



The Family Publishers, Inc.
TheFamilyPublishers.com
Support@TheFamilyPublishers.com
(920) 376-5995

FOR IMMEDIATE RELEASE:

World's First “Personal Publishers” of Personal Biographies, Family and Corporate Histories Announces Web Site Makeover And Future Foreign Language Web Sites

New York, NY– [The Family Publishers](http://TheFamilyPublishers.com), the first and only “personal publishers” who developed the concept for and publishes custom-written personal biographies, family histories and corporate histories as [Memories To Last A Lifetime Keepsake Books](http://TheFamilyPublishers.com/MemoriesToLastALifetimeKeepsakeBooks) Founder, CEO Ron Schmidt announced the makeover of the company’s English language web site and current plans to further develop multiple foreign language web sites in Spanish, French, German, Simplified Chinese, Italian, Japanese, and Portuguese to expand internationally and capture wealthy foreign markets.

[The Family Publishers](http://TheFamilyPublishers.com) English Language Web Site Makeover

The Family
Publishers, Inc.

[HOME](#) [BUSINESS OPPORTUNITY](#) [ABOUT US](#) [MEDIA](#) [CONTACT US](#)



The redone web site features [Memories To Last A Lifetime Keepsake Books](http://TheFamilyPublishers.com/MemoriesToLastALifetimeKeepsakeBooks) which are written and edited by appointed licensees and are delivered as library-quality, faux leather-bound, personal, family and corporate memoirs, the company’s Consumer Contest called “[Share Your](#)

[Memories](#)", pertinent retailer information about the company's new [Revolutionary Retail Selling System](#) and its new [Franchise Program](#).

"The oral histories of our parents' generation are being lost," says Ron Schmidt, Founder, CEO of The Family Publishers. "With baby boomers rounding the corner into retirement, this is an opportunity for families to capture their memories and come together around their stories as they preserve their heritage for future generations."

Current plans are set to introduce book retailers [Barnes and Noble](#), [Books-A-Million](#) and other high-traffic retail stores and shopping malls to the company's new [Revolutionary Retail Selling System](#).

"Share Your Memories" consumer contests, coordinated with an online consumer awareness campaign, will create increased consumer traffic and profits for both the company, the company's retail partners and future franchisees.

In addition to marketing to bookstores, the company will exploit internet venues such as [Amazon.com](#), [Borders.com](#), [BN.com](#), [Ancestry.com](#), and [Google.com](#) for direct downloading of E-books and CD-ROM sales and has plans to set up an offshore headquarters and expand internationally to capture wealthy foreign markets.

CONTACT: Ron Schmidt, Founder

Phone: (920) 376-5995

TheFamilyPublishers.com

Email: Support@TheFamilyPublishers.com