

## < COMPANIES ON THE MOVE

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### Larimer & Co. Branding Studios

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Orlando-based Larimer & Co. Branding Studios has been selected as the global agency of record for Shorthouse Hospitality International -- a luxury management corporation headquartered in London with operations across Europe, Asia, the South Pacific Islands and the Middle East. Larimer & Co. will support strategic growth initiatives and will lead brand strategy, creative, and production services for the Company and its portfolio of international clients including boutique hotels and resorts, cruise lines, and residential estates. The firms work with Shorthouse Hospitality International is among the agency's first global, integrated assignments. Larimer & Co. is a strategic branding agency that leverages creativity and the human experience to build affinity and drive performance for emerging and established brands.

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