



# SOCIAL NETWORKING

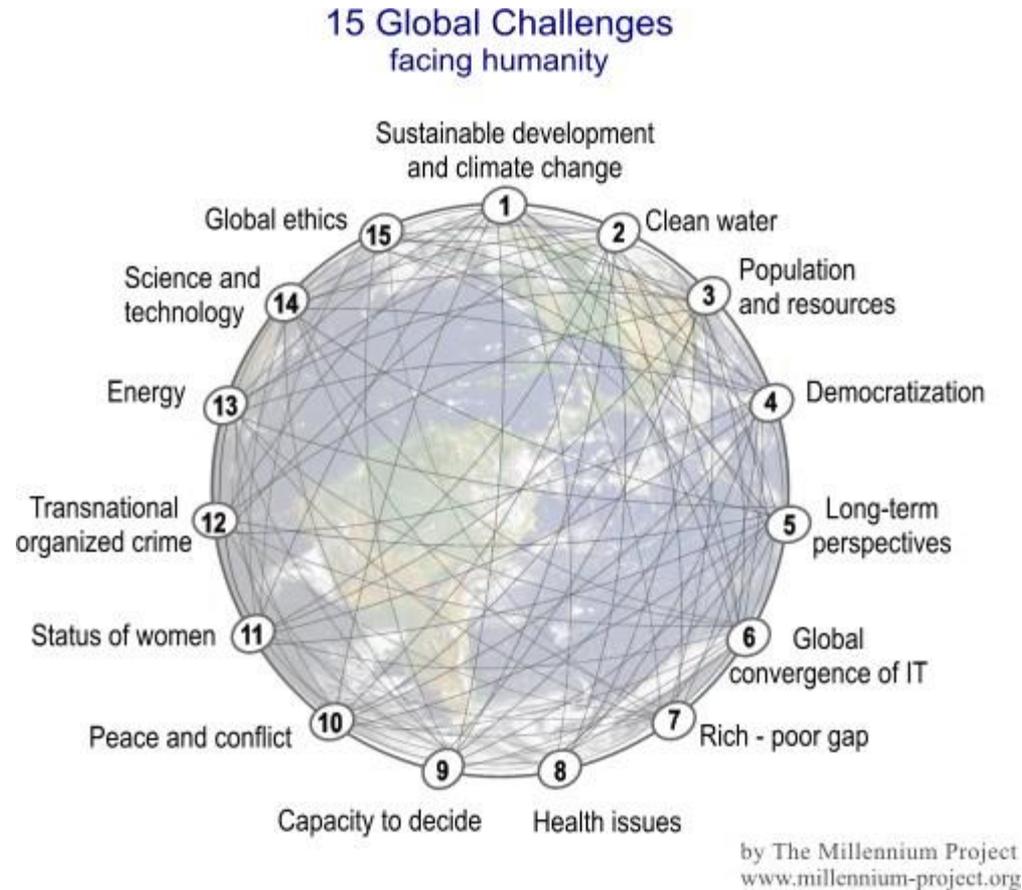
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Basic Orientation – Who we were – Who we are

