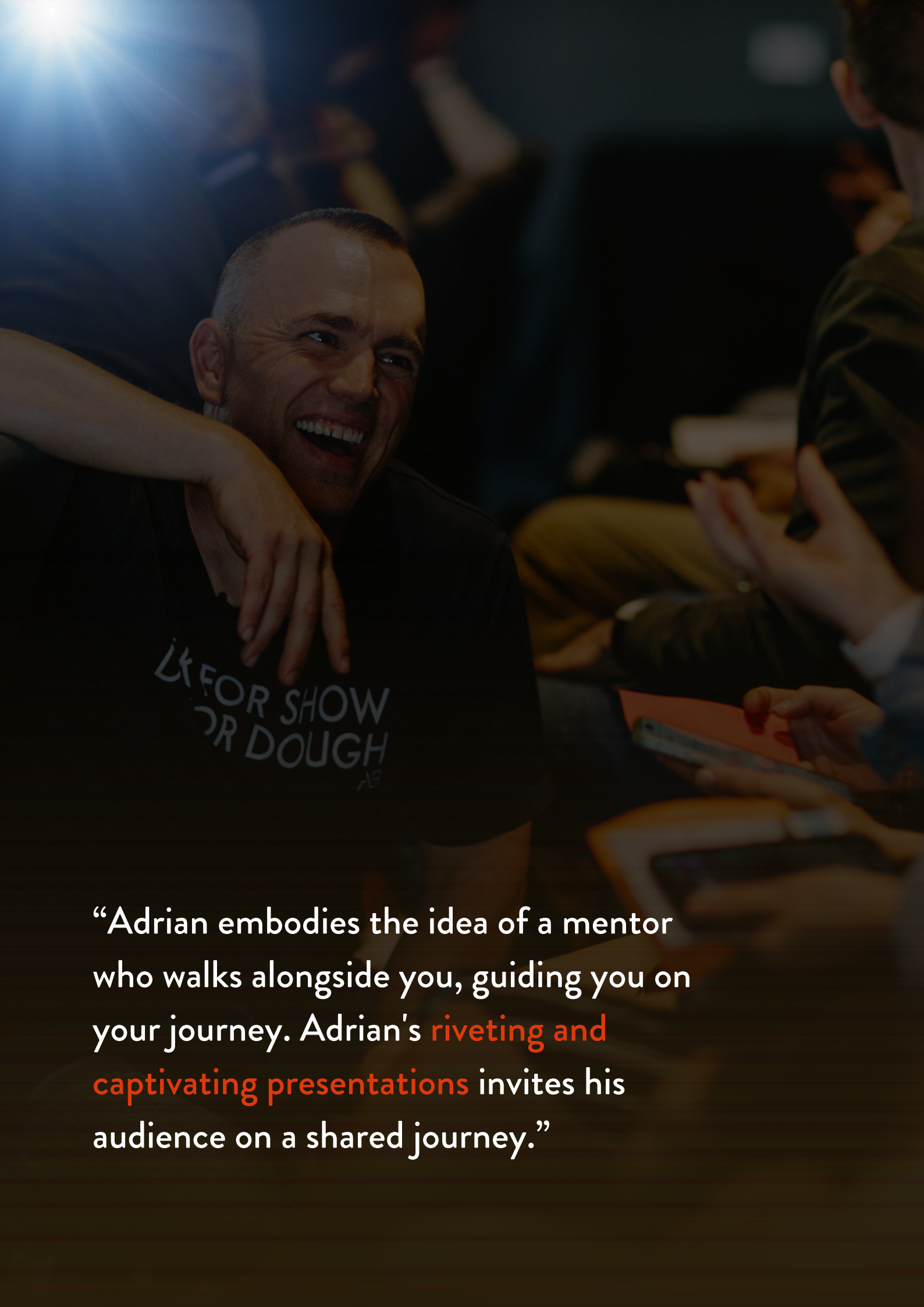


Transform how your teams do
teamwork with motivational speaker

ADRIAN BAILLARGEON

**AUTHOR
SPEAKER
LEADERSHIP EXPERT**



“Adrian embodies the idea of a mentor who walks alongside you, guiding you on your journey. Adrian’s **riveting and captivating presentations** invites his audience on a shared journey.”



