

AGENCY PARTNERSHIP PROGRAMME

GOLF GROWTH GROUP



GIVE YOUR CLIENTS ACCESS TO GOLFERS ACROSS THE UK & IRELAND

The Golf Growth Group works with marketing, experiential, sponsorship and brand agencies to create bespoke golf marketing campaigns for national clients.

Through our growing network of more than 150 golf clubs across the UK and Ireland, we provide agencies and their clients with access to golfers, business owners, professionals and senior decision-makers through targeted, measurable and engaging campaigns.

A NEW ACTIVATION CHANNEL FOR YOUR CLIENTS

Whether your client's objective is brand awareness, customer acquisition, lead generation, product promotion, experiential marketing or relationship building, we can create bespoke campaigns around their commercial objectives.

Opportunities include:

- National and regional golf club campaigns
- On-course brand activation
- Product demonstrations and displays
- Vehicle activation campaigns
- Sampling and product trials
- Customer competitions and promotions
- Digital marketing and engagement
- Corporate hospitality
- Business networking events
- Bespoke golf experiences



WE WORK WITH YOU

Our agency partnerships are designed to complement and strengthen your existing client relationships.

You retain ownership of the client relationship while our team provides the golf network, campaign opportunities and operational support required to bring the activation to life.

We can work with agencies to:

- Develop campaign concepts around client briefs.
- Identify suitable golf clubs, venues and audiences.
- Create regional or national activation programmes.
- Provide corporate hospitality and event opportunities.
- Support campaign delivery and activation.
- Build bespoke proposals for individual clients.

MORE THAN SPONSORSHIP

We don't simply sell sponsorship packages.

We work with agencies and brands to understand their objectives and create tailored partnerships designed to deliver meaningful engagement with the golf audience.

HAVE A CLIENT WHO COULD BENEFIT FROM ACCESS TO THE GOLF MARKET?

Send us the brief.

We'll explore the opportunities and create a bespoke proposal.

LET'S START THE CONVERSATION

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www.golfgrowthgroup.com

National Partnerships | Business Networking
Corporate Hospitality | Golf Marketing