



**MSRC 54th Annual Conference
Lake of the Ozarks, Missouri
April 22, 2026– April 24, 2026**

January 2026

Dear Vendor:

The Missouri Society for Respiratory Care Program Committee invites you to participate in the 54th annual State Conference to be held at Tan-Tar-A Margaritaville Resort in Osage Beach, MO.

Exhibit times for the 2026 convention are:

Wednesday, April 22, 2026, from 3:00 – 5:30 pm.

Managers and Educators only from 3:00- 4:00.

Open to all from 4:00-5:30.

Open to all on Thursday, April 23, 2026, from 10:00am to 12:00pm.

The deadline for Vendor Registration for the exhibit hall will be **April 6, 2026**. After this date, you still may register for display, but signage for your booth display will not be guaranteed. **Vendor and Conference registration and payment are available on-line. Please note we are unable to accept American Express cards. Please visit <https://www.eeds.com/exhibit/773369>**

BOOTH SELECTION

Tier Structure for purchasing booth space. **Review carefully when selecting level. If electricity is needed for your booth there is an additional cost of \$45 regardless of which booth level you choose.** Please indicate if electricity will be needed when registering.

The tier levels are as follows:

Gold Level Sponsor: \$2,200

Double Booth (8' x 20')

2-6' tables

6 Exhibitors

Unlimited job postings & CRCE/Webcast postings on the MSRC website with email solicitation for those events (Over \$200 value) Company logo and link on MSRC homepage thanking you for your corporate sponsorship (for year of sponsorship)

Vendor Booth with 2 Exhibitors at live MSRC district seminars

Full Page ad in the conference program

Priority booth selection with special gold drapes

Silver Level Sponsor: \$1,500

1 8' x 10' booth

1 6' table

4 Exhibitors

Vendor Booth with 2 Exhibitors at live MSRC district seminars

Unlimited Job Postings and CRCE/Webcasts postings on the MSRC homepage. $\frac{1}{2}$ page add in the conference program

Second priority booth selection

Bronze Level Sponsor: \$800

Includes a single booth space, 1 table,

2 exhibitors,

Third priority booth selection.

NOTE: Electricity is an extra option. This should be ordered when reservations are made. **Electricity is \$45.**

Available additions to booth packages:

- **Additional Exhibitors:** \$200 each (max of 2 added to allocation)

VIRTUAL OPTION: \$200.00 per 1-minute spot.

Commercials can be run between virtual sessions. (Commercials must be created by Vendor. Commercial must be submitted to **Program Chairperson** no later than April 8, 2026. Program chairs are: **Rachel Jenkins** rachjenk25@gmail.com & **Stephanie Kraemer** Stephanie.Kraemer@bjc.org

Enclosed in your packet you will have a copy of the floor plan layout. Choices will be honored on tier level selection first and then on a first come, first serve basis upon receipt of registration.

*****IN ORDER TO RECEIVE CRCE CREDITS, PARTICIPANTS MUST BE ACTIVE AARC MEMBERS.** AARC MEMBERSHIP APPLICATIONS WILL BE AVAILABLE

FOR THOSE PARTICIPANTS WHO ARE NOT CURRENT MEMBERS***

IMPORTANT! VENDORS WISHING TO RECEIVE CRCE CREDITS WILL BE GIVEN A REGISTRATION CODE BY THE VENDOR CHAIRS UPON COMPLETED REGISTRATION. YOU MUST REGISTER AS A PARTICIPANT THROUGH OUR WEBSITE PRIOR TO THE CONFERENCE START. PLEASE CONTACT VENDOR CHAIRS TO REQUEST YOUR REGISTRATION CODE.

The theme for this year's conference is **“Respiratory Renaissance”**.

Please help us by making every effort to incorporate spirit into your display.

The vendor that best incorporates **“Respiratory Renaissance”** theme will be entitled to a complimentary Bronze level booth at our 2027 State Conference.

