

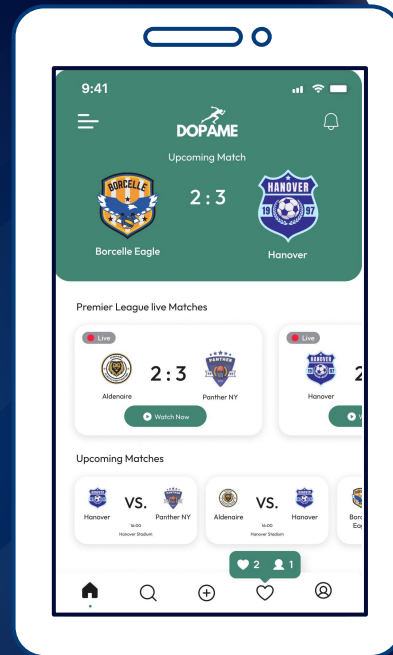
DOPAME BOOST FOR FOOTBALL





WHAT IS DOPAME ?

Dopame is a mobile game that allows sports fans to interact directly with the actual match by creating an advantage for the winning team



WHY IS A GAME CHANGER FOR SPORTS

01

INNOVATIVE

There is no similar concept at this stage

02

HEALTHY

Its use can boost energy, health and immune system

03

ENTERTAINING

It allows fans to be part of the game

04

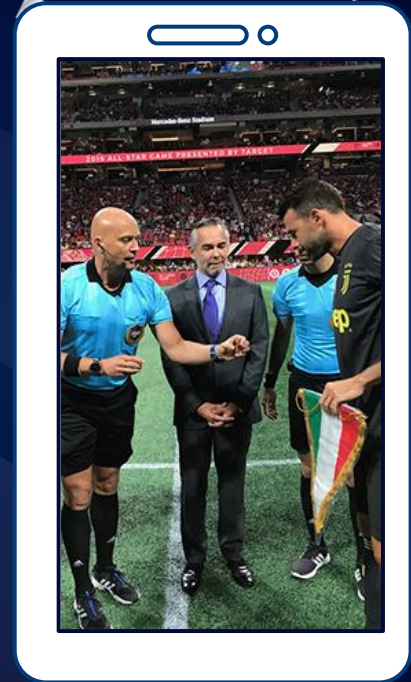
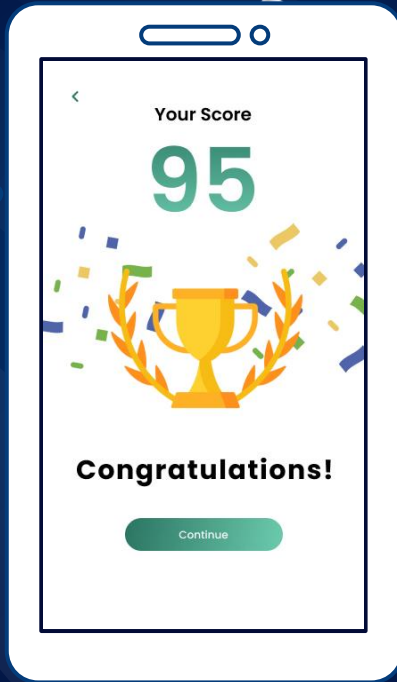
PROFITABLE

It is applicable to multiple sports and leagues





INNOVATIVE



PLAY!

EARN!

ENGAGE!



HEALTHY



The use of Dopame can have a positive impact on:

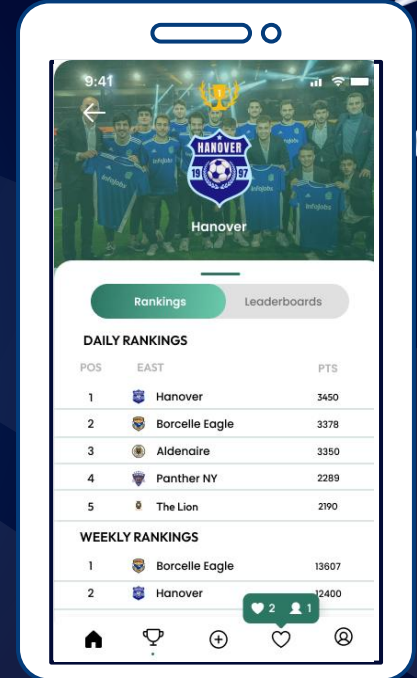
- Cardiovascular health
- Energy Boost
- Calorie Burn
- Coordination and balance
- Mood improvement
- Increase bone density
- Improve lymphatic system function
- Improve joint health
- Increase stamina and endurance

