

ROD DIGITAL's NETWORK CONTENT & SIGNAGE PRICE CHART

15 SECOND STATIC DIGITAL AD	\$149	30 SECOND STATIC DIGITAL AD	\$199	ROD LOCATIONS	1 TO 2 ADS
15 SEC AD, CONTENT AD COPY		30 SEC AD, CONTENT AD COPY		INITIAL 30 SEC AD SPACE	\$0
YOUTUBE LINK, SOCIAL 10,000		YOUTUBE LINK, SOCIAL 10,000		SET-UP FEE	\$50
ANIMATION (SUPPLIED)	\$199		\$249	CONTENT CHANGES	\$50
ADDITIONAL ADS OR CHANGES	\$75	ADDITIONAL ADS OR CHANGES	\$75		
MONTHLY INDOOR SPOT	\$75 EACH	MONTHLY INDOOR SPOT	\$125 EACH	SOUND OR MUSIC	\$25
ANIMATION (NOT SUPPLIED)	Quote	ANIMATION (NOT SUPPLIED)	QUOTE	CLIENT MUST PROVIDE FLASH OR ANIMATED ADS	
REAL ESTATE / AUTO (15 SEC)	\$149	REAL ESTATE / AUTO (30 SEC)	\$199		
REAL ESTATE / AUTO CHANGES		REAL ESTATE / AUTO CHANGES		INDOOR DIGITAL ADS	
2 PER MONTH	\$75	2 PER MONTH	\$99	Save 15% on an Annual Contract	
ANIMATION (SUPPLIED)	\$199	ANIMATION (SUPPLIED)	\$249	Save 10% on a 6 Month Contract	
MONTHLY INDOOR SPOT	\$75 EACH	MONTHLY INDOOR SPOT	\$125 EACH	Save 5% on a 3 Month Contract	
ANIMATION (NOT SUPPLIED)	QUOTE	ANIMATION (NOT SUPPLIED)	QUOTE	Payment Plans Available for:	
				12 Month Contract - 3 Payments	
MEETUP ADS (15 Sec Only)		CHURCH ADS (Up To 30 Sec Loop)			
NEW AD CLIENT - SETUP	\$99	NEW CLIENT SETUP w/ Box	\$125	TRIFOLD ADS SLOTS	
EXISTING AD CLIENT SETUP	\$0	ADDITIONAL ADS OR CHANGES	\$75	5K HAND-CANVASSED	\$199
AD RATE PER MEETUP	\$25	AS A LOCATION	\$0	CALL FOR QUOTES	
				PRINT DESIGN	
INDOOR DIGITAL ADS ONLY		MENU PROGRAMMING		PHOTOGRAPHY	
15 SEC STATIC DIGITAL AD SPOT	\$99	20-30 SECOND LOOP - 1 SCREEN	\$149	ANIMATION	
30 SEC STATIC DIGITAL AD SPOT	\$75	ADDITIONAL CONTENT / SCREEN	\$99	EVENT SIGNAGE	
ANIMATION (SUPPLIED) 15/30	\$129 / \$149	MENU CHANGES	99.00	CAR WRAPS	

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