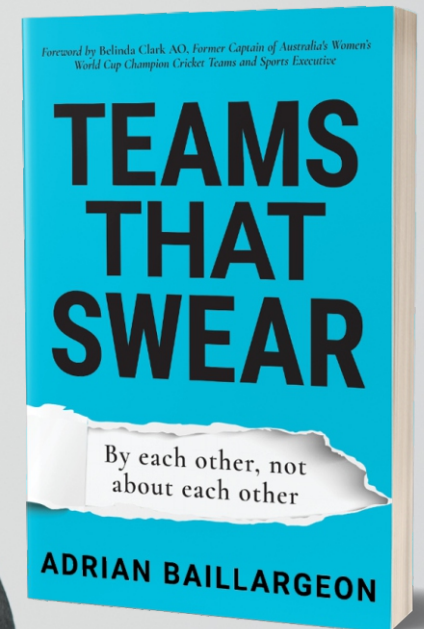


ADRIAN BAILLARGEON



Engage and grow your audience with author, international speaker and team dynamics coach, Adrian Baillargeon.

Podcast Guest Overview: **Adrian Baillargeon**

Suggested Podcast Title: How to create teams that swear by each other - and not about each other.

Proposed Podcast Synopsis:

Have you ever wondered why some teams perform well and shine? While others are self-serving, spin around in circles... or just end up sinking to new lows?

By hosting Adrian Baillargeon on your podcast your audience can learn:

- ✓ How to create higher performing teams by focussing on just two things
- ✓ Why working in a team is like listening to music
- ✓ How swearing can help teams shine
- ✓ The four types of teams
- ✓ How a \$10 note helped reinforce the right behaviours across an entire department
- ✓ How sharing objectives helped Cricket Australia field a healthier team
- ✓ What three words saved a team from sinking



Who is Adrian Baillargeon?

Canadian/Australian (or is it the other way around he asks?!) author, international speaker and team dynamics coach **Adrian Baillargeon** will share these stories and others to help your audience understand what it takes to build and develop a higher-performing team.

Packed with insights, stories and tips, Adrian can relate to audiences quickly and relevantly

Adrian's background

- ✓ A husband and father of three children
- ✓ Over 19 years of corporate experience in financial services, health and care, sport, pharmaceuticals, beverages, and oil & gas
- ✓ Has worked in marketing, HR, sales and JV management teams across Canada and Australia
- ✓ Coached for Major League Baseball in Tunisia and Cameroon
- ✓ His in-depth knowledge of challenges that come within the corporate, sports world and family life allows him to relate to audiences quickly and relevantly



Additional value Adrian can create for you, your podcast and listeners

- ✓ Promotion of your podcast prior and post podcast release via my channels
- ✓ Entertaining, relaxed and a wry sense of humour
- ✓ Insights, stories and team exercises for audiences to use with their teams
- ✓ Creating Teams that Swear checklist for listeners
- ✓ Professional look for those who want to do the podcast over video. My studio is set up with professional lighting, camera and microphone.

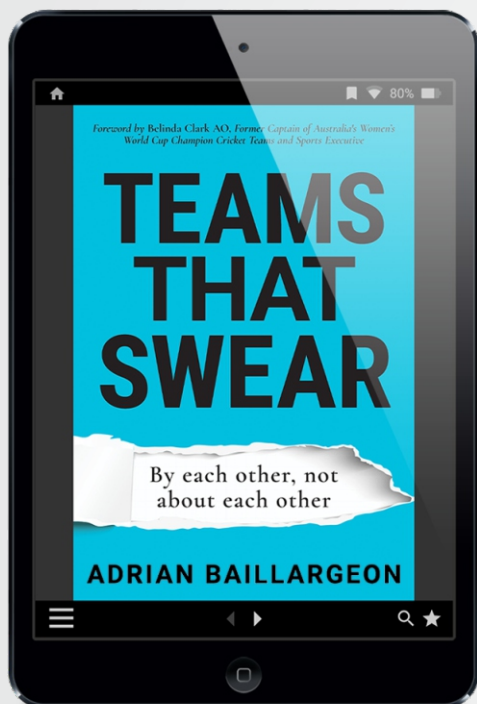
Interested in
hosting

Adrian?

If yes, please contact Noodle at



noodle@adrianbaillargeon.com



Teams that Swear book summary

Title: Teams that Swear (by each other and not about each other)

Summary: Despite working together in human societies for millennia, why is it still so bloody hard to move together in the same direction? Teams that Swear breaks down the art and science of maximising the potential of teams.

Insightful and practical, with Adrian's wry sense of humour sprinkled throughout, Teams that Swear will help existing and aspiring leaders get their teams swearing by each other and not about each other.