



**ABOUT ADRIAN BAILLARGEON**

A behavioural consultant, a leadership coach or sometimes your biggest supporter, whatever you want to call me, you will struggle to find someone who is as passionate to working with others to achieve inspiring outcomes.

Few can match my depth and breadth of experience across industries and departments. I have lead teams in Australia and Canada (with a little baseball coaching stint in Cameroon and Tunisia too!) in marketing, sales, strategy, proposition development, risk and joint venture management. There has been one common thread across all of my experiences - the ability to energise individuals and teams during challenging times to deliver outstanding results. My experiences include:

- Creating new ways of working programs to drive energy, engagement and passion;
- Maximising the return on multi-million joint venture, sponsorship and supplier relationships in insurance, events, professional sport sponsorship and third party suppliers by creating alignment, shared objectives and high performing environments;
- Facilitating change management programs for 5- 2400 employees;
- Accredited IECL Level III Executive Coach; delivering >900 1:1 coaching hours;
- Delivering personal performance improvement programs to over 500 professionals;
- Coaching elite sport, including teams that participated in the Canada Summer Games and multiple Canada Cup;
- Driving GM and C-suite executive endorsement on multimillion dollar initiatives;
- Leading teams involved with components of major brand launch and repositioning programs;
- Developing and executing of market entry strategies across various states; and
- Creating new community grassroots brands and activities.

**ORGANISATIONS INCLUDE**

Bupa, HBA, Mutual Community, CGU, IAG, Cricket Australia, South Australian Tourism Commission, Hawthorn Football Club, Brisbane Lions, Bicycle Network, Sanitarium, Melbourne Aces, Baseball Canada, Novartis Pharmaceuticals, Major League Baseball International, Imperial Oil, Baseball Saskatchewan, Baseball Victoria.

**LET'S CHAT**

If you are interested to learn how I can help let's talk. Just call me on +61 423 782 970 or email on [adrian@adrianbaillargeon.com](mailto:adrian@adrianbaillargeon.com).