

Carrie Ann Johnson

Ames, Iowa, 50014 | 435-237-1271 | carrieaj@iastate.edu | LinkedIn: carrie-ann-king-johnson | carrieAKjohnson.com

Summary

Experienced leader with a demonstrated history of working in education, politics, and organizational and corporate communication. Skilled in business and technical communication, leadership, research, messaging, social media, and policy.

Relevant Work Experience

Interim Director of Research & Outreach, Catt Center for Women in Politics, 2022-2024

- Coordinated & Facilitated the Ready to Run, Iowa Political Campaign Training
- End-to-end project management of student advocates to increase student voters.
- Generated content and managed social media campaign to increase student vote turn-out.
- End-to-end project management of official gender balance research and women in politics research

Post-Doctoral Scholar, NSF ADVANCE Midwest Partnership, 2022-2024

- Managed communication plan and distribution
- Conducted collaborative research and program evaluation.
- Edited national reports and created visual reports and documentation.
- Updated logic model
- Presented at national conferences.

Research Assistant, Catt Center for Women in Politics, Iowa State University, 2022

- Bridged communication & research planning between the Catt Center and the Reflect US national research team.
- Conducted national team research meetings with researchers from collaborating university partners.
- Collaborated and integrated research plans with the Reflect US communications and advocacy teams to create national messaging campaigns and best practices documentation.

Course Instructor, Iowa State University, 2016-2022

- Courses taught: Interdisciplinary Research Methods, Technical Communication, Business Communication, Persuasive Writing, Multimedia Composition

Editorial Assistant, Journalism & Mass Communication Quarterly, 2020-2022

- Developed and managed consistent company messaging and increased visibility through social media.
- Edited articles, planned schedules, and coordinated communication between editors, authors, and SAGE Publications.

Integrated Project Coordinator, Catt Center for Women in Politics, 2019-2022

- Developed course content and pedagogical premise for an undergraduate research course.
- Conducted team research meetings, mentored undergraduate researchers, and worked as a liaison to university-wide VIP teams.
- Taught workshops on research methods, ethics, and presentation skills.

Management Experience

- End-to-end project management and training of undergraduate and graduate researchers through original research projects.
- Closely mentored 8 researchers in successful research, writing, promotions, presentations, and funding for statewide & national presentations.
- Developed and executed policy evaluations with the Graduate & Professional Senate constitution team.
- Wrote and passed multiple pieces of legislation with the Graduate & Professional Senate.
- Served as the liaison between Graduate Student leaders and Student Government.
- Collaborated with university administrators to implement procedures and awards to foster positive working environments during the Covid-19 shut-down.

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- Facilitated discussions on inclusivity and equity between graduate students, administrators, and department heads.
- Elected as an LAS Senator and promoted to Vice President over the course of one election cycle.
- Monitored state governmental actions affecting graduate and professional students.
- Advocated for graduate & professional students' concerns to ISU administrators, and local, state, and federal officials.
- Served as a liaison to the GPSS regarding Board of Regents activities.
- Coordinated Senate actions to influence public policy on graduate and professional student concerns.
- Conducted Senate meetings and updated yearly procedures outlined by the Rules Committee.
- Prescribed the general and special rules of procedure necessary for the orderly consideration of Senate business.
- Wrote legislation, policy memos, and executive statements.
- Managed Executive Updates for the Graduate & Professional Student Senate
- Elected member of the Box Elder School Board. Achieved the Master Boards Award during my first year.

Professional Experience

- 10 years teaching, mentoring, and managing early professionals.
- Created audience specific social media accounts for Journalism & Mass Communication Quarterly.
- Achieved social media growth from 0 followers to over 750 highly engaged followers from targeted demographics of international academic writers, graduate students, journalists, and public relations practitioners during my first six months to X (Twitter) and LinkedIn and professional metrics.
- Awarded 3 university-wide and 4 departmental awards over the past 5 years for leadership, service, communication, and writing.
- Planned and facilitated 3 successful statewide training programs for aspiring local, state, and federal political candidates.
- Organized professional political speakers from national, state, and local levels for Iowa's Ready to Run training programs.

Leadership & Service

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| 2023 | Postdoctoral Excellence in Mentoring | Iowa State University |
| 2022 | Research Excellence Award | Iowa State Graduate College |
| 2022 | Graduate Leadership Award | Iowa State University |
| 2022 | Teaching Award | GPSS, Iowa State University |
| 2023 | Karas Award for Outstanding Dissertations | Sigma Xi & Iowa State |
| 2020-2021 | Graduate and Professional Senate | Vice President |
| 2019-2020 | Graduate and Professional Senate | Senator-at-large |
| 2018 | EnglQueer Community Outreach Award, | Iowa State University |
| 2015-2016 | Executive Board Member | Bridgerland Applied Tech. College |

Relevant Skills

AI: ChatGPT, Scite.ai, Research Rabbit, Elicit.ai, Otter.ai

Publishing: WordPress, Zotero, SAGE Journals, Penn State Press

Project Management: Monday, Asana, AirTable, Mural, MS Teams, WebEx, Calendly

Audience Research: Qualtrics, social media metrics, interviews, surveys

Software: Microsoft Office, Excel, Canva, Google Workspace,

Education

Iowa State University – Ph.D. in Professional Communication, 2022

Utah State University – M.S. in American Studies, 2016

Utah State University – B.S. *Major:* Journalism & Public Relations, *Minor:* Business Marketing, 1998