



Cassie Folk
Founder and President, Cassie Folk & Associates

For more than 20 years, Cassie Folk has built a reputation for dynamic and authoritative advocacy across the nation and internationally. Named one of the [National Journal Top 50 People Changing the Game in Washington](#) (2019), her prestige was built on navigating the complexities inherent to advancing public policy initiatives for highly-regulated industries such as agriculture, food, tobacco, and cannabis.

Since 1996, Folk's career has progressed from political and legislative positions in Bismarck, North Dakota to holding executive government relations positions in Washington D.C. with national and international impact. Her experience includes leadership roles at Feld Entertainment, the National Confectioners Association, Reynolds American, Inc., and the Cannabis Trade Federation.

In 2019, she founded Cassie Folk & Associates, a boutique advocacy agency, to focus her attention on working collaboratively with a select group of clients in Washington D.C. and beyond.

Dedicated to advancing the next generation of leaders, she also sits on the Board of Trustees for the American Council of Young Political Leaders, a bipartisan international exchange program. She is also passionate about Best Buddies, a nonprofit organization dedicated to inclusiveness for individuals with intellectual and developmental disabilities (IDD).

Folk graduated from the University of Jamestown in North Dakota, with a Bachelor of Arts in History and Political Science. She is an enthusiastic world traveler and lives in her dream home at the D.C. Wharf with her first-mate Fenway (Yorkshire Terrier).

To learn more about Cassie Folk & Associates, visit folk&associates.com or follow [@folkassociates](#) on twitter and instagram. To discuss working with Cassie, contact her at cfolk@folkassociates.com.