

Shanae S. Jefferies, PhD

SOCIOLOGIST | PUBLIC SCHOLAR | STORYTELLER



Research should help people understand themselves - and one another - more clearly.

Dr. Shanae S. Jefferies is a sociologist, researcher, and storyteller who explores how identity shapes the way people see themselves, relate to others, and move through the world.

Her work centers Black naming practices, cultural identity, belonging, communication, and the stories people carry across families and generations. Through research, conversation, and public scholarship, she makes complex ideas feel personal, useful, and easier to understand.

What I Explore

- Names, naming & identity
- Black cultural expression
- Belonging & social connection
- Memory, family & lineage
- Identity across the African diaspora

Conversations I Lead

- Identity in work & everyday life
- Leadership, culture & communication
- Workplace belonging
- Naming, bias & perception
- Research and public understanding

Ways We Can Work Together

- Podcast & media interviews
- Keynotes, panels & workshops
- Research partnerships
- Educational collaborations
- Aligned brand & technology projects

GIVEN NAME

A podcast and public sociology project about names, identity, culture, and the stories we carry.

"Names carry memory, lineage, aspiration, and identity."

Partnerships with Purpose

Shanae welcomes thoughtful collaborations with media platforms, universities, cultural organizations, technology companies, and brands that support research, education, communication, creativity, well-being, and meaningful human connection.

Interviews • Speaking • Sponsored education • Podcast integrations • Research • Product field tests • Public storytelling