# SPONSORSHIP OPPORTUNITIES

SADDLE UP FOR THE 3rd ANNUAL WELLINGTON

# Derby Party

SATURDAY | MAY 2, 2026 | 4:00 PM

WELLINGTON COMMUNITY FOUNDATION

## PRESENTING SPONSOR – $5,000

Take center stage as the Presenting Sponsor with premier recognition across all event promotions, press releases, and social media. Your company receives exclusive naming rights to the Derby Party, positioning your brand as the driving force behind this signature Wellington event. Enjoy a reserved VIP table for six with custom signage featuring your logo. A representative will have the opportunity to address guests during the program, highlighting your company's commitment to the community. Your logo will be prominently featured on the event website and acknowledged during the program.

## DERBY RACE SPONSOR – $5,000

Align your brand with the most exciting moment of the day as the official Kentucky Derby Race Sponsor. Your company will be recognized as the sponsor of the race broadcast and celebration, with prominent signage and acknowledgment during the race viewing and winner announcement. This high-profile moment ensures your brand is front and center as guests gather to watch the Run for the Roses. Includes a VIP table for six guests, logo placement on the event website, and recognition during the program.

## FOOD & BEVERAGE SPONSOR - $2,500

SOLD

Become the culinary sponsor behind the evening's food and beverage experience. Your brand will be featured on menus and food stations throughout the event, associating your company with the flavors and hospitality guests enjoy. Includes a VIP table for four, logo placement on the event website, and recognition during the program.

## RAW BAR SPONSOR – $1,500

Make a splash as the Raw Bar Sponsor, presenting one of the event's most sought-after culinary experiences. Your brand will be prominently featured at the raw bar station as guests enjoy fresh oysters, shrimp, and coastal favorites throughout the celebration. Includes a VIP table for four guests, logo placement on the event website, and recognition during the program.

## BAR SPONSOR - $1,000

Toast to great exposure as the exclusive Bar Sponsor. Your logo will be featured on cocktail menus and bar signage throughout the event. Includes VIP admission for two guests, logo placement on the event website, and recognition during the program.

## DECOR SPONSOR – $1,000

SOLD

Help set the scene for an elegant Derby celebration as the Decor Sponsor. Your logo will appear on event décor signage, including centerpiece centerpieces and displays throughout the venue. Includes VIP admission for two guests, logo placement on the event website, and recognition during the program.

## DESSERT SPONSOR – $1,000

Put your brand in the spotlight at the dessert table. Your logo will be displayed at the dessert station as guests indulge in the evening's sweetest treats. Includes VIP admission for two guests and recognition on the event website.

## VALET SPONSOR – $1,000

Welcome guests in style as the Valet Sponsor. Your logo will appear on valet signage as attendees arrive and depart from the event. Includes VIP admission for two guests, logo placement on the event website, and recognition during the program.

## STEP & REPEAT SPONSOR – $1,000

SOLD

Gain high-visibility exposure as the Step & Repeat Sponsor. Includes VIP admission for two guests. Your logo will be included on the event's official photo backdrop used for guest photos, social media sharing, and press coverage, ensuring repeated brand visibility throughout the event.

WELLINGTON COMMUNITY FOUNDATION

*For inquiries or to secure your sponsorship, please contact Foundation's Executive Director,*

*Dawn Rivera at 561-281-3603.*

*Together, let's continue*

*"Building A Stronger Community"*

FOR MORE EVENT INFORMATION, SCAN QR CODE OR VISIT WWW.WELLINGTONCOMMUNITYFOUNDATION.ORG

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