- [➤ Keynote Details](#)
- [➤ Showreel](#)
- [➤ Keynote Summaries](#)
- [➤ Testimonials](#)
- [➤ Working with Adrian](#)
- [➤ Teams that Swear Book](#)
- [➤ Get in Touch](#)



Tip: Use links to go to a different page inside.



How: Click on the text above to navigate to your preferred page.



81% of leaders are not operating at their ideal energy levels.

This isn't ideal, and I can help. -Adrian Baillargeon



TOPICS



Teamwork & Collaboration



Executive and leadership teamwork



Resilience and Performance



Leading Change



Innovation

TESTIMONIALS

“Adrian has an upbeat and purposeful energy.”

“Adrian's enthusiasm was addictive and turned around even the hardest minds!”

“Highly, highly, highly recommend. Without question, Adrian is ridiculously talented at what he does.”

“I'd recommend any businesses looking to elevate leadership, performance to choose Adrian.”

KEYNOTE TITLES

Reconnect to win with performance energy™

Create Teams That Swear™
(by each other, not about each other)

Evolving World-Class Leadership Teams

Conflict: The Word We Avoid and Action We Should Advocate For

The Trifecta of Purpose

Relationships matter most



“From the moment Adrian spoke, he really engaged and grabbed everyone's attention.”

BOOK A CALL

Enquire for your next conference.

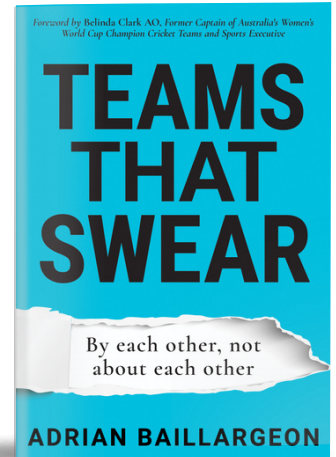


ADRIAN HAS BEEN IN YOUR AUDIENCES' SHOES

Gain practical takeaways, be inspired to evolve, and be excited to be better with author and leadership team performance expert Adrian Baillargeon

Before inspiring audiences, Adrian worked for:

- ✓ Labatts Canada, Imperial Oil, Novartis Pharmaceuticals in Canada
- ✓ Major League Baseball International in Cameroon and Tunisia
- ✓ HBA, Mutual Community and Bupa in Australia
- ✓ Has been a coach at club rep, state and national baseball programs



20+

Years of
Global
Experience

3

Continents
worked in

>700

Largest
audience
presented to

-21c

What a good winter
looks like in my
hometown,
Saskatoon

"The session provided our leaders with practical self-reflection and management tools to use moving forward."

LEAH FERGUSON

Organisational Development Manager
MYOB





**TALK
TITLE** →

RECONNECT TO WIN WITH PERFORMANCE ENERGY™ Re-energising teams for world-class performance

Before a team can be at its best, each individual in the group must be able to work at their best. With mental issues becoming more prominent and burnout now recognised by the World Health Organisation as a medical phenomenon, to succeed, organisations must support the well-being and performance of their people.

Reconnect To Win inspires individuals to reconnect with what keeps them at their best and creates a connection among team members rarely reached. The talk provides the context to talk about what matters most to personal performance, ultimately leading to better outcomes for people, customers and businesses.

BEST SUITED TO:



LEADERSHIP TEAMS & GROUPS



DEPARTMENTS



ALL EMPLOYEES

Benefits identified by participants:

- Deeper connections with colleagues.
- Increased confidence to employ strategies to balance pressure and performance.
- An understanding of how people's energy plays a significant role in profitability.
- Insights into how to make stress and pressure improve one's performance.
- Ability to reset quicker when things are not on track.
- An objective assessment of their performance energy levels.

