



BULLYING HALT THE BEHAVIOR

HISTORY OF:

HEY NAW, HEY YA'LL, "PLEASE STOP
BULLYING"

BULLYING HALT THE BEHAVIOR

BULLYING HALT THE BEHAVIOR
CONSULTANTS, INC.

ANTI-BULLYMAN SUPERHERO/
BRADYBOOKER

ANTI-BULLYDOG

THE FIVE DASTARDLY BULLIES

BULLYING HALT THE BEHAVIOR

MY NAME IS CARMELITA E. CLARK. FOUNDER & CEO OF BULLYING HALT THE BEHAVIOR CONSULTANTS INC. AFTER HEARING YEAR AFTER YEAR OF CHILDREN AS YOUNG AS 7 YEARS OF AGE COMMITTING SUICIDE DUE TO BULLYING, I ASKED THE LORD, WHAT CAN I DO, WHAT WOULD HE HAVE ME DO? APRIL 2011, GOD GAVE THE VISION OF 6 CARTOON CHARACTERS; AFRICAN-AMERICAN SCHOOL COUNSELOR, BRADY BOOKER/SUPERHERO/ANTI-BULLYMAN AND THE FIVE DASTARDLY BULLIES.

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THE LORD CONTINUED WITH THE VISION, SAYING ANTI-BULLYMAN MUST BE A BROWN SKIN AFRICAN-AMERICAN MALE. IT WAS VERY IMPORTANT THAT THE SUPERHERO BE MALE. FOR CENTURIES, THE BLACK MALE HAS BEEN BETRAYED AS WEAK, NOT INTELLIGENT, VIOLENT, ETC. MANY OF OUR BLACK AND BROWN CHILDREN DID NOT HAVE MANY MALE ROLE MODELS IN THE HOME. THERE WERE NOT MANY AFRICAN-AMERICAN SUPERHERO CHARACTERS PORTRAYED IN COMIC BOOKS OR MOVIES. ANTI-BULLYMAN WOULD BE THAT POSITIVE CHANGE!

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THE LORD ALSO SPOKE AND SAID THE BULLIES, MUST BE OF DIFFERENT NATIONALITIES, AFRICAN-AMERICAN, LATINO, CAUCASIAN, ASIAN, MIXED-HERITAGE. BULLIES COME IN ALL SIZES, RACES AND GENDERS. NOT HAVING THE GIFT OF DRAWING, I ASKED THE LORD, WHO WOULD DRAW THE CHARACTERS? HIS ANSWER, YOUR GREAT- NEPHEW, KEYON WOODS, WHO AT THE TIME WAS A 15-YEAR-OLD, OUTSTANDING ART AND DESIGN STUDENT AT PASEO ACADEMY OF FINE AND PERFORMING ARTS. SEPTEMBER 2011, KEYON WOODS DREW THE CHARACTERS PER THE DESCRIPTION GOD HAD GIVEN TO ME. KEYON GAVE EACH CHARACTER SUPER-POWERS AND CHARACTERISTICS.

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THE VISION IS FOR ANTI-BULLYMAN TO SPEAK OUT AGAINST THE INJUSTICES OF BULLYING, LOCALLY, NATIONWIDE AND INTERNATIONALLY WHETHER AT SCHOOL, HOME, CHURCH OR WORKPLACE. PURPOSE: THIS IS A MOVEMENT MERGED WITH A MESSAGE IN SONGS, EDUCATION AND THE ARTS TO HELP THE BULLY CEASE BULLYING AND TO EMPOWER THOSE BEING BULLIED.

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WE ALSO OFFER TWO OTHER SPECIFIC PROGRAMS, VICTIM 2 VICTORY/V2V. THE VICTIMS OF BULLYING CAN LEARN TO BECOME WINNERS AND GAIN SELF CONFIDENCE, EVEN AFTER GOING THROUGH THE TERRIBLE EFFECTS OF BULLYING AND WE ALSO OFFER COMING OUT EASY/COE. AN ANTIBULLYING OUTREACH PROGRAM TO TEACH , HELP AND ASSIST THE BULLIER. BOTH PROGRAMS WILL OFFER CONSULTING ASSISTANCE WITH PSYCHOLOGIST AND THERAPIST.

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THE FIRST NAME OF THE ANTI-BULLYING PROGRAM WAS, “HEY NAW, HEY YA’LL, HA, HAH!” I AM A SONGWRITER AND THE NAME CAME FROM A SONG GOD BLESSED ME TO WRITE IN 2010, PRODUCED BY MY SON, WADE CLARK, JR. IT WAS WRITTEN TO COMBAT THE ISSUES OF BULLYING AND HARASSMENT IN A GENRE THAT WOULD CATCH THE ATTENTION OF OUR YOUTH IN THE FORM OF POSITIVE HIP-HOP RAP. HEY, GETS OTHERS ATTENTION, NAW, NO YOU AREN’T GOING TO BULLY ME, HA, HAH, YOU’RE TRYING TO MAKE ME FIGHT, BUT I HAVE SELF-ESTEEM AND RESPECT FOR MYSELF, SO I’M JUST GONNA WALK AWAY WITH A LAUGH.

