

# KIMBERTOWNE PARTICIPANT PREP IDEAS & STEP BY STEP GUIDE

**YOU ARE THE BOSS  
ON MAY 24<sup>TH</sup> 2025**



**1**

## Plan Your Business

- Decide what you will sell or offer (products or services).
- Choose a business name and design a logo or sign.
- Think through your pricing and supply costs—this will help with judging and prize eligibility.

**2**

## Register Early

- As soon as you've decided on your product or service, submit your registration to secure your booth!
- Spots are limited, and registering early helps us prepare your materials and assign your booth space.

**3**

## Gather Supplies

- Prepare your products, signs, inventory, and any display tools.
- Bring cash change or set up a digital payment option (like Venmo or Square).
- We provide 1 table (6ft x 36in) and 2 chairs.

**4**

## Pick Up Your Participation Packet available May 13–May 21 at Kimber Academy

Your packet includes:

- Official Business License (must be brought on event day)
- Sales & Evaluation Forms & Rules
- 20 KimberTowne Pass-Along Cards

**5**

## Spread the Word – Use Your Pass-Along Cards!

- Write your name on each card as soon as you get them.
- Share with family, friends, and neighbors—each card returned earns your guest a special gift!
- The participant with the most returned cards will win a bonus prize and public thank-you!

**6**

## Attend KimberTowne

- Arrive by 9:00 AM on May 24th
- Check in, receive your T-shirt, and set up your display by 10:00 AM
- Don't forget to bring your Business License! You'll need it to check in
- Winners announced at 2:00 PM



Packets must be picked up before the event—no exceptions.  
Out of town? Let us know by May 16th to have yours mailed.



135 South State St.  
#12 Lindon, UT – 84042

T-shirts will be handed out at check-in on the day of the event (1 per booth) more shirts available for sale on the day of event.



For more info please call  
(801) 382-7158 or visit  
[kimberacademy.com/town](http://kimberacademy.com/town)

# KimberTownne Entrepreneur Market Family Info Flyer

## Answers to common questions

### Junior Assistants & Little Kids Welcome!

Have a little one who wants to participate? We welcome Junior Assistants (ages 5-7) to join an older sibling or friend's booth. Junior Assistants will help greet customers, hand out products, or assist with setup.

- Each Junior Assistant will receive a special participation prize for their efforts!

To sign up, just list their name under an older sibling's registration.



### Event Location & Family-Friendly Amenities

#### Glenn J. Kimber Academy

135 S State Street, Lindon, UT

- Fully wheelchair-accessible venue
- Plenty of parking available
- Seating area for guests and family



### Craft table & Kiddie Corner with activities for young children

Our event is designed to be enjoyable for the whole family —whether you're selling or just supporting!



### ⊖ Important Notes for Parents:

No childcare will be provided.

Parents are responsible for their children at all times.

Children should remain in supervised areas during the entire event. Let's work together to make KimberTownne a safe, fun, and enriching environment for every participant!

## Pro Tips for First time Participants

### Make a Prize-Worthy Sign!

Want to win the "Best Signage" prize? Here's what judges are looking for:

- Clear & Easy to Read from a distance
- Creative & Colorful – use themes, materials, and your business style
- Explains What You Do (add a slogan or short description)
- Durable – mount your sign on foam board or cardboard



### How to create:

[Your Name] + [What You Sell] – e.g., "Emma's Art" or "Leo's Lemonade"

*Fun alliteration* – "Brilliant Bracelets," "Sweet Station"

Catchy brand names – "Shine & Sell," "Tiny Traders," "Crafty Corner"

### Starter Business Ideas:

#### Products:

- Homemade treats, baked goods
- Crafts, slime kits, jewelry, decor
- Painted rocks, bookmarks, stickers
- Recycled or resold items
- Services & Experiences:
- Face painting, photo booth, simple games
- Name poems, gift wrapping, handmade cards

### Friendly Rule Reminders:

Parents can help, but YOU are the boss!

Be kind, polite, and clean up your space

Keep themes family-friendly and appropriate

Stay for the full event –customers and judges are counting on you!



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