SPONSORSHIP

The MSRC is grateful for the help of our vendors as we develop the conference program. Your sponsorship allows us to provide the best education opportunities to Missouri respiratory therapists. We welcome sponsorship of speakers, social activities, or refreshment breaks. You may also choose to place an advertisement in the conference program. For more information on sponsoring a portion of our event, please contact the vendor chairs. These sponsorships will be taken on a first come, first served basis.

Speaker Sponsorship

Sponsorship of a program speaker is defined as covering all costs associated with that speaker's presentation, travel, lodging, expenses, and honorarium. The MSRC will provide a complimentary Bronze level booth to any vendor that sponsors a program speaker. We will also offer complimentary program registration to all sponsored speakers so they can enjoy the other program speakers.

Social Activity Sponsorship

We are seeking sponsorship of the Golf Tournament, Fun Run/Walk, Sputum Bowl, and Social Activity.

The prices below do not reflect the cost of a booth, only sponsorship.

- **Activity Night - \$500 sponsorship** will assist with cost of hall fees, activity, prizes, and refreshments. Vendor will receive recognition as a sponsor in 3 locations; the conference program, in between presentations on the rolling screen, and on the MSRC website. Additionally, the Vendors name will be placed on the conference schedule.
- **Fun Run/Walk - \$250 sponsorship** will assist with the purchase of participant t-shirts and refreshments. Vendor will receive recognition as a sponsor in both the conference program and on the MSRC website. In addition, your company's logo will be displayed on the participant t-shirts.
- **Golf Tournament - \$500 sponsorship** will assist with course fees and refreshments. Vendor will receive recognition as a sponsor in 3 locations; the conference program, in between presentations on the rolling screen, and on the MSRC website. Additionally, the Vendors name will be placed on the conference schedule.
- **Sputum Bowl - \$500 sponsorship** will assist with refreshments and prizes. Vendor will receive recognition as a sponsor in 3 locations; the conference program, in between presentations on the rolling screen, and on the MSRC website. Additionally, the Vendors name will be placed on the conference schedule.

Advertisement in the Conference Program

Vendors may purchase ad space in our bound conference program. Each conference attendee will receive this program with your ad/contact information. Costs are as follows:

- **Full page ad: \$300**
- **Half page ad: \$150**
- **Quarter page ad: \$100**

Please contact the conference chair persons to purchase/submit advertisement space:

Rachel Jenkins rachjenk25@gmail.com

Stephanie Kraemer Stephanie.Kraemer@bjc.org

To be included in the program, artwork must be sent to the conference chairperson no later than April 8, 2026

Additional Sponsorship

If your company would like to sponsor an event or refreshment break (other than those listed above), please contact the vendor chairperson. All sponsors will be recognized in the final program and in the exhibit hall.

HOTEL ROOM RESERVATIONS

For room reservations, please visit the state meeting website at www.mosrc.org or call 888-265-5500.

Group ID is RESP to receive room block discount.

https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Ffirm.margaritavilleresortlakeoftheozarks.com%2Ffirm%2F%23%2Flogin%3Ftarget%3Dlogin%26type%3Dgroup%26_ga=ft%3DZ1Btvw.AA.AA.AA.OerXJ18_SQy8weKIGCXusw.%2F26_gl%3D1*1oza1sb*_gcl_au*MTEyODY1NjY5Ny4xNz2MzI0MTgvy*_ga*MTE2NTIwODE2OC4xNz2MzI0MTgxy*_ga_EFD5GXFWLK*MTczMzMyNDE4MS4xLjEuMtczMzMyNDlvMi4yMC4wLjA_*_ga_9ZFSH8C1HK*MTczMzMyNDE4MS4xLjEuMtczMzMyNDlvMi4yMC4wLjA_*_ga_9009W4P6YX*MTczMzMyNDE4MS4xLjEuMtczMzMyNDlvMi4yMC4wLjA_*&data=05%7C02%7Clisa.cracchiolo%40bjc.org%67Cdb54934619c2409a991e08dd1ba907da%7C1984aac07e834a2b925d834a5a9c8d4%7C0%7C0%7C638697134981433462%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIYiOiwLjAuMDAwMCIsIiAiOjXaW4zMiIsIkFOljoITWFpbCIsIldUljjoyfQ%3D%3D%7C%7C%7C&sdata=SaDO6TX8Yje6fpBe0KSZA%2BMnjplLM5MzeMqMNWae1%2Fus%3D&reserved=0

Without our wonderful VENDORS these conventions would not be possible. We appreciate all your support in the past and look forward to working with each one of you this year and many years to come. If there is anything that can be done to improve our convention, please do not hesitate to let one of us know.