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IT WAS ORIGINALLY WRITTEN FOR A YOUNG MALE RAPPER WHO WAS LOOKING FOR A SONG WITH POSITIVE LYRICS AND NO CURSING. UNKNOWINGLY, AFTER MY PRAYER IN 2011, GOD TOLD ME TO USE THE SONG AND TITLE FOR THE ANTI-BULLYING MINISTRY. DURING THIS TIME, GOD, MY HUSBAND , SON AND PR/KALEENA JAMES ASSISTED IN DOING GOD'S WORK.

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THE SONG HEY NAW, HEY YA'LL TAUGHT IN THE KCMSD, INDEPENDENCE AND HICKMAN MILLS SCHOOL DISTRICTS BY, MS. DACIA MOORE OF SECOND WIND COUNSELING & CONSULTING.

PHONE GUESTS ON MR. CARL BOYS'S TALK SHOW, "ONE MILE OF THE WAY". TOPIC-BULLYING

PRESENTED SONG, FLYERS, ANTI-BULLYING STICKERS DURING WEEKLONG, CHRISTIAN YOUTH RETREAT AT CAMP WINDERMERE IN ROACH, MO.



GUEST SPEAKER ON CARTER BROADCASTING, GENERATION RAP. TOPIC-BULLYING, SONG WAS INTRODUCED.

PRESENTED MINI-WORKSHOP TO TEENAGE PARTICIPANTS AT BLACK ARCHIVES JUNETEENTH EDUCATIONAL EVENT.

PLACED SONG, FLYERS AND STICKERS IN OVER 150 BACK-TO-SCHOOL BAGS AT FRIENDSHIP BAPTIST CHURCH.

PRESENTED INFORMATIONAL MATERIALS ALONG WITH CD OF ANTIBULLYING SONG, HEY NAW. GAVE AWAY OVER 250 PACKETS OF FREE MATERIALS AT BLACK EXPO.

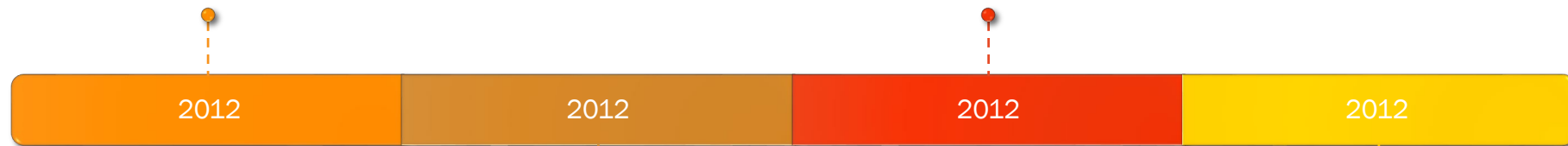
BULLYING HALT THE BEHAVIOR

IN 2012, I SAID, “LORD I NEED MORE HELP”, HE STATED, ASK YOUR BEST FRIEND, REV. THERESA MCLOYD. PRAISE GOD, SHE SAID, YES! SINCE THAT TIME, REV. MCLOYD HAS BEEN THE COO AND THE NAME WAS CHANGED TO, BULLYING/HALT THE BEHAVIOR. GREATER IDEAS AND GOD-GIVEN VISIONS HAVE BEEN IMPLEMENTED!

BULLYING HALT THE BEHAVIOR

EMPLOYER ID NUMBER, REGISTRATION OF FICTITIOUS
NAME/STATE OF MO.
CERTIFICATE OF REGISTRATION AND SEAL FOR TRADEMARK
AND SERVICE MARK/EDUCATION AND ENTERTAINMENT.

BOOTH AT AD HOC AGAINST CRIME PROGRAM, GIVING AWAY
FREE MATERIALS, STICKERS AND CD'S
READ ANTI-BULLYMAN BOOK, PRESENTED CARTOON
CHARACTERS, PASSED OUT STICKERS/FREEDOM SCHOOL,
MOUNT PLEASANT MISSIONARY CHURCH



PROTOTYPES OF COLORING BOOK, POSITIVE AFFIRMATION
TRADING CARDS, ANTI-BULLYMAN STICKERS,
ANTI-BULLYMAN CAPES & MASKS, ANTI-BULLYMAN SHORT
STORY BOOKS, ANTI-BULLYING KITS.
"ANTI-BULLYMAN IS SO STRONG"/ A CHILDREN'S SONG FOR
GRADES Pre-K- 2ND, WRITTEN BY CARMELITA CLARK, SONG
AND MUSIC COMPOSED BY, KAMI WOODARD.

