUNITIES

Business Card Ad \$250 2 1/4" x 3 1/2"	Quarter Page Ad \$350	Half Page Ad \$500	Full Page Ad \$750
Inside Front Page \$1,000	Inside Back Page \$1,000	Outside Back Page \$1,250	

CENTRAL IOWA SPORTS NETWORK GAME SPONSORSHIP OPPORTUNITIES

The Hawks and Jaguars will be live streaming games live this year.
We will be offering sponsorship packages for each live game.

Pre-Game Sponsorship \$500/Game or \$4,000 for Season (Includes 15-30 second commercial provided by sponsor & Pre-Game Logo & Sponsorship Mention)
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Starting Lineup Sponsorship \$500/Game or \$4,000 for Season (Includes 15-30 second commercial provided by sponsor & Starting Lineup Logo & Sponsorship Mention)
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Halftime Sponsorship \$500/Game or \$4,000 for Season (Includes 15-30 second commercial provided by sponsor & Halftime Logo & Sponsorship Mention)
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Post-Game Sponsorship \$500/Game or \$4,000 for Season (Includes 15-30 second commercial provided by sponsor & Post-Game Logo & Sponsorship Mention)
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ANKENY BOOSTER CLUB BUSINESS MEMBERSHIP OPPORTUNITIES AVAILABLE THROUGH JULY 26 ONLY!

Bronze Business Membership \$500

- Fall Program Business Card Ad
- 3 Booster Passes
- Business logo/name on Ankeny Booster Club Website
- Ankeny Booster Decal

Silver Business Membership \$750

- Fall Program Quarter Page Ad
- 4 Booster Passes
- Business logo/name on Ankeny Booster Club Website
- Donor Plaque
- Ankeny Booster Decal

Gold Business Membership \$1000

- Fall Program Half Page Ad
- 5 Booster Passes
- Business logo/name on Ankeny Booster Club Website
- Donor Plaque
- Ankeny Booster Decal

Diamond Business Membership \$1250

- Fall Program Full Page Ad
- 6 Booster Passes
- Business logo/name on Ankeny Booster Club Website
- Donor Plaque
- Ankeny Booster Decal

Platinum Business Membership \$2000

- Fall Program Full Page Ad
- Stadium side reserved parking space for all home games (1 space) Limited number of spaces available
- 8 Booster Passes
- Business logo/name on Ankeny Booster Club Website
- Donor Plaque
- Ankeny Booster Decal

I would like to support the
Ankeny Hawks and Centennial Jaguars

Deadline: July 26, 2024

Business Name _____

Business Address _____

Contact Person _____

Phone # _____

Email _____

Please select your sponsorship opportunity:

Business Card Ad _____ Inside Front Cover _____

Quarter Page Ad _____ Inside Back Page _____

Half Page Ad _____ Outside Back Page _____

Full Page Ad _____

Central Iowa Sports Network - Please contact the Ankeny AD, Mike Bakker, at 963-4335 or email at mike.bakker@ankenyschools.org or Centennial AD, Nate Lingren, at 965-9611 or email at nathan.lingren@ankenyschools.org to discuss your sponsorship.

Please make your **checks payable to** Ankeny Community School District or ACSD and mail to: Ankeny Centennial High School Attn: Activities Office at 2220 NW State Street, Ankeny, IA 50023.

You can email your business ad information to marge.rasmuson@ankenyschools.org or lisa.meecker@ankenyschools.org

Please select your Business Booster Club Membership Opportunity

Available through July 26 Only:

Bronze Business Membership _____

Silver Business Membership _____

Gold Business Membership _____

Diamond Business Membership _____

Platinum Business Membership _____

Please make your **checks payable to** Ankeny Booster Club and mail to:

Ankeny Centennial High School Attn: Activities Office at 2220 NW State Street, Ankeny, IA 50023.