Thank you all for your cooperation. Please contact one of us if you have questions or need additional information.

2026 Vendor Committee: Terra Saunders & Lisa Cracchiolo

Terra Saunders
Vendor Co-Chair
Cell: 314.541.3817

Lisa Cracchiolo
Vendor Co-Chair
Cell: 314.258.4941

Terra.saunders-crouch@mercy.net
or
saundersterra05@gmail.com

Lisa.Cracchiolo@bjc.org
or
lcracchiolo531@gmail.com

**MISSOURI SOCIETY FOR RESPIRATORY CARE CONVENTION
Tan-Tar-A Margaritaville Resort, Osage, MO
GUIDELINES FOR EXHIBITORS**

APPLICATION FOR SPACE: Registration and payment may be made online at www.mosrc.org through EEDS or by returning the enclosed application form. Confirmation will be made as quickly as possible. Booth space tiers are available on a first come first serve basis. Priority booth selection will be assigned first by tier level then on a 'first to register' basis. **The higher the tier level chosen combined with the timing of registration will offer a better chance of getting the booth space(s) requested.**

BOOTH SIZE: Each booth is 8' x 10'.

BOOTH FURNISHINGS: Rental fee includes drapery background (8 feet high), side dividers (3 feet high), sign with the company name, 6-foot draped table, trash can, and electrical outlet if indicated and paid for on the application form.

EQUIPMENT SHIPMENT: Margaritaville does not offer shipping arrangements. Please make arrangements through Page & Brown Convention Services. Information for these services is available by contacting one of the vendor chairs. Any exhibitor freight shipped directly to Margaritaville will be assessed a handling and storage fee.

SETTING UP & DISMANTLING: The exhibit area will be open for **set-up beginning 12:00 noon on Wednesday, April 22nd.** Set-up must be completed by 2:30 p.m. Dismantling may begin at 12:00 noon on **Thursday, April 23rd,** and MUST be completed by 3:00p.m. (Arrangements must be made with the hotel if your exhibit will take longer to set up than the time allowed).

EXHIBIT HOURS:

- April 22, 2026, 3:00PM to 5:30 PM Cash bar and hors d'oeuvres provided in the Exhibit Hall.
- April 23, 2026, 10:00AM to 12:00PM. Light refreshments provided.

INSURANCE: Exhibitors are encouraged to take out a portal-to-portal rider, which is available at a nominal cost on their own insurance policy, to protect them against loss through theft, fire, damage, etc.

LIABILITY: It is agreed that the individual exhibitors will to the extent permitted by law and without waiving sovereign immunity, protect, save and keep the Missouri Society for Respiratory Care and/or Tan-Tar-A Margaritaville Resort from any damage or charges imposed for violation of any law or ordinance whether occasioned by negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with applicable terms regarding the exhibitor's premises; and further, exhibitors shall at all times protect, indemnify, save and keep harmless the above parties against and from loss, cost, damage, liability or expense arising from or out of or by reason of any accident or other occurrence to anyone, including the exhibitor, its agents, and employees, which arise from or out of by reason of said exhibitor's occupancy and use of the exhibition premises or part thereof.

CONVENTION FACILITY RESTRICTIONS: 1) Volatile or flammable fluids, substances or materials of any nature prohibited by city fire regulation or insurance carriers may not be used in any booth. 2) All construction in a booth shall be substantial and fixed in position for the duration of the show. 3) All aisles and exits must be kept clear, clean and free from obstruction to comply with fire restrictions.

