

COLLABORATE WITH THE GOLF GROWTH GROUP

EVENTS. EXPERIENCES.
PRODUCTS.
GIVING BACK.

15 YEARS IN THE GOLF INDUSTRY |
300+ DIGITAL SCREENS | 50+
CORPORATE GOLF EVENTS
ANNUALLY

COLLABORATE WITH US

Let's Create Something Together

At The Golf Growth Group, some of our best relationships have started with a simple conversation about how two businesses could work together.

With 15 years in the golf industry and more than 50 corporate golf events every year, we're always looking for businesses that can bring something different to our clients and events.

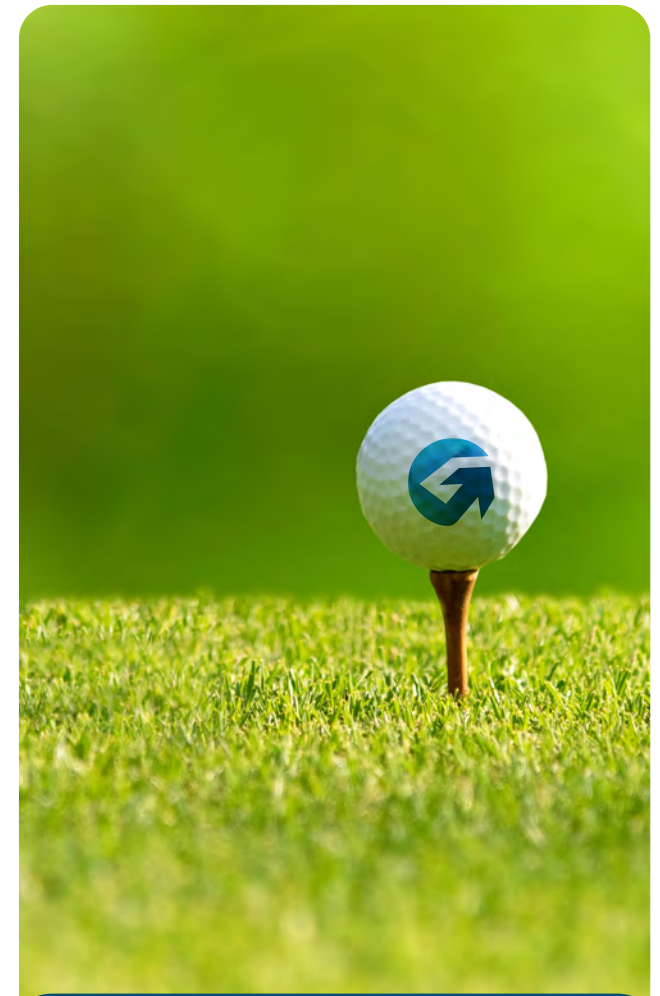
That could mean hosting our clients at your venue, bringing an experience to one of our events, providing products or services, contributing to our welcome packs, or creating a mutually beneficial contra arrangement.

It doesn't have to be golf-related. If your business can add value to the experience, we'd like to talk.

Our Network

15 Years In the golf industry
300+ Digital screens across our network
50+ Corporate golf events annually

**Creating mutually beneficial
opportunities for businesses
through our corporate
events, client network and
the world of golf.**



Get in Touch

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WHAT COULD A COLLABORATION LOOK LIKE?

There Isn't a Set Formula

Every business is different, and that's exactly why we don't offer a standard collaboration package.

We look at what your business can bring to our clients and events, what we can offer in return, and find a way of working together that creates genuine value for both sides.

Experiences

Bring something memorable to our corporate events, or invite our clients to experience your venue, product or service for themselves.

Hospitality & Networking

Host one of our networking events, entertain our corporate clients or collaborate with us on an experience away from the golf course.

Products & Gifting

Place products directly into the guest experience through welcome packs, sampling, prizes, gifts or event-day use.

Event Enhancements

Bring technology, entertainment, activities or specialist services to our events and become part of the experience.

Services

Provide something we already require across our programme of events, creating the potential for a mutually beneficial relationship.

Contra Collaborations

Exchange products, services, hospitality or experiences for agreed benefits from The Golf Growth Group.

Giving Back

Donate a product, prize or experience that we can use to support our charitable fundraising.

One relationship can take many different forms.



COLLABORATIONS IN ACTION

What Does It Look Like in Practice?

Fazenda

Hospitality & Networking

Our relationship with Fazenda extends beyond golf. Together, we host networking events that bring businesses together in a premium hospitality environment, creating an additional experience for our clients while introducing Fazenda to our wider corporate network.

Skratch Golf

Client Experiences & Event Activation

Our collaboration with Skratch Golf shows how versatile these relationships can be.

We've taken Golf Growth Group clients to their Birmingham venue for an evening experience, while Skratch Golf also brings its portable golf simulator to our events at The Belfry.

It gives our clients access to something different while providing Skratch Golf with opportunities to engage directly with our corporate audience.

One collaboration. Different experiences. Value on both sides.



BECOME PART OF THE EXPERIENCE

Put Your Product in the Right Hands
Not every collaboration needs to involve a major event activation.

With more than 50 corporate golf events every year, we create opportunities for brands to put relevant products directly into the hands of our guests and become part of the overall event experience.
Reload – Product Collaboration

Our collaboration with Reload is a great example of how a brand can become part of our corporate golf events.

By integrating Reload products into the event experience, the collaboration gives guests the opportunity to discover and engage with the brand in a relevant environment, while providing Reload with direct access to our corporate and golfing audience.

