



GOLF GROWTH
GROUP

DESIGN BRIEF

Thank you for choosing our in-house design team to produce your artwork

This document allows us to get a better understanding of your company and will play a crucial role in creating your adverts

Please fill in our design brief in as much detail as you can, and we'll do the rest
We recommend using Adobe Reader to view & fill in this form

Company Name

Email Address

Telephone Number(s)

Where would you like your adverts linked to?

What web address would you like the banner advert to take the user to?
E.g. Website Homepage, Facebook Page etc...

Social Media

Please enter your social media handles











Any other platforms?

Would you like your social media included in your artwork?

Checklist

Do you have any of the following?

High Resolution Logo

Personal Company Photography

Existing Market Material

Licensed Stock Photography (High Res)

Brand Guidelines (and any official brand fonts)

Example Adverts You Like

If you have ticked any of the above, please send everything across with your design brief!



**YOUR
ADVERTS**

Take a look at www.clientportal.services/design-brief

Please let us know which examples you liked and why?

What services would you like to advertise?

What discounts would you like to offer?

This can include promotions/offers, aimed at who you like (e.g. golf members)

How would you like to be contacted?

E.g. Telephone, Whatsapp, Social Media etc...

Advert Theme

The most important part for us!

What would you like your advert theme to be? Some choose to have a golf theme, others prefer us to base theirs on previous artwork or their website

WHAT HAPPENS NOW?

- 1 You return your design brief to us
- 2 We brainstorm your ideas
- 3 We create & send your proofs to you
- 4 You email us back with approval, or any amends
- 5 We get everything uploaded on our end

GET IN TOUCH

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