COOPERATION: Exhibits are required to be installed within the assigned space and not interfere with other exhibits. The following practices are prohibited: 1) Use of noisy electrical or mechanical apparatus interfering with other exhibits. 2) Canvassing or distributing any material outside the exhibitor's own space. 3) Subleasing of exhibit space. 4) The use of billboard advertisement and/or display of signs outside of the exhibit MSRC area without prior approval from the Program Committee. Any violators of these rules will be subject to exclusion from exhibiting at future MSRC Conventions at the Boards discretion and decision.

The use of audio systems is allowed; however, the exhibitor must agree to discontinue its use if the sound level is deemed to be objectionable to the convention participants or adjacent exhibitors.

The character of the exhibitors is subject to the approval of the MSRC Program Committee. The right is reserved to refuse the applications of concerns not meeting standards required or expected, as well as the right to curtail or close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct and attire of persons, etc.

REFUNDS/CANCELLATIONS: Requests for refunds should be made in writing, sent electronically or postmarked no later than **April 3, 2026**. **No total refunds after April 10, 2026. Cancellations are subject to a \$50 cancellation fee.**

MSRC 54th Annual Conference • Osage Beach, Missouri

VENDOR REGISTRATION CONTRACT 2026

Online Registration and Credit Card payment Available! Please visit

<https://www.eeds.com/exhibit/773369>

To receive CEU credit the participant must be a AARC member and must list AARC number when registering.

Company Name (as it should appear in the program): _____

Company
Address: _____

Telephone Number: (____) _____ Fax: (____) _____

Contact Person: _____

Contact person e-mail Address _____ @ _____

Products to be displayed: _____

Tier Level Choice:

Gold Level Sponsor: \$2,200 Silver Level Sponsor: \$1,500 Bronze Level Sponsor: \$800

A La Cart Add On's:

1 Additional Exhibitor: \$200 2 Additional Exhibitors: \$400
 Electricity: \$45

Indicate Booth Number Preferences: 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

Representatives staffing exhibit: Top tier level includes 6 vendors, Middle Tier Level includes 4 vendors, Lowest Tier Level Includes 2 vendors. Up to 2 additional vendors may be purchased. The maximum number of vendors for each tier level cannot be exceeded. Only active AARC members will receive AARC credit.

First, Last Name (as it should appear on badge)	Credentials (RRT, CRT)	AARC Number
1.		
2.		
3.		
4.		
5.		
6.		

Sponsorship:

Please indicate if you are interested in sponsoring one of the following events (all sponsorships are done on a first come, first serve basis). You will be contacted by the vendor chair upon receipt of this registration form. Payment should be made only after confirming with vendor chair.

<input type="checkbox"/> Activity Night	<input type="checkbox"/> Fun Run/Walk
<input type="checkbox"/> Golf Tournament	<input type="checkbox"/> Sputum Bowl

Advertisement in Conference Program:

Please select ad size. To be included in the program, artwork/ad information and fees must be submitted **to the conference chairperson no later than April 8, 2026.**

<input type="checkbox"/> Full page ad, \$300	<input type="checkbox"/> Half page ad, \$150	<input type="checkbox"/> Quarter page ad, \$100
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VIRTUAL OPTION: Commercials can be run between virtual sessions. (Commercials must be created by Vendor) \$200.00 per 1 minute spot. Please contact the conference chairpersons to purchase/submit advertisement space: Contact information: Rachel Jenkins rachjenk25@gmail.com

REFUNDS/CANCELLATIONS: Requests for refunds should be made in writing, postmarked no later than **April 3, 2026. No refunds after April 10, 2026. Cancellations are subject to a \$50 cancellation fee.**

Missouri Society for Respiratory Care (MSRC) Registration Policy: The registrant will NOT be permitted to participate in the conference until all registration fees are paid in full. Any returned check will be assessed a collection fee of \$100.00. The participant must submit payment and fees by cashier's check or money order within 30 days of notification of returned check to avoid further legal action. CRCE awards will be withheld until all payments are reconciled. Violation of this agreement will result in the registrant being prohibited from participation in all MSRC sponsored activities. By submitting this registration form, the participant agrees to these terms. This application, when signed, becomes a firm contract.