Talk Overview:

- The research supporting the profitability of people working at their ideal energy levels.
- How stress works for - and against - one's performance.
- Deep dive into the four different types of energy that help people be at their best.
- An objective assessment of their performance energy levels.
- How to make the changes stick.
- How to keep the momentum going amongst the team.



**TALK
TITLE** →

CREATE TEAMS THAT SWEAR™ (by each other, not about each other)

In "Create Teams That Swear," Adrian unravels the alchemy behind high-performing teams, transforming sinking, self-serving and spinning teams into ones that shine. Delve into riveting research and compelling insights as he decodes the secret sauce to create teams known for robust relationships, unyielding clarity, and seamless alignment.

Adrian's experience and charisma deliver practical tips illuminating the path to team brilliance. This talk is a beacon for event managers orchestrating offsite conferences, promising an infusion of inspiration that transcends conventional team-building rhetoric. Adrian challenges the status quo, urging leaders to cultivate teams that swear by each other, not about each other—a pledge to shared success. An investment in bringing Adrian to your event isn't a luxury; it's the linchpin to unlocking a realm where teams thrive, outperform, and create a harmonious symphony of success. Prepare for an experience that elevates expectations, leaving leaders contemplating the cost of missing out on this transformative journey.

BEST SUITED TO:



ALL EMPLOYEES



DEPARTMENTS



MID-LEVEL
MANAGEMENT GROUPS

Benefits identified by participants:

- Benefits of swearing - individually and as a team. This is a fun way to get into teamwork; no swearing is required. :)
- Higher-performance insights and research.
- A framework to evaluate and discuss a team's dynamics and performance.
- Tips and insights to apply within the group moving forward to help teams succeed individually and as a group.

Talk Overview:

- Why swearing amongst teams can be a good thing - a fun way to get into teamwork!
- Sharing of global and local research on team performance.
- Introduction to the AB Team Dynamics Model; Opportunity to reflect (individually and with team members) on the team's dynamics
Actionable steps that can be easily applied within the team's context.
- Choose your own adventure - if there are specific areas you'd like to address with the audience, the talk can be catered to put more emphasis on areas that will make the biggest difference.



**TALK
TITLE** →

EVOLVING WORLD-CLASS LEADERSHIP TEAMS **The Winning Plays for Leaders and Their Teams**

A lack of alignment in leadership teams is poisonous and laborious. Not all leaders are natural team players, so complacency in leadership groups is costly. Intentional focus fast-tracks success for executive teams. This engaging talk offers valuable insights backed by research and experiences. It outlines critical considerations for leadership teams aiming to enhance their synergy, role model the best way to do together, enhance robust relationships and consistently create clarity and alignment.

Through storytelling, audience engagement, and helping leaders lift out of the weeds, Adrian will inspire your leadership teams to witness the transformative power of doing together better.

BEST SUITED TO:



LEADERSHIP & EXECUTIVE TEAMS



SENIOR AND LEVEL LEADERS



LEADERSHIP GROUPS

Benefits identified by participants:

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"Adrian's superpower lies in his ability to inspire people, igniting a shared passion for growth."

Andrea Stead,
Prosthetic Integrity Manager,
BUPA



Stephanie Beltrame,
Executive General Manager,
Cricket Australia

"Adrian's style is engaging, interactive and inclusive. Other executive leaders will benefit from the Performance Energy masterclass as it provides a fantastic opportunity to learn more about their colleagues and for colleagues to learn more about each other while connecting in a safe, fun and energising way."



Lorna Stuart
Chief Risk Officer,
IOOF Holdings

"By working with Adrian, the team has opened up and as a result, a number of different ideas and perceptions are being used. This will definitely raise interesting conversations and challenges amongst the team."



Todd Hewitt
General Manager of Commercial,
The Blues Rugby Club (New Zealand)

"I would highly recommend Adrian to leaders wanting to bring their team closer together and establish a framework for greater collaboration, communication and success."



Nick Gricks
Operations Leader,
The Reece Group (Australia)

"Adrian is an engaging presenter, and his content is easy to understand, immediately helpful and provides real value. I would recommend Adrian to anyone wanting to improve their team."



