

Optional
Pathways to
Contribute

The Advocate

The Builder

The Advisor

01

- Represents Board Match-Up in forums, panels, and closed-door discussions
- Speaks about the Flex Executive Ecosystem publicly
- Strengthens credibility, brandpull, and trust in the market

02

- Actively supports opportunity shaping and deal progression
- Co-creates solutions with clients and executives
- Helps translate conversations into outcomes

03

- Shapes thinking on client challenges and platform direction
- Refines offerings, positioning, and solutions
- Acts as a sounding board for founders, boards, or the BMU team