



EAGLE COUNTY CONSERVATION DISTRICT

Key	
New AIP	Updated AIP

Priority 1. Strengthen Identity: Action Initiative Priorities (AIP's)

The goal is to increase awareness and understanding of who we are and the work we do. To achieve this, we will focus on the project of identifying our voice and brand. Our strategy includes participating in stakeholder meetings, building relationships, and creating guiding documents to operate efficiently and effectively.

Action	1A	1B	1C
Objective	Engage in Eagle County Land Use Code Rewrite Project	Operate efficiently and effectively as a board	Distribute ECCD programs and services through town, metro district and HOA newsletters
Deliverable	Create recommended edits via: Email to county planning commission & commissioners; Encode porta; presentation to Eagle County	Policy Book for Board Members	Create database with all towns, metro districts and HOA's with contacts to distribute content; Build ongoing distribution plan.
Team Lead	Laura Bohannon	Linn Brooks	Laura Bohannon
Team	Shawn Bruckman, Wendy Sacks, Meighan Lovelace, 1 Ag representative	Scott Jones, Shawn Bruckman, Laura Bohannon	Allegra Waterman-Snow
Resources	Meighan Lovelance, natural resource partners	CSCB & CACD Policy	Brooklyn Elmore
Due Date	Sept 2026	Mar 1, 2026	November, 2026
Status	Ongoing	Ongoing	NEW

Priority 2. Enhance Communication and Outreach

The goal is to deepen the bond between agriculture, land stewardship, and our community. To accomplish this, we will focus on facilitating synergy among these areas. Our strategy involves actively listening to community members, fostering buy-in for shared initiatives, building trust and strong relationships, and using storytelling to highlight the value and impact of on-the-ground conservation work.

Action	1A	1B	1C
Objective	Be at, or execute, 3 events	Brand our accomplishments to the public	Identify the voice and channels of land stewardship, stories and people
Deliverable	Provide representation at one or more community events, including conducting one fall farm tour and one additional outreach event.	Re-design ECCD's annual report into a printed document available to the public	Guideline/Structure for gathering information and delivery method
Team Lead	Denyse Schrenker	Laura Bohannon	Allegra Waterman-Snow
Team	Sarah Burgard, Allegra Waterman-Snow, Niki Luark, Clayton Gerard	Allegra Waterman-Snow, Brooklyn Elmore	Denyse Schrenker, Sarah Burgard, Ryan Vlaar
Resources	Walking Mountains	Budget for printing, Ryan Vlaar	Brooklyn Elmore, Todd Winslow Pierce
Due Date	December, 2026	August, 2026	December, 2026
Status	NEW	Ongoing	Ongoing

Priority 3. Expand Resources and Expertise

The goal is to address both existing and emerging needs of landowners. To achieve this, we will focus on identifying opportunities for resources and support. Our strategy emphasizes the use of innovative solutions to provide practical, effective and forward-thinking services that meet the evolving demands of the community and our land.

Action	1A	1B	1C
Objective	Create and implement a half-day event on Water Laws: Resources for Water Rights Holders	Identify roles and services between Ag + Natural Resource Specialist and Conservation Specialist	Draft content for Soil to Summit: A Guide to Living with the Land
Deliverable	Gather multiple speakers from CO Division of Water Resources, Colorado Water Conservation Board, and CO Water Trust; build an agenda, secure all logistical details for event	Identify areas of crossover and opportunity; continue to build new services for landowners, publish on website & engage in outreach	Work with content providers, photographer and graphic artist; research and develop content
Team Lead	Laura Bohannon	Denyse Schrenker	Laura and Allegra
Team	Denyse Schrenker, Sarah Burgard, Niki Luark	Sarah Burgard, Laura Bohannon	Denyse Schrenker, Sarah Burgard
Resources	Water Law Fluency Course	NRCS	Local organizations
Due Date	February 2027	March, 2027	December 2026
Status	NEW	NEW	NEW

Priority 4. Beyond Lawn Sustainability

The goal is to sustain the Beyond Lawn Program both administratively and financially. To achieve this, we will focus on identifying long-term funding solutions and opportunities to streamline workload and processes. Our strategy relies on dedicated time and effort, as well as fostering partnerships and collaboration to ensure the program's continued success.

Action	1A	1B	1C
Objective	Expand outreach to HOA's and Property Management Companies	Identify sustainable funding solutions	Leverage partnerships and participation
Deliverable	Update contact spreadsheet; build outreach materials; engage with each company and HOA	Build, prioritize and pursue a list of alternative funding solutions	Expand expertise and resources through partner participation
Team Lead	Ryan Vlaar	Ryan Vlaar	Ryan Vlaar
Team	Laura Bohannon	Laura Bohannon, Cliff Thompson, Linn Brooks	Denyse Schrenker, Allegra Waterman-Snow
Resources	Eagle River Coalition	Partners, Stakeholders	Partners, Stakeholders
Due Date	March, 2027	December, 2026	December, 2026
Status	NEW	Ongoing	Ongoing