Heidi Clarris
Chief Customer Officer,
Aruma (Australia)

"Adrian is a powerful and engaging facilitator and goes above and beyond. Adrian's passion and drive to improve how teams operate are next to none."



Melanie Courtney
CEO,
Kidsafe Victoria

"If you are looking to enhance team performance, I genuinely cannot recommend Adrian highly enough."



**TALK
TITLE** →

CONFLICT:

The Word We Avoid and the Action We Should Advocate For

Leverage the diversity of thought to help take your team to the next level.

Understand the power of conflict in teams while exploring how to manage interpersonal conflict best and use differing views to the advantage of your crew. Drawing on stories from the Wright Brothers, the Wu-Tang Clan and other examples, Adrian challenges the notion that conflict is always detrimental and advocates for a healthy approach to disagreement.

Participants will learn about the 'Sanctums of Conflict' and gain practical strategies to help teams become more comfortable with different views and turn conflict into a catalyst for innovation and high performance.

BEST SUITED TO:



SENIOR AND MID- LEVEL
LEADERS



LEADERSHIP GROUPS



DEPARTMENTS



ORGANISATIONS

Benefits identified by participants:

- A new perspective showing conflict as an opportunity for growth and a catalyst for innovation and team development, embracing the potential for positive change.
- Insights into the two ways conflict works for and against organisations and the behaviours and actions associated with the different approaches.
- How intellectual humility encourages a mindset that welcomes opposing views and seeks continuous improvement.
- Five ways to encourage and embed constructive conflict in teams.
- How to coach and resolve negative conflict independently and ensure ongoing productivity.

Talk Overview:

- Introduce the conflict landscape and the common perception of conflict and introduce the concept of the 'Sanctums of Conflict.'
- Delve into the behaviours, dynamics and outcomes of Inner and Outer Sanctums of Conflict.
- Unveil the concept of intellectual humility and the importance of this trait in creating a culture that values diverse perspectives, continuous learning and team performance.
- Navigating the 5C's of conflict - Commit, Challenge, Compete, Conceal, and Champion - as ways to increase comfort levels with conflict in teams.
- Leadership's guiding hand in steering conflict resolution, empowering teams to resolve disputes independently and sustain high productivity.



**TALK
TITLE** →

THE TRIFECTA OF PURPOSE **Propelling Team Performance with Purpose**

The role of purpose in organisations and leadership is well documented and demonstrates that purpose-driven organisations grow quicker and have higher levels of innovation and workforce retention. Purpose-driven leadership has also been proven to help leaders develop greater resilience, work with higher energy levels and engage employees at a deeper level.

What often is overlooked is the third leg of the trifecta of purpose - the purpose of the leadership team. Senior leaders are part of two teams - the one they lead and the leadership team they are part of. This interactive talk helps the leadership team realise their potential by gaining clarity and alignment on the purpose of their leadership team and sparks thinking to help them focus on the bigger picture, resulting in more significant impacts across their business.

BEST SUITED TO:



EXECUTIVE TEAMS



LEADERS OF LEADERS

Benefits identified by participants:

- Uncover how purpose-driven organisations ignite passion, boost engagement, and drive innovation.
- Understand the benefits of aligning the trifecta of purpose - personal, team, and organisational purposes for optimal performance and impact.
- Explore how a clear team purpose for leadership teams enhances focus, innovation, and personal fulfilment.
- Discover how a well-defined leadership team purpose garners team buy-in and differentiates the role of the team leaders are part of and the teams they lead, clarifying their value proposition.
- Learn about practical models for identifying and articulating team purpose.

Talk Overview:

- Delve into the profound impact of purpose on organisations, teams, and leadership, setting the stage for a transformative journey.
- Explore the captivating story of Heineken USA's turnaround under Dolf van den Brink, emphasising the role of purpose in business transformation.
- Uncover the concept of the Trifecta of Purpose, elucidating the interconnectedness of personal, team, and organisational purposes for sustainable success.
- Illustrate the power of team purpose, showcasing how clarity in purpose enhances team dynamics, innovation, and overall impact.
- Introduce and explore Simon Sinek's Golden Circle and Adam Leipzig's team purpose exercise, offering actionable insights for the audience.