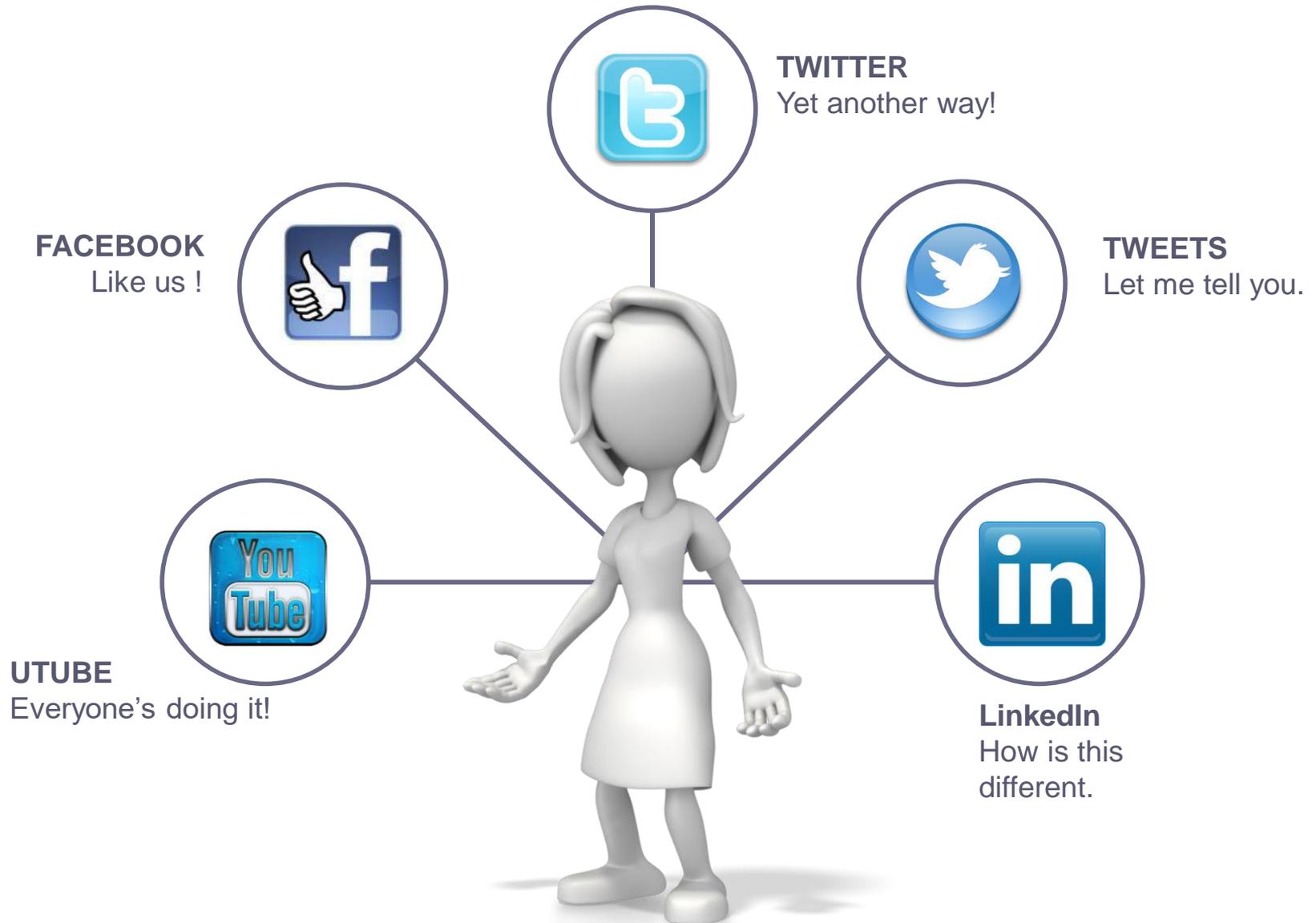
Prepared by Dr. Mary Jo Bulbrook, CEO Akamai University