ENTERTAINING

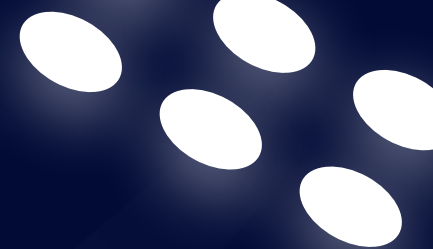
Dopame can implement old rules and boost fans interest

- Coin toss replacement
- The game start with a free kick
- One team will play without one player for the first 5 minutes
- One team is going to start on a fastbreak

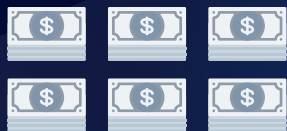
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PROFITABLE



FANS



DOPAME



CLUB TEAMS



LEAGUES



BENEFITS FOR THE FANS

01 HEALTH

Playing the game is going to improve their health *

02 ENGAGEMENT

Fans feel a sense of ownership and participation

03 REWARDS

Fans are going to have different types of rewards

04 COMMUNITY

Fans building stronger community around it

*there is an ongoing Scientific Study to support the validity

BENEFITS FOR THE LEAGUE

01 INNOVATIVE

Have the chance to be innovative by owning a new tech

02 BIG DATA

Accumulate data from fans for strategic marketing

03 PROFITABLE

The League is going to have a share of the profit of the Dopame APP

04 EXPANSION

Leagues will increase their fan base with younger gamers





TIMELINE 2023



MARCH 2023

Beta testing of the APP



MAY 2023

Official Launch in the
Android store



MAY 2023

Partnership with Sano
Hoops League (PH)



JUNE 2023

First round of
Investors



SEPTEMBER 2023

Trial with minor
Football Leagues in
Asia



DECEMBER 2023

Partnership with Major
Football League in Asia





WHAT IS OUR VISION

2023

Testing with minor Basketball Leagues in the Philippines while defying major Leagues strategies and explore the Football Market

2024

Signing at least one professional Football League in Asia to adopt the Technology

2025

Scaling to more Football and Basketball Leagues in Asia

2026

Enter the NCAA College Market, American Football and Worldwide exposure in different sports

2030

FIFA adoption
Dopame on worldwide scale



BUSINESS MODEL

SUBSCRIPTIONS

Monthly subscriptions base and freemium version with advertising

IN-APP PURCHASE

Different in-app purchase offers to improve the user experience

DATA MONETIZATION

Data of users can be utilized for promotional purpose also to third parties

LEAGUE AFFILIATION

Once the model is established there might be an affiliation fee for some leagues or sports



DOPAME TEAM



FRANCESCO BERRE

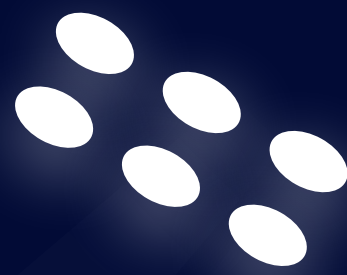
Basketball Performance Coach with 15 years of experience working in top levels club teams in Italy, China and Philippines.

Sports should be more engaging for fans, especially new generation, helping people to improve their health.

We live in a world totally different than 50 years ago, but still, the majority of sports follow the same rules and same strategies!

IT IS TIME FOR A CHANGE!

OUR TEAM



VINCENT

App Developer



JOY

Social Media Marketing



THANKS!

Happy to discuss further and
develop the idea into something
unique and spectacular!

www.dopame.org



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