TALK
TITLE →

RELATIONSHIPS MATTER MOST

Fast Track Team Success with Robust Relationships

In the engaging conference talk, "Relationships Matter Most," we delve into the heart of team dynamics, emphasising the pivotal role of relationships in driving team success. Drawing inspiration from several studies, we explore how the human factor forms the bedrock of workplace synergy, echoing Aristotle's assertion that humans are inherently social beings.

The narrative unfolds with a critical examination of the keys to mature and robust relationships at work - through connection and trust, psychological safety, feedback, and using conflict for good. Rooted in research and real-world experiences, Adrian guides participants on fostering robust relationships transcending superficial bonds to create teams that swear by each other, not about each other.

BEST SUITED TO:



LEADERSHIP TEAMS & GROUPS



DEPARTMENTS



ALL EMPLOYEES

Benefits identified by participants:

- The case for strong, mature and robust relationships to help organisations achieve their ambitions.
- Detailing the four essential characteristics crucial for effective relationships at work.
- Exploration of the four components of relationships that matter most, including connection and trust, psychological safety, feedback and conflict.
- The opportunity to evaluate the strength of the relationships within each participant's team.
- Practical tips to improve the quality of relationships among all teams.

Talk Overview:

- Introduction to the AB Team Dynamics Higher Performance Model and the role of relationships in teams that shine.
- Detailing the four essential characteristics—connection and trust, psychological safety, feedback, and conflict—crucial for robust work relationships.
- Deep dive into the relationship scores.
- Powerful and relevant tips that leaders can implement the next day to improve the relationships among their teams.

RECOMMENDED: Event organisers can opt to have their audience complete the Teams That Swear™ Team Dynamics Assessment before the talk. All participants will receive a bespoke report with their team dynamics results before the conference, and their results can be incorporated into the discussion.



**TALK
TITLE** →

MASTER THE LEADER'S MINDSET FOR CHANGE **Lead with Control, Transform with Possibilities**

The role of purpose in organisations and leadership is well documented and demonstrates that purpose-driven organisations grow quicker and have higher levels of innovation and workforce retention. Purpose-driven leadership has also been proven to help leaders develop greater resilience, work with higher energy levels and engage employees at a deeper level. What often is overlooked is the third leg of the trifecta of purpose - the purpose of the leadership team. Senior leaders are part of two teams - the one they lead and the leadership team they are part of. This interactive talk helps the leadership team realise their potential by gaining clarity and alignment on the purpose of their leadership team and sparks thinking to help them focus on the bigger picture, resulting in more significant impacts across their business.

BEST SUITED TO:



LEADERS OF ALL LEVELS OF
TEAMS



SENIOR STAFF INVOLVED IN
LEADING CHANGE

Benefits identified by participants:

- Why leading change is one of the most influential leadership skills moving forward.
- A clear understanding of what they control and don't control throughout change.
- Different mindsets to help leaders cultivate an expansive perspective that fosters adaptability, resilience, and an openness to change.
- Insights into the importance of recognising the game they play in change initiatives, enabling them to align strategies with overarching goals and envision the endgame of successful transformation.
- Attendees will leave with enhanced confidence in their ability to successfully lead themselves and their teams through change, armed with a deeper understanding of the intricacies of change leadership and the keys to unlocking transformative possibilities.

Talk Overview:

- Introduction to the skill all leaders need to master - leading change and the exploration of the ever-evolving landscape of change, setting the stage for understanding the intricacies of change leadership.
- Delve into strategic control, uncovering how to identify and exert control where it matters most during the change process.
- A pivotal section focuses on the transformative impact of different mindsets, guiding leaders to adopt an expansive mindset crucial for embracing change and driving transformation.
- Leaders receive practical, actionable insights and strategies, empowering them to use the power of their mindset to implement practical change leadership approaches and navigate the complexities of transformation with confidence.



ABOUT ADRIAN BAILLARGEON

Level III IECL Executive Coach, Bachelor of Commerce (Finance and Marketing)

Your specialist to support you.