# AU Addresses World Challenges



# SOCIAL NETWORKING RESOURCES



# SOCIAL NETWORKING RESOURCES

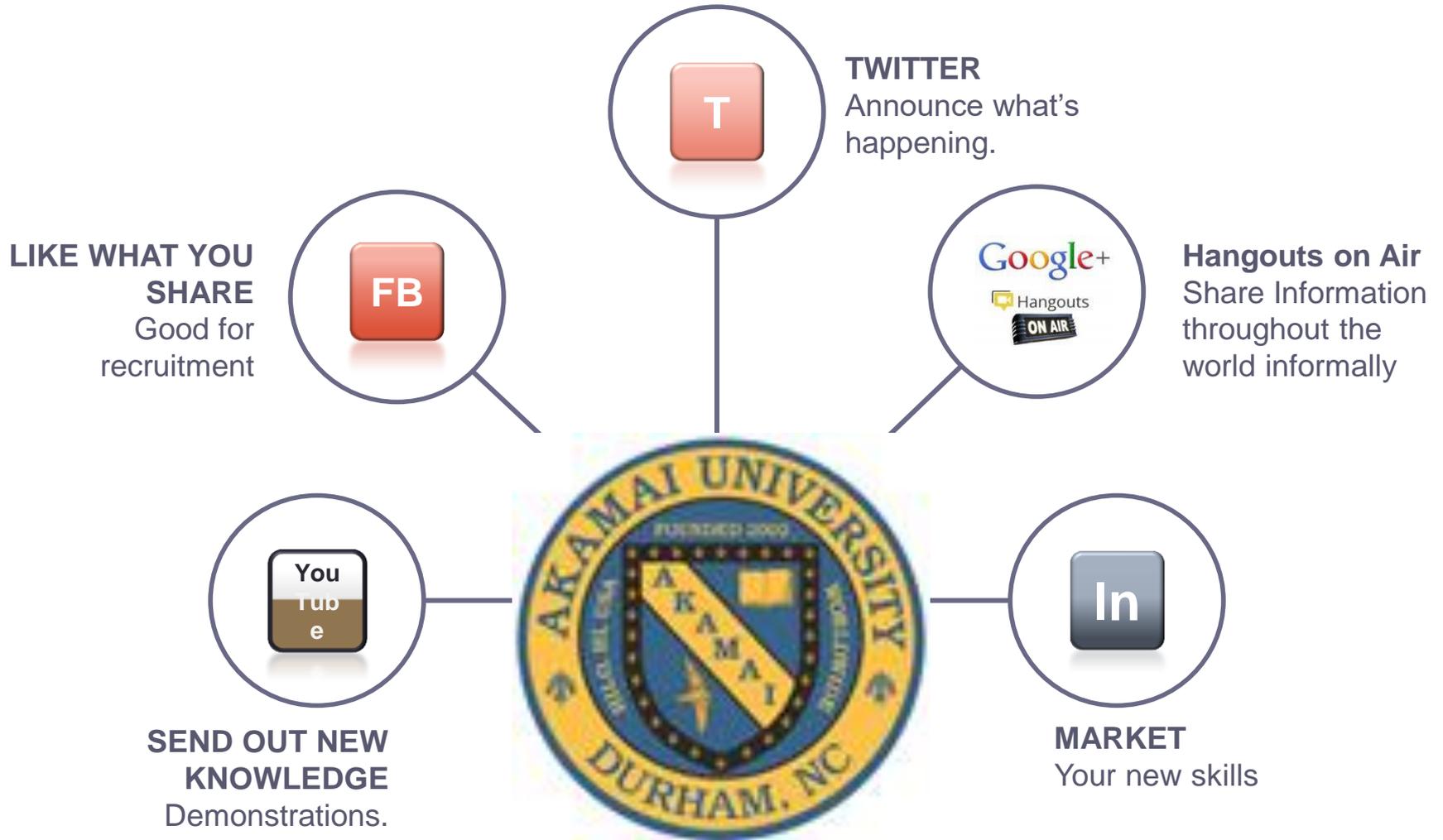


