

Media Kit



Conscientious Capitalists LLC

How You Make Money Matters™
Strategic Sales and Marketing Consulting

412 - 889 - 0927
ccs-llc.us

About Me

I'm a sales and leadership consultant to small and midsize B2B and B2E businesses who need to take the guesswork out of forecasting and growing sales.

My approach is to incorporate principles of servant leadership and conscientious capitalism so that salespeople become Trusted Advisors to their customers, and leaders create a corporate culture that attracts and retains ethical and committed team members.

I believe that how you make money matters, and that it's not only possible to make money without doing harm or sacrificing your ethics, it's the only way worth doing so.



Build your business and your culture on the truth

Contact

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Social Statistics

111

Instagram Followers
the_conscientious_capitalist/

1654

Twitter Followers
@Greg_Russak

248

Facebook Followers
ConscientiousCapitalistsLLC

55

Youtube Subscribers
@theconscientiouscapitalist9803

AscenderPGH
336 followers
1mo

Greg Russak, the speaker at our June Starters Series and a sales consultant, recently started his own youtube channel. Check his channel out for tips about your sales process and how to make your company grow.

The most important hire a startup will make
youtube.com

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"As a start up tech company now in the revenue generation phase, I was grateful when our supporters at Ben Franklin Technology Partners CNP suggested that we meet with Greg to discuss sales strategies and tactics.

Over the course of our 4-week engagement, it was clear that he had a good understanding of our challenges and was able to provide our sales team with actionable sales tools and expert advice that will translate to new business. Greg was able to provide insights and advice across the sales spectrum - from call scripts and emails, to measuring sales activities, to objection handling and price negotiations. I recommend Greg's services to anyone who wants to do the same."



Kara Wasser, Founder
and CEO, OhanaLink
Technologies



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"I wholeheartedly endorse and recommend Greg"

Through our startup journey at Dization, we needed an outside set of expert eyes on our go-to-market sales strategy, and one of our trusted advisors enthusiastically pointed us to Greg. Greg's experience and expertise at developing B2B channel sales helped us to put a framework in place in which we can continue to think through our options. I wholeheartedly endorse and recommend Greg to anyone who needs help developing their go-to-market sales strategy.

- Rob Santoro, CEO and Co-founder, Dization, Inc.

How may I be of service?

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