Submitted by: _____
(print name)

Signature: _____

Title: _____ Date: _____

Please make checks payable to the MSRC. **Credit and debit cards cannot be accepted via mailed in registration.**

Mail completed application to:
Terra Saunders
5 Jody Drive
St. Peters, MO 63376

**FOR SHIPPING OF EXHIBIT MATERIALS
AND DISPLAY ASSEMBLY, PLEASE UTILIZE
PAGE & BROWN CONVENTION SERVICES**

**5744 Chapel Drive
Osage Beach, MO 65065
Phone: 573-348-5176 * Fax: 573-348-5177
Pager: 573-346-8656**

**Please make CHECK or MONEY ORDER payable to: TAN-TAR-A RESORT.
IF PAYMENT IS NOT RECEIVED IN ADVANCE, PAYMENT MUST BE MADE AT SET UP!**

PLEASE PRINT OR TYPE LEGIBLY

Full Name of Conference: _____ Dates of Conference: _____

Company: _____

Address: _____ City, State, Zip: _____ Phone #: _____

**PRINTED
NAME:** _____ Signature: _____

Payment Enclosed: Yes _____ No _____ If no, charge to guestroom of: _____

Credit Card #: _____ Expiration Date: _____

3 or 4 Digit Security Code on Back of Credit Card (Required): _____

**DUE TO LIMITED STORAGE SPACE AT TAN-TAR-A, ALL SHIPMENTS RECEIVED
AT TAN-TAR-A WILL BE ASSESSED A PACKAGE HANDLING FEE**

TAN-TAR-A PACKAGE HANDLING FEES, INCLUSIVE OF SALES TAX				
Package Size	Delivery	Outgoing Shipment	Storage Fee (24 hours - 7 days)	Storage Fee (8 - 14 days)
1-10#	\$3	\$5	\$3	\$10
11-35#	\$10	\$10	\$10	\$20
36-100#	\$25	\$25	\$25	\$40
1/2 Pallet, or over 100#	\$50	\$50	\$50	\$65
Full Pallet	\$65	\$65	\$65	\$75

• If shipping exhibit materials directly to Tan-Tar-A Resort:

- Payment arrangements with Tan-Tar-A must be completed prior to shipping materials
- If payment made by check, a credit card must be on file for any additional charges, including any difference between the actual and estimated weight of shipments
 - No COD shipments will be accepted
 - Shipments may be refused without prior arrangements

Tan-Tar-A Resort will not be responsible or liable for any loss, damage or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from its negligence.

01/24/13

Page & Brown Convention Services

5744 Chapel Drive
Osage Beach, MO 65065

Phone 573 - 348 - 5176
Fax 573 - 348 - 5177
Web Site www.pagebrown.com
Email service@pagebrown.com

Exhibit Material Handling

Shipping Instructions - Incoming

NO COLLECT SHIPMENTS WILL BE ACCEPTED. Send shipments PRE-PAID to the above address, with the following information.

Name of Show: _____

Date of Show: _____

Location of Show: _____

Booth _____ #(s) (If known)

Company Name: _____

C/O Page & Brown Convention Services
5744 Chapel Drive
Osage Beach, MO 65065

- If you will be shipping freight, we require this form to be on file with payment, before the arrival of your exhibit material.
- Shipments (each item) must be labeled with all of the above information to insure delivery to proper booth.
- If phone calls are necessary to determine necessary show delivery information, there will be a \$30 surcharge added.
- Credit card orders will be processed after the show is over. Indicate if you would like a receipt faxed.
- If weight of shipment is known, pre-payment may be made by check. See rate schedule below.
- Shipments should be made early, to be delivered to above address, at least three days prior to set-up date.
- Shipments which arrive after the start of exhibitor move in, and require a special trip to the site, will be charged an additional \$50.

