

ANKENY BOOSTER CLUB BUSINESS SPONSORSHIP

Support Ankeny student-athletes while gaining high-visibility community exposure.

The Ankeny Booster Club partners with local businesses to create sponsorships that align with your community footprint. Our flexible packages deliver meaningful brand recognition at high-attendance athletic events throughout the school year.

Sponsorship Levels

Level	Investment	Key Benefits
Team Player	\$500	<ul style="list-style-type: none"> • Fall Program Quarter-Page Ad • 4 Booster Passes • Website logo/link + ticket window visibility
Varsity	\$750	<ul style="list-style-type: none"> • Fall Program Half-Page Ad • 4 Booster Passes • Website logo/link + ticket window visibility
All-Star	\$1,000	<ul style="list-style-type: none"> • Fall Program Full-Page Ad • 6 Booster Passes • Website logo/link + ticket window visibility
Championship	\$1,750	<ul style="list-style-type: none"> • Fall Program Full-Page Ad* • 8 Booster Passes • Reserved stadium-side parking for all home football games • Website logo/link + ticket window visibility

*Full-page ad may be upgraded to premium placement (inside front, inside back, or outside back cover) for **\$250**, if available.

Athletic Pass Details • Passes labeled with your business name. Valid for **home events only**. Excludes district, regional, state events, and special tournaments. Includes **8th- 12th sports** at North & South Ankeny schools 2026-2027 academic year.

Optional Add-Ons (Customize Your Impact)

Add-On	Description	Investment
Business Spotlight	6-ft table at event entrance to engage fans and showcase your business	\$350 / event
Brand a Snack	Logo stickers placed on concession items (sticker approx. 2" × 2", full color)	250 for \$200 500 for \$400 1,000 for \$750
Captive Audience	Sponsor flyer posted in restrooms during select athletic event (ABC posts & removes)	\$350 / event
End Zone Host <i>(Championship Only)</i>	Host a 12-person football game watch from the North End Zone with concession package	\$2,500

Questions? Ankeny Booster Club Business Sponsor mailbox Ankenyathleticboosters@gmail.com

FAQ

Could you please provide more information about the Business Spotlight?

Ankeny Booster Club provides 6 ft table with table covering at entrance of event 1 hr. prior to event start time. Business Sponsor hosts the spotlight during the event. Sponsor has the option to pre-order concession items one week prior, to hand out to their guests as they visit the spotlight. No outside food or drink may be provided. ABC will close out table set up at end of event. Limited availability. First committed, first to chose event etc. Two basketball games, two volleyball matches, two wrestling meets, two baseball/softball games at each school. A total of 16 events to be confirmed as schedules for the events are published. NO JAG/HAWK matches are available.

How does Brand a Snack Sponsor work?

Business Sponsor supplies one logo/art work for sticker promo program. ABC provides printed stickers to concession and places logo stickers on concession items throughout the year, including popcorn, candy, grilled items, etc. 250 stickers split between two sports; 500 stickers split between three sports; 1000 stickers split between four sports. Sports are football, basketball, volleyball, wrestling, and baseball. The Sponsor may choose which sports. Limited availability. First committed, first to choose event etc.

What is a Captive Audience Sponsor?

Business Sponsor supplies graphics for approval by ABC two weeks prior to selected event. ABC prints on 8 ½" by 11" stock and laminates, posts to stalls, and urinal areas 1 hr. prior to event. ABC removes at end of event. Limited availability. First committed, first to choose event etc. Two basketball games, two volleyball matches, two wrestling meets, two baseball/softball games at each school. A total of 16 events to be confirmed as schedules for the events are published. NO JAG/HAWK matches are available.

What are the specifics around hosting in the End Zone?

Sponsor selects football game to host. One-week prior ABC supplies sponsors with 12 entry bracelets and sponsor provides guest list. One-week prior sponsor confirms selections to concession package. Each attendee receives one grilled item, two drinks, one popcorn and one candy delivered to End Zone approx. 15 minutes before game time. End zone opens 1 hr. prior to game time and closes immediately following game. No outside food or drink allowed into the End Zone. No alcohol. End Zone will be chaperoned by ABC volunteers. Access to balcony requires adult supervision. Limited number of games available. No JAG/HAWK available.

Tell me about 'ticket window visibility'.

All Business Sponsors' names will be displayed at the ticket window/ticket table of all events throughout the year.

When do I have to decide on my sponsorship package?

Sponsorship opens on July 14, 2026. Deadline for approved graphics and materials for Fall Program Ad and Brand a Snack Add On package is August 10, 2026.

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Please join the Ankeny Booster Club for an OPEN HOUSE to kick off the Business Sponsorship Program for 2026-2027.

The North End Zone – Football Stadium

1302 N Ankeny Blvd., Ankeny IA 50023

Tuesday, July 14 from 11am – 1pm

Thursday, July 23 from 4pm – 6 pm

The Athletic Directors and members of the Booster Club will be available to discuss the Business Sponsorship Program for 2026-2027, and visit about what the year ahead has in store for Hawk and Centennial Athletics.

Tours of the North End Zone and concessions provided.

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