UMKC/LEGACY FOUNDATION- VENDOR BOOTH PRESENTING
ANTI-BULLYING CHARACTERS AND INFORMATIONAL
MATERIAL.
CURRICULUM FOR GRADES PRE-K TO 6TH GRADE WAS
FORMED. THIS ALSO INCLUDES CURRICULUM FOR STAFF
AND CHURCHES.

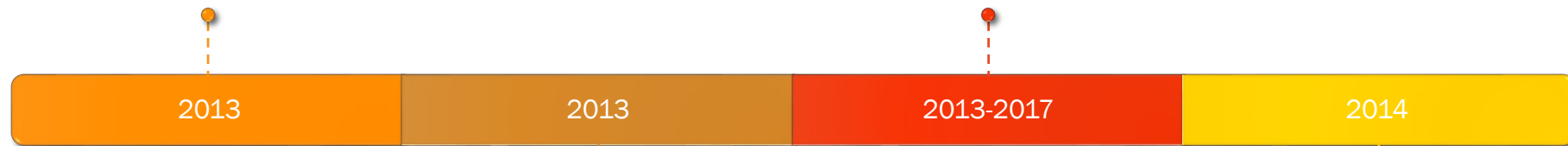
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ORIGINALLY INCORPORATED/STATE OF MISSOURI/
CERTIFICATE AND SEAL OF INCORPORATION MISSOURI
NONPROFIT.

MET WITH SONIC, KANSAS CITY ROYALS, THE UNITED WAY,
BOYS & GIRLS SCOUTS. (ALL WERE VERY INTERESTED, BUT
WE DIDN'T HAVE OUR 501C3)

CLASSROOM WORKSHOP WITH 2ND GRADE STUDENTS/
LEE A TOLBERT CHARTER SCHOOL

WE PARTICIPATED IN "DAY AT THE K"/ CHILDREN AND
ADULTS HAD A CHANCE TO MEET AND TAKE PICTURES WITH
OUR "LIVE" ANTI-BULLYMAN. WE GAVE AWAY FREE
INFORMATIONAL MATERIALS AND STICKERS.



TWO ASSEMBLIES GRADES K-5TH/ LONG FELLOW
ELEMENTARY SCHOOL (ADDITIONAL SUPPORT/ANGIE WEBB)
CHICK-FILL-A/ LEGENDS/KANSAS CITY, KS/ PASSED OUT
FLYERS AND STICKERS

ANTI-BULLYMAN POSTERS & BUSINESS CARDS/ MADE BY
STUDENTS AT DELASALLE HIGH SCHOOL

OUR FIRST "LIVE" ANTI-BULLYMAN/ REV. LEONARD DAVIS,
DRESSED IN FULL COSTUME.

SPEAKER/ YOUTH AGAINST VIOLENCE RALLY/ CALVARY
CHAPEL COGIC. ATTENDED KC CHILD ABUSE ROUNDTABLE
DISCUSSION. SPEAKER/ WOMEN'S SEMINAR, FORT HOOD,
TX.

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LINDA BROWN/ CREATED 2 PUPPET CHARACTERS FOR OUR ORGANIZATION, ANTI- BULLYMAN, AND SCHOOL COUNSELOR/BRADY BOOKER.

NEW ILLUSTRATOR, JASON BROOKS/ REVISED DRAWING OF ANTIBULLYMAN/BRADYBOOKER. ANTI-BULLYDOG WAS INVISIONED AS ANTI-BULLYMAN'S SIDEKICK. ANTI-BULLYMAN RING/PROTOTYPE, ANTIBULLYMAN T-SHIRTS.

2015

2017

2018

2019

OFFICIAL CERTIFICATE OF REGISTRATION/ LIBRARY OF CONGRESS/ BRADY BOOKER/ANTI-BULLYMAN & THE FIVE DASTARDLY BULLIES.

VENDOR TABLE SUPPORTING THE UNITED WAY WITH FORMER KANSAS CITY CHIEF'S PLAYERS. WORKSHOP/ STILLWELL UNITED METHODIST CHURCH ASSEMBLIES/ OVERLAND PARK ELEMENTARY SCHOOL (ADDITIONAL SUPPORT/MICHELLE SMITH)

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ASSEMBLIES/ CHELSEA ELEMENTARY SCHOOL/ KANSAS CITY, KS.

ASSEMBLIES/ MINNEHA ELEMENTARY SCHOOL/ WICHITA KS.

