

THE REACHING OUR DESTINY (ROD) DIGITAL NETWORK *NO MORE LACK OUR ADS GIVE-BACK*

YOUR
AD
HERE

Many non-profits and community-based organizations have difficulty obtaining funding for their mission and projects. The lack of revenue within entities that truly “care” usually effects families and communities at large. Entire cities have experienced the ripple effect of insufficient funds that often causes inefficient program success. The domino can be witnessed daily with increased homelessness, crime, and substance abuse. According to the National Center for Charitable Statistics (NCCS), here are a few of the obstacles that non-profits face:

- 42% report that they do not have the right mix of financial resources to thrive and be effective in the next 3 years.
- 1 in 4 nonprofits has 30 days or less cash-on-hand.
- 23% will seek funding other than grants or contracts, such as loans or investments.
- Only 14% of nonprofits receiving state and local funding are paid in full for services
- More than half (52%) of respondents were unable to meet demand over the last year; 54% say they won’t be able to meet demand this year.

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DO YOU KNOW ANY ORGANIZATIONS WHO NEED FUNDS?

At, ROD Digital Network we advocate for Change through a diversity of campaigns. We are not a Charity, but more like Legal Modern Day Robin Hoods, serving as liaisons for the extermination of unduly social hardships that have negative effects on community. We use our product, event, and marketing channels to rally businesses together to support communal cause while offering viable channels for promotions and increased sales. Our innovative business model simultaneously recycles dollars and resources back to local communities.

SO HOW DOES REACHING OUR DESTINY (ROD) PROVIDE FUNDING?

Our Company, Reaching Our Destiny (ROD) Digital Network is a communal–focused network that specializes in Multi-Media Advertising and Marketing. Our main offering is promotions on Indoor Digital Signage. We also offer our clients Canvassed Target Print Campaigns and Event / Cause Marketing. We label our company model as an “**ASSET SYSTEM.**” **In fact, a portion of the gross profits generated funnels back into the local community with each and every advertisement sold, through Merchant and Community Givebacks.** Our Goal is to create a recyclable revenue synergy between local residents, neighborhood businesses, non-profit organizations, and charities all at the same time.

Digital Marketing – We place 2nd & 3rd Party Advertising on HDTV Screens within Restaurants, Gyms, Hotels, Churches, and Retail Establishments. Our network utilizes flexible digital broadcast systems on Android, and Other Platforms. We also create content that can be marketed across other multi-media channels such as Radio, TV, Email, and Social Outlets. Furthermore we have several creative programs for message distribution to include door to door, car signage, and event canvassing.

Each aspect of our network is custom designed to address the needs of the advertiser. Through the use 15-60 second static or animated commercials and the latest technology, we are always striving to ensure our clients satisfaction. Imagine the possibilities that we can create an unlimited number of video, animation and design elements.

MANY WAYS TO BECOME INVOLVED AND INCREASE REVENUE

**OUR GIVE-BACK PROGRAM IS
FREE FOR ALL NONPROFITS
AND STATE CHARTERED**

- Non-Profits, Churches, and State Chartered Organization gain revenue anytime one of their referrals advertises with us.
- Collaborative Agents assist ROD Digital Network financially with the erection of New Locations which allows Revenue to recycle faster within our Network to empower Communities. Collaborative Agents residually share in the generated revenue. Currently Locations are \$250 to \$400 each.
- Businesses can allow us to “Use” existing HDTV screens already located in their establishment for the sale of advertising that supports and gain FREE ADVERTISING AND PROMOTIONS.
- Referral Agents gain a one-time payment for everyone that they refer who advertises with ROD Digital Network
- Realtors, Politicians, and Investors can become Collaborative Agents and receive revenue and free promotions or purchase our 14x48 LED Billboards.
- Local Businesses can host events, dinners, and fundraisers for our Campaign
- Vendors can purchase space at any of our upcoming events.
- Donations, Gift Cards and Prizes are always welcomed.

CONTACT US TODAY TO BECOME INVOLVED 407-603-5387

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