# SOCIAL NETWORKING ON LINKEDIN – Who's Connected?

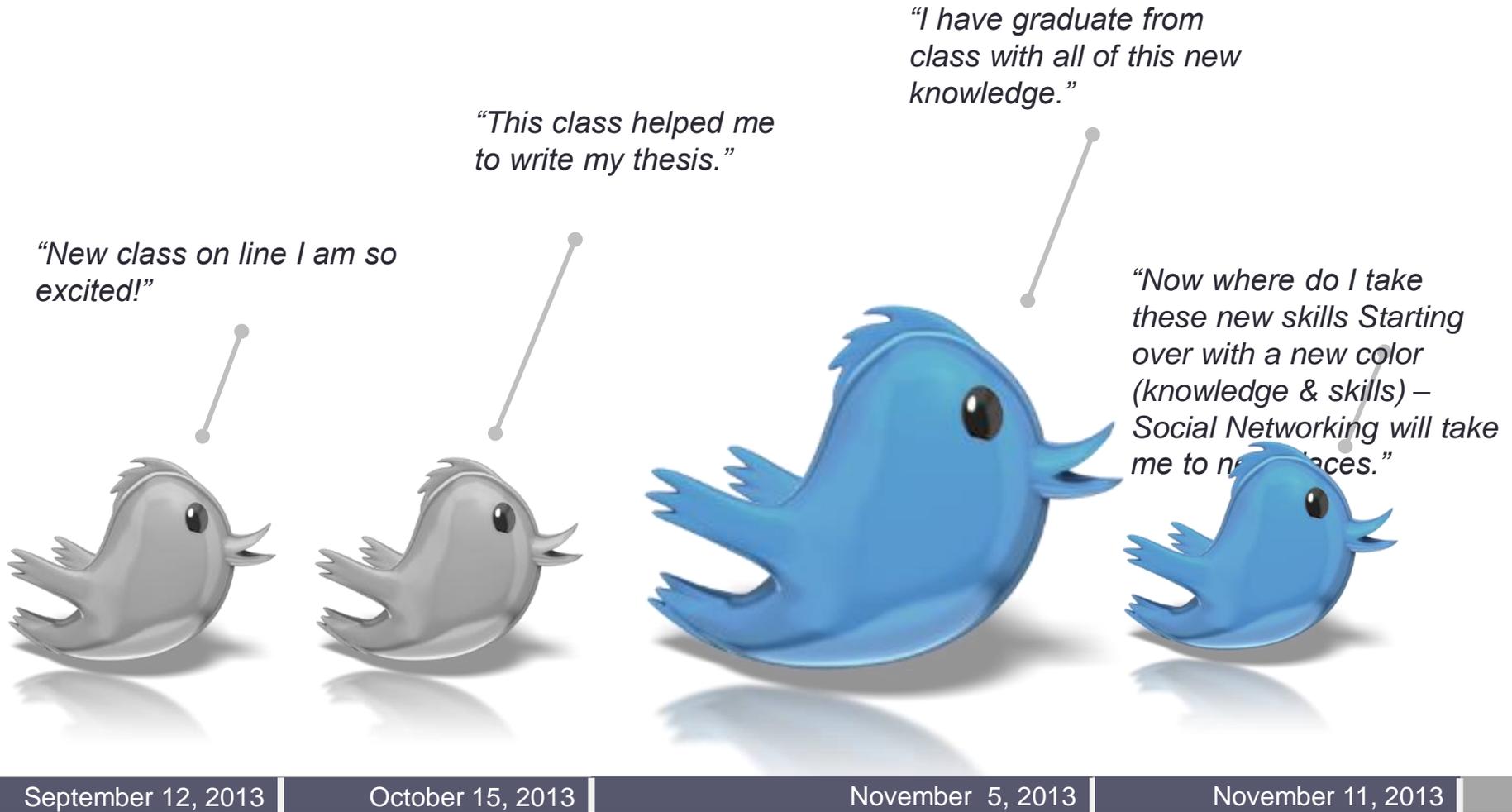
We are connected  
*(Are You In or Out)*