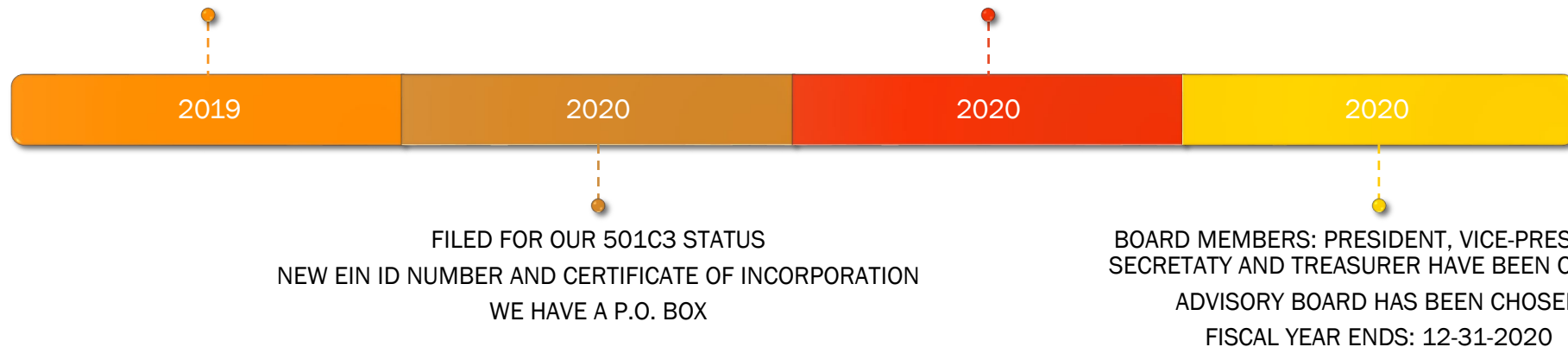
2 ADDITIONAL "LIVE" ANTI-BULLYMEN WERE ADDED/
STEPHEN MITCHELL AND KEVIN NIXON

NAME CHANGED TO: BULLYING HALT THE BEHAVIOR CONSULTANTS, INC

ANTIBULLYMAN IS ON SOCIAL MEDIA SITES: TWITTER, FACEBOOK AND INSTAGRAM

EMAIL: ANTIBULLYMANSUPERHERO@GMAIL.COM

WE HAVE NEW LOGO AND BROCHURE (CARLA TURNER AND JUNE BURNES)



BULLYING
HALT THE
BEHAVIOR

1 MONTH -
1 YEAR



GOALS/ 1-3 MONTH



WEBSITE BUILT

3D PROTOTYPE OF ANTI-BULLYMAN (FOR MARKETING PURPOSES)

OPEN BUSINESS ACCOUNT (DUE TO NEW BUSINESS NAME)

SCHEDULE ZOOM MEETING BEFORE LABOR DAY WITH BOARD AND ADVISORY MEMBERS

GOALS/ 1-3 MONTH



FOR OCTOBER, WHICH IS ANTI-BULLYING MONTH/ HAVE A CONTEST. WHOEVER PRESENTS BEST ANTI-BULLYING VIDEO BASED ON THE SONG, “HEY NAW, HEY YA’LL, HA, HAH” WILL WIN VARIOUS PRIZES. ONE SCHOOL IN FOUR DIFFERENT SCHOOL DISTRICTS WILL BE ASKED TO PARTICIPATE.

FIND BEST PRICES FOR ITEMS TO PLACE ON WEBSITE: CAPES, MASK, RUBBER BRACELETS, RINGS, GLASSES, ANTI-BULLYMAN SHORT STORY BOOKS, COLORING BOOKS, T-SHIRTS.

GOALS/3-6 MONTH



APPLY FOR VARIOUS GRANTS

NETWORK WITH LOCAL COMMUNITY COLLEGES TO GET INTERNS FOR TECHNOLOGY, MARKETING, GRAPHIC DESIGNS.

PSYCHOLOGIST, DIVERSITY TRAINERS, GUEST SPEAKERS NEEDED FOR ONLINE SEMINARS, WORKSHOPS AND CONFERENCES OFFERING AGE APPROPRIATE CURRICULUM

GOALS/3-6 MONTH



ONLINE ANTIBULLYING AND KINDNESS GAMES

HAVE ALL CHARACTERS MADE INTO CROCHET DOLLS TO PROMOTE TO MARVEL, DISNEY, SESAME STREET.

APPLY FOR LLC FOR THE BUSINESS SIDE OF THE ORGANIZATION

GOALS/6 MONTHS-1 YEAR



FUTURE COMMUNITY ENDEAVORS/AFTER COVID:

FACILITATE WORKSHOPS, SEMINARS, CONFERENCES WITHIN SCHOOLS, CHURCHES, ORGANIZATIONS. ORGANIZE COMMUNITY EVENTS WITH OTHER NON-FOR-PROFITS SUCH AS HARVESTORS, GIRLS AND BOY SCOUTS, YMCA, FOOD AND CLOTHING DRIVES, ETC.

HOPEFULLY HAVE OUR OWN OFFICE SPACE/BUILDING.