

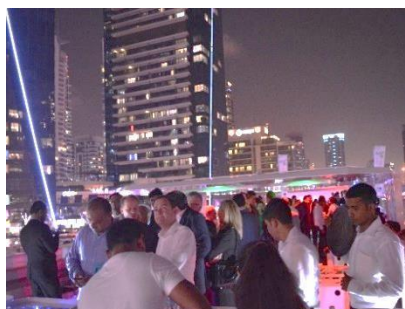
AAGE

AVIATION
ANNUAL
GALA EVENING

2023

14th
November
2023

Event Information & Pricing



THE EVENT



AAGE (Aviation Annual Gala Evening) is an annual celebration for senior Aviation Leaders. This is an invite only event, which will take place on a luxury 220ft Mega yacht which has a capacity of 500 guests. The yacht will be berthed at the world-famous Dubai Marina. This spectacular Gala evening will take place **during Airshow Week** to maximize high level attendance.

AAGE will provide a unique platform for aviation professionals to network and interact with high level VIP guests, as well as an opportunity to network and entertain clients. The evening event which takes place on **14th November 2023** will be split into two sessions; the 1st session will include an exclusive drinks reception, awards presentation

and International gourmet buffet, later guests will enjoy an amazing cruise along Dubai's shoreline, with captivating views of the famous Palm Island, the Dubai skyline and Iconic buildings such as the Burj Al Arab. Guests will be entertained throughout the evening by a live band and special guest DJ's.

Sponsors are provided with a range of options to maximize exposure, before, during and after the event. Our ultimate goal is to elevate sponsoring brands, providing the perfect environment for direct interaction with those who matter most to their business. Our specialist planning team are experts at working cohesively with partners to ensure goals and objectives are reached and exceeded.



EVENT BENEFITS



In an ever-more competitive world, finding new ways to impress clients, differentiate your brand and reward or inspire staff can be a great challenge. Nothing is more memorable and impressive than an industry event held on a private luxury Super yacht. It has all the perks of a land based venue, with the incredible aspect of varying locations and unrivalled luxury. The spectacular backdrop of the Dubai skyline at night, coupled with the, vibrant atmosphere and unparalleled service available are perfectly suited to industry networking and corporate hospitality.

- **BUILD STRONGER RELATIONSHIPS**

Enhance relationships with existing customers, meet new ones, seek international partners and form new alliances.

- **BRAND LEADERSHIP**

Align your brand with an event that excites the industry and attracts major industry leaders.

- **BRAND AWARENESS**

Increase brand awareness with onsite and pre-event exposure.

- **POSITIONING & DEMONSTRATING**

Position your products, services and executives as key players in front of international decisions makers from across the industry.

- **EXCLUSIVE ACCESS**

Meet and influence prospective clients and industry elite who have the potential to ensure the growth and long-term development of your business.

- **TARGETED**

Engage with qualified leaders in aviation, in exclusive and sought after surroundings.

- **CORPORATE HOSPITALITY**

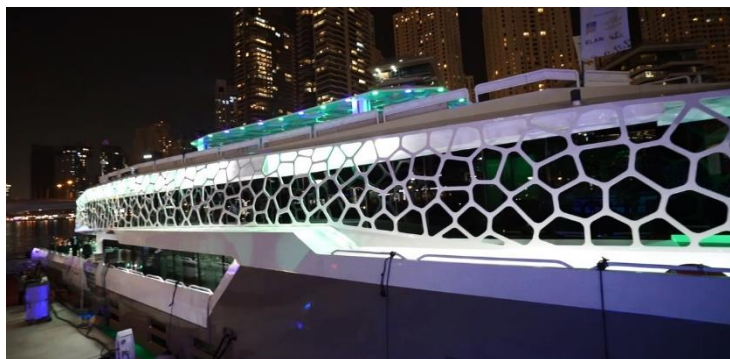
Host your key clients and International VIP's in a memorably unique and luxurious setting.

- **NETWORKING**

Interact with likeminded professionals in a relaxed and comfortable setting which easily helps build and promote lasting business relationships.