When unifying your team, it's invaluable to enlist an expert to support. One that can help create stronger relationships and greater levels of clarity amongst your group to help them shine.



With 20+ years of corporate experience across Canada, Africa and Australia, Adrian has worked extensively in marketing, sales, strategy and joint venture management. He has been involved with transformations, mergers, downsizing, expansion and has received state, national and global awards.

Relationships activate belonging.

Clients rave about Adrian's ability to get their teams to open up and commit to supporting each other in meaningful ways. Adrian is renowned for his practical, enthusiastic and engaging approach to transform how teams do teamwork. Utilising concepts and research from his book, Teams that Swear (by each other, not about each other),

Adrian continues to help teams from around the **world do together, better.**

His clients have included include DoorDash, Country Road, MYOB, Bupa, The Reece Group, Biogen Canada and the National Rugby League.

Gain the commitment of everyone.

Targeting how your people work together needs to be owned by everyone, not just the leader. Adrian inspires teams to work cohesively, even gaining commitment from the sceptics. The outcomes enable leaders to focus on the things that matter most to them and their people.

Collaborative teams win.

THE BUSINESS CASE TO CHANGE HOW WE LEAD

Did you know?

- ✓ 82% of leaders surveyed were not operating at their ideal energy levels. — **eePulse**
- ✓ 86% of employees in leadership positions blame lack of collaboration as the top reason for workplace failures. — **Salesforce**
- ✓ 97% of employees and executives believe lack of alignment within a team negatively impacts the outcome of a task or project. — **McKinsey**
- ✓ Well-connected teams see a productivity increase of up to 25%. — **McKinsey**
- ✓ 99.1% prefer a workplace where people identify and discuss issues truthfully and effectively. Less than 50% say their organisations do this well, if at all. — **Fierce Inc**
- ✓ Conversations outside of formal meetings are the most important factor that contributes to team success. — **MIT Human Dynamics Laboratory**



EMPOWER EACH INDIVIDUAL WITH SIGNED COPIES OF TEAMS THAT SWEAR



➤ Your guide to higher-performance

Despite working together in human societies for millennia, why is it still so bloody hard to move together in the same direction? In *Teams that Swear*, Adrian breaks down the art and science of maximising the potential of teams. He also reveals how focusing on just two things within teams can help your group shine.

Laid out in a way that allows leaders to self-diagnose their teams, readers will also be entertained and educated with real-life examples, including:



How a \$10 note helped reinforce the right behaviours across an entire department.



Why a lack of clear objectives resulted in thousands of fake breathalyser tests.



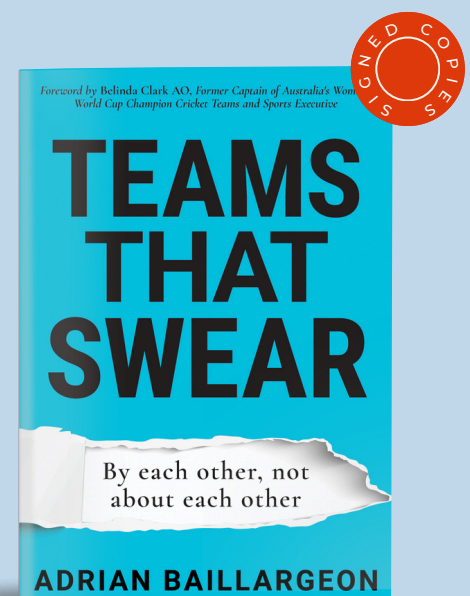
How sharing objectives helped one of Australia's favourite sporting teams field a healthier team.



What three words saved a team from sinking

➤ Empower each individual with signed copies of *Teams that Swear*

An excellent resource for your team members to evolve their development and refer back to as they continue their journey to work better together.





ADRIAN HAS INSPIRED AUDIENCES FROM

ARTC





GET IN TOUCH

AB ADRIAN
BAILLARGEON

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 **SOCIAL MEDIA**



 **BOOK A FREE CONSULTATION**

[Book Now](#)

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