# SOCIAL NETWORKING PROGRESS AT AU



# SOCIAL NETWORKING – Changes over time





# Akamai University

Dedicated to improving human and planetary health

*"I'm offering a class!"*



What's Happening

*"I like this class."*



My Ideas

*"This is where the class is offered."*



Location

*"This is me in class."*



Video Sharing

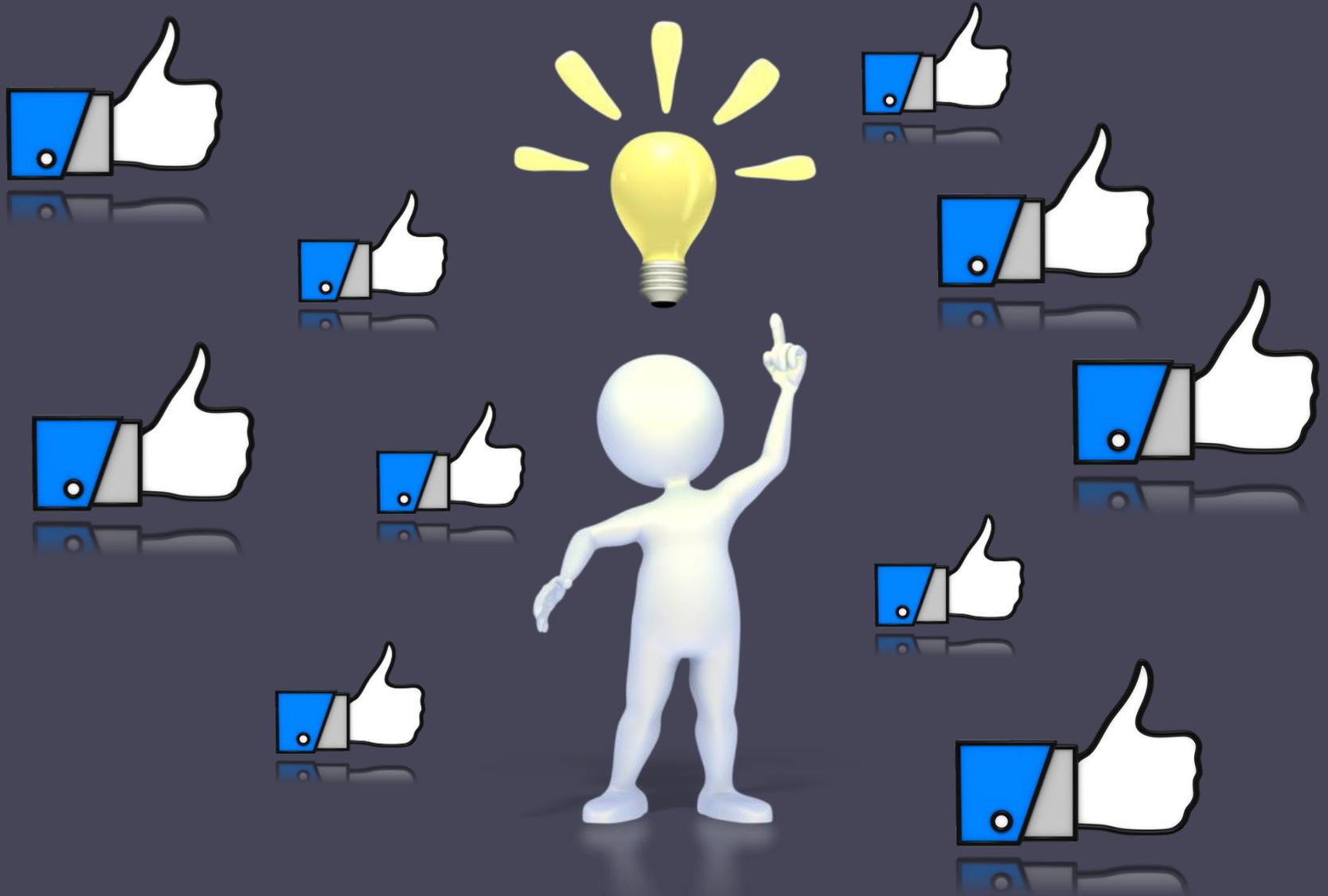
*"My skills include teaching this class."*