- **MORE EFFECTIVE**

Meetings are more productive in a novel environment, clients feel valued and staff feel truly rewarded.





Invite-only Senior Level Attendance

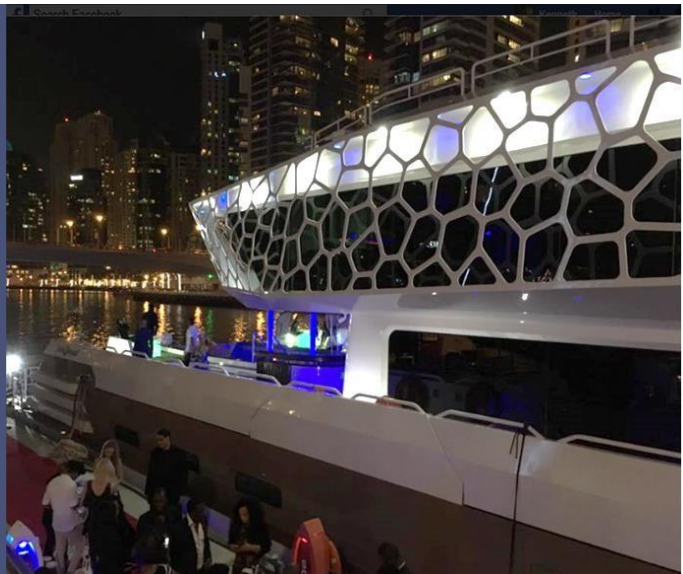


AAGE2023 will bring together aviation leaders from the Middle East and around the world for a unique industry celebration. The Gala evening is an invitation only event for senior aviation professionals and distinguished guests. The event will target Aircraft Operators, Airport Executive, Regulatory Bodies, Associations, Manufacturers, Suppliers and Consultants, as well as other relevant industry sectors.

AAGE2023 offers sponsors the opportunity to celebrate, network and interact with major industry players in an exclusive, innovative and luxurious environment.

THE VENUE - SUPER YACHT

The venue chosen for this year's event is a 220 ft deluxe super yacht with lavishly designed, custom-built interiors and first class amenities. She is a fully equipped state-of-the-art vessel with luxurious features including seating area, magnificent deck and spacious interior. With a triple deck, 6 VIP rooms, a swimming pool with waterfall feature, 8 bedrooms, 18 bathrooms and a 1000-guest capacity; this is the perfect venue to mesmerize guests at this key celebration for aviation industry professionals.



Instead of hosting guests in yet another 'been there, done that' hotel venue, we wanted to offer something new and fresh. **AAGE2023** is a stand out event in the Aviation corporate calendar, this year's programme is packed with diversity and innovation and we needed an exceptional venue that would mirror such an exclusive event. The Super yacht corporate event platform offers the perfect balance between business and pleasure in a relaxed and inviting atmosphere. Sponsors will be supporting a 1st class and truly memorable event that will excite the industry and create lasting brand loyalty. Sponsors will also benefit from increased brand awareness and exposure from marketing activities conducted before, during and after the event.

Why did we choose a
Super Yacht Venue for
AAGE?





Luxury 220ft Mega Yacht Venue



SPONSORSHIP



Your sponsorship package can be tailor-made to suit the specific needs of your business and clients, with the knowledge and expertise of experienced planners.



Platinum \$30,000



- Introductory speaker welcome speech
- Recognition as 'Platinum Sponsor' on all pre-event marketing
- Option: Change sponsorship name to 'Hosted by', 'Lead Sponsor' or 'Presented by'
- Mentioned in all Press Releases, Media and Newsletters (including logo)
- Name/logo on event website (including homepage)
- Name/logo on official guest invites
- Platinum sponsor billing on all signage, banners and display screens at the event
- 2 promotional pages in the guest welcome brochure
- Up to 60 complimentary VIP invites to the Super yacht Gala event
- Your own reserved area with tables and seating for your guests
- Guest passes to the VVIP lounge
- Option to have your promotional video played on display screens (on rotation)
- Option to distribute corporate brochure to participants
- Opportunity to distribute gifts to delegates
- Copy of event participants' list
- Opportunity to bring your own company banners (up to 3 Banners)
- Corporate profile and logo on the event sponsor's section of the website (max. 200 words)
- Opportunity to bring additional branded materials such as coasters, serviettes, table pennants etc. (to be provided by you)