It demonstrates how a simple product collaboration can create value on both sides – enhancing the experience for our guests while introducing the partner's brand and products to a highly relevant audience.

What Could You Bring?

Food & Drink • Clothing • Gifting • Golf Products • Technology • Health & Wellbeing • Travel • Hospitality • Lifestyle Products • Prizes • Event Services • Experiences

If you have a product our guests could use, enjoy, experience or remember, there could be an opportunity to collaborate.

THE REACH BEHIND A COLLABORATION

More Than an Event

A collaboration with The Golf Growth Group can extend far beyond the event itself.

Where appropriate, our digital network, events and communication channels can be used to amplify selected collaborations, giving partners additional opportunities to reach our corporate and golfing audiences.

An Example of the Reach We Can Deliver Per Month

262,000+

Advert plays across our digital screen network

4,280+ HOURS

Of on-screen brand exposure

869,589

App & website impressions

264,000+

Email signature impressions

4,435

Clicks generated through campaign activity



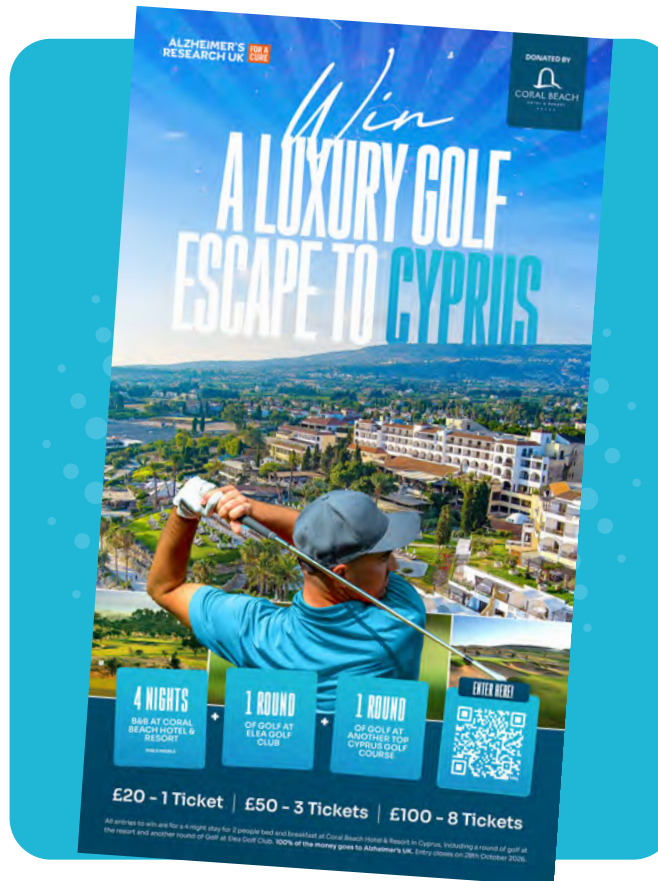
Direct Email Engagement

Our email channels provide another opportunity to put selected collaborations in front of engaged audiences.

Beyond Digital

Collaborations can also extend into live events, social media, event branding, printed materials, technical development, hospitality and bespoke promotional opportunities.

Every collaboration is different. Exposure and promotional activity are tailored to the nature and value of each relationship, with opportunities agreed individually.



COLLABORATING FOR A CAUSE

Giving Back Together

Collaboration can also help us make a difference beyond our events.

The Golf Growth Group is proud to support Alzheimer's Research UK, and businesses can contribute to our fundraising by donating products, prizes and experiences that can be used within raffles and other fundraising initiatives.

Coral Beach Cyprus

Coral Beach Cyprus donated a holiday experience to support our fundraising for Alzheimer's Research UK.

Elea Golf Club subsequently contributed fourball vouchers to accompany the trip, enhancing the overall prize and helping us create an even stronger fundraising opportunity.

It's a great example of businesses contributing what they do best and, together, creating something with even greater value.

Could You Contribute?

Golf Experiences • Holidays • Hotel Stays • Hospitality • Dining • Products • Gift Vouchers • Experiences • Event Tickets • Premium Prizes

Your contribution could help us create an incredible prize while raising valuable funds for Alzheimer's Research UK.

WHY COLLABORATE WITH GGG?

Access More Than a Golf Event

A collaboration with The Golf Growth Group can open the door to our wider network of businesses, events, venues and experiences.

Engage Our Corporate Clients

Introduce your business, venue, product or experience to our corporate network.

Become Part of Our Events

Enhance the experience for guests attending our programme of 50+ corporate golf events annually.

Host Our Clients

Bring businesses through your doors by working with us on networking, hospitality and client experiences.

Showcase Your Product

Put relevant products and services directly into the hands of our guests.

Create Content & Exposure

Generate authentic content around experiences and collaborations that can be shared across relevant channels.

Build Something Longer Term

The best collaborations don't have to end after one event. Where there's a strong fit, we want to build relationships that continue to create value.



LET'S COLLABORATE

What Could We Create Together?

You may have a venue we'd love to bring our clients to.

A product that would be perfect for our event guests.

An experience that could transform one of our golf days.

A service we regularly need.

Or something incredible you'd like to donate to help us raise money for Alzheimer's Research UK.

Whatever the idea, we'd like to hear it.

Have something our clients could experience?
Let's collaborate.

Have a product or service that could enhance our events?
Let's talk.

Want to support our charitable fundraising?
Get involved.

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