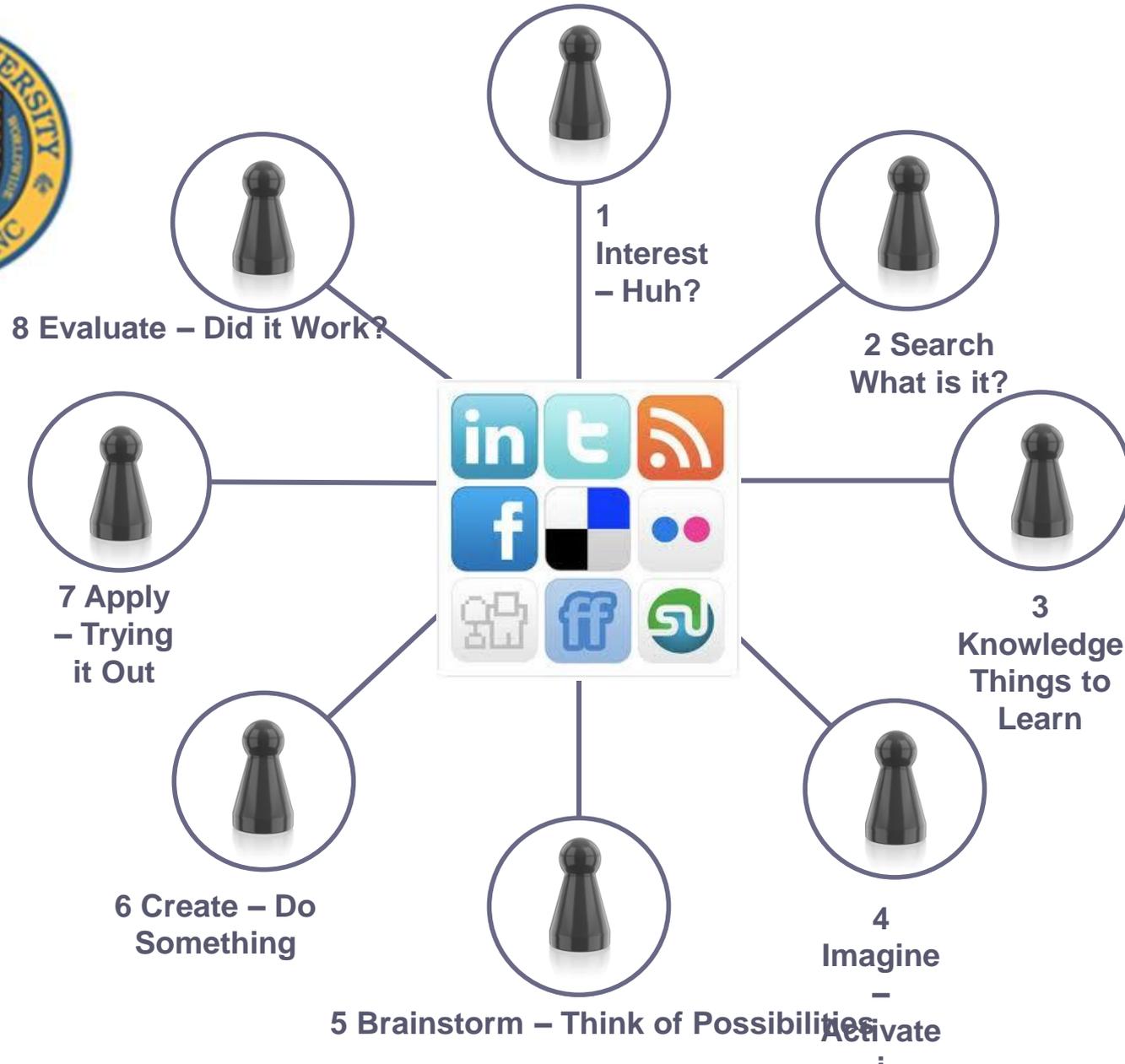
Sharing Skills

## SOCIAL NETWORKING DIFFERENT OPTIONS

# SOCIAL NETWORKING – Thumbs Up! We Can Do It!



# SOCIAL NETWORKING EVOLUTIONARY STEPS



# GETTING YOUR MESSAGE HEARD – Let's Tweet!



TWEET!