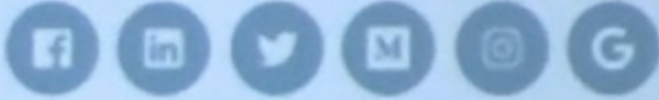




Conscientious Capitalist

make money without doing harm or sacrificing your ethics, it's the only way worth doing so. -



HOW YOU MAKE MONEY MATTERS



SALES STRATEGY

- Strategic / Transactional
- Direct / Indirect Channels
- Market Segmentation
- Prospect Profiles
- Buyer Personas
- Value Based Prospecting, Discovery, Qualifying, and Closing Playbooks



SALES PROCESS

- Pipeline-to-Funnel Conversions
- Deal Quality
- Deal Velocity
- Deal Predictability
- Data Driven Forecasts
- KPIs
- Sales Tech



SALES LEADERSHIP

- Frac CRO/SVP
- C-Level Strategy
- Leadership Development
- Culture
- Staffing
- Skills Development
- Reporting

ABOUT CONSCIENTIOUS CAPITALISTS LLC

Sales and leadership consulting to small and midsize B2B and B2E businesses who need to take the guesswork out of forecasting and growing sales.

The CC approach is to incorporate principles of servant leadership and conscientious capitalism so that salespeople become Trusted Advisors to their customers, and client company leaders create a corporate culture that attracts and retains the best, the brightest talent.

We believe that how you make money matters, and that it's not only possible to make money without doing harm or sacrificing your ethics, it's the only way worth doing so.

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