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Gold \$20,000

- Recognition as 'Gold Sponsor' on all pre-event marketing
- Mentioned in all Press Releases, Media and Newsletters (including logo)
- Name/logo on event website (including homepage)
- Gold sponsor billing on all signage, banners and display screens at the event
- 1 promotional page in the guest welcome brochure
- Up to 40 complimentary VIP invites to Super yacht Gala event
- Your own reserved area with tables / seating for your guests
- Guest card passes to the VVIP lounge
- Option to have your promotional video played on display screens (subject to availability)
- Opportunity to distribute gifts to delegates (subject to availability)
- Copy of event participants' list
- Opportunity to bring your own company banners (up to 2 banners)
- Corporate profile and logo on the event sponsor's section of the website • (max. 200 words)



3 Silver \$15,000

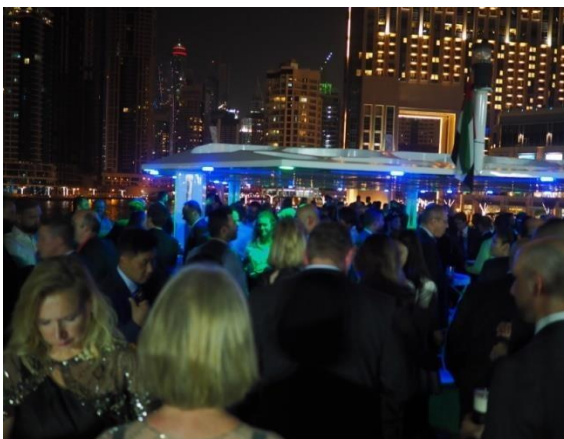
- Recognition as 'Silver Sponsor' on all pre-event marketing
- Mentioned in all Press Releases, Media and Newsletters (including logo)
- Name/logo on event website (including homepage)
- Silver sponsor billing on all signage, banners and display screens at the event
- 1 promotional page in the guest welcome brochure
- Up to 20 complimentary VIP invites to Super yacht Gala event
- Your own reserved area with tables and seating for your guests
- Your dedicated message sent to the event participants' list after the event
- Opportunity to bring your own company banner (subject to confirmation)
- Corporate profile and logo on the event sponsor's section of the website (max. 200 words)



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Bronze sponsor \$8,000

- Recognition as 'Bronze Sponsor' on all pre-event marketing
- Name/logo on event website (including homepage)
- Bronze sponsor billing on all signage, banners and display screens at the event
- Option to be included in the guest welcome brochure
- Your own reserved area for your guests
- Up to 10 complimentary VIP invites to Super yacht Gala event
- Corporate profile & logo on the event sponsor's section of the website



Sponsorship packages can be individually tailored to ensure that your marketing budget is directed to the areas of greatest opportunity for your company. Our team will develop a sponsorship programme that best presents your company. .



- Recognition as '(Niche Name) Sponsor' on all pre-event marketing
- Recognition as '(Niche Name) Sponsor' on event home page (including logo)
- Onsite logo exposure on signage, banners and displays
- Up to 10 Complimentary Invitation to the event.

Niche Options

Cost (\$) Type

1	Drinks Reception Sponsor	10,000	Exclusive
2	Aviation Innovation Awards Sponsor	10,000	Headline Sponsor
3	Gala Dinner Sponsor	10,000	Exclusive
4	Entertainment Sponsor	8,000	Exclusive
5	Video & Social Media Sponsor	8,000	Exclusive
6	Raffle / Price Draw Sponsor (you supply gifts)	6,000	Exclusive
7	Gift Sponsor (You supply gift)	6,000	Exclusive



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CREATIVE
MIDDLE EAST
MEDIA

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