



The Family Publishers, Inc.
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FOR IMMEDIATE RELEASE:

World's First “Personal Publishers” of Personal Biographies, Family and Corporate Histories Plans International Expansion To Capture Wealthy Markets



New York, NY – [The Family Publishers](http://TheFamilyPublishers.com), the first and only “personal publishers” who developed and publish custom-written personal biographies, family and corporate histories, [Memories To Last A Lifetime Keepsake Books](http://TheFamilyPublishers.com) Founder, CEO Ron Schmidt announced that the company will be expanding into wealthy foreign markets, initially setting up web sites in Spanish, French, German, Simplified Chinese, Italian, Japanese and Portuguese and possibly opening an offshore headquarters to explore and further expand the company’s reach.

“The oral histories of the world’s older generations are being lost,” says Ron Schmidt, Founder and CEO of [The Family Publishers](http://TheFamilyPublishers.com). “With baby boomers rounding the corner into retirement, this is an opportunity for families to capture their memories and come together around their stories as they preserve their heritage for future generations, regardless of where they live.”

The company will also exploit internet U.S. and international venues such as Amazon.com, Borders.com, BN.com, Ancestry.com, Google.com and their international web sites for direct downloading of E-books and CD-ROM sales and has plans to expand to reach wealthy untapped markets.

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