Outgoing Shipping Instructions

- Representative at show site will be expected to label their containers and furnish us with shipping documents.
- Pre-printed shipping documents with your account number will help expedite outgoing shipping.
- Our outgoing material handling form will be provided at show site. We require that it be completed and left with shipment.
- It is your company's responsibility to call carrier and arrange for pickup, if shipping with other than UPS or Federal Express.
- When time frame allows, we request that pick ups be scheduled at our warehouse, the next business day after show closes.

Page & Brown will provide the following services:

Receive and store shipments (30 days free storage allowed).

For Labels & More Information Visit Our Web Site

www.pagebrown.com /Click On Exhibit Material Handling

Delivery to booth, prior to exhibitor set-up time.

Removal and return of empty crates to and from booths.

Handling out of the Exhibit site at conclusion of the show.

*** Keep Your Shipment Tracking Numbers***

RATE SCHEDULE		All weights are rounded off to the next 100 lb. Each shipment is considered separately	Per 100 lb. Min. Charge
I	ADVANCE SHIPMENTS <u>Shipments received at warehouse</u>	Shipments of Common Freight And Crated Exhibits will be received and stored, up to 30 days prior to show, and delivered to booth at show site. Any necessary handling of empty containers to and from storage and outgoing handling at conclusion of show.	\$48.00.....\$48.00
II	RECEIVING AT SHOW SITE <u>Shipments received at show site during exhibitor move in period only, early shipments will be refused.</u>	Includes receiving, delivery to booth, any necessary handling of empty containers to and from storage, and outgoing handling at conclusion of show.	\$50.00.....\$50.00
III	OUTGOING HANDLING ONLY		\$40.00.....\$40.00
IV	HANDLING UNCRATED MATERIAL	Rates in Item I and Item II above apply to Common Freight and Crated Exhibit Material Shipments of more than 10 loose boxes will have a 30% surcharge to above rates to cover additional handling time.	Plus 30%

LIMITS OF LIABILITY AND RESPONSIBILITY

We will not be responsible for uncrated, improperly packed materials or concealed damage. We will not be responsible for damages or loss of materials after delivery to booth, during installation time, or at conclusion of show prior to delivery to outbound carrier. Therefore, exhibitor should contact their insurance carrier if necessary, to provide insurance coverage for materials from the time they leave your firm until they are returned after the show. Limit of liability is \$.25 per lb. per article, with a maximum liability of \$50.00 per item, and a maximum of \$1,000.00 per shipment.

Hotels – Convention Centers Will Not Accept Freight As They Do Not Have The Facilities To Receive Or Store Freight

Trade Show	Amount Paid	Weight
Contact	Telephone	
Company Name	Fax	
Address	City	State Zip
Card #	Exp. Date	Code Authorized By

By submitting this form, you authorize Page & Brown to apply charges to credit card number provided.

PLEASE LABEL SHIPMENT AS FOLLOWS:

SHIP TO:

NAME OF SHOW: _____ **BOOTH #:** _____

LOCATION OF SHOW: _____

COMPANY NAME: _____ **(** _____ **)** _____
(TELEPHONE #)

NUMBER _____ **OF** _____ **PIECES**

C/O PAGE & BROWN CONVENTION SERVICES
5744 CHAPEL DRIVE
OSAGE BEACH, MO 65065

SHIP TO:

NAME OF SHOW: _____ **BOOTH #:** _____

LOCATION OF SHOW: _____

COMPANY NAME: _____ **(** _____ **)** _____
(TELEPHONE #)

NUMBER _____ **OF** _____ **PIECES**

C/O PAGE & BROWN CONVENTION SERVICES
5744 CHAPEL DRIVE
OSAGE BEACH, MO 65065

SHIP TO:

NAME OF SHOW: _____ **BOOTH #:** _____

LOCATION OF SHOW: _____

COMPANY NAME: _____ **(** _____ **)** _____
(TELEPHONE #)

NUMBER _____ **OF** _____ **PIECES**

C/O PAGE & BROWN CONVENTION SERVICES
5744 CHAPEL DRIVE
OSAGE BEACH, MO 65065