

# Carrie Ann Johnson

Ames, Iowa, 50014 | 435-237-1271 | carrieaj@iastate.edu | LinkedIn: carrie-ann-king-johnson | carrieAKjohnson.com

## Education

Ph.D.	<b>Iowa State University, Rhetoric and Professional Communication</b> Dissertation: Whisper networks: Informal protection from sexual harassment in organizations Major Professor: Stacy Tye-Williams	<b>2022</b>
M.S.	<b>Utah State University, American Studies</b> Thesis: Rhetoric in 19 <sup>th</sup> -Century Female Mormon Healing Rituals Thesis Supervisor: Philip Barlow	<b>2016</b>
B.S.	<b>Utah State University, Journalism and Mass Communication</b> Minor: Business Marketing	<b>1998</b>

## Academic Appointments

### Iowa State University

2022-2024	Post-Doctoral Scholar	NSF ADVANCE Midwest Partnership
2022-2024	Research & Outreach Coordinator	Catt Center for Women in Politics
2016-2024	Instructor of Record	Iowa State University
2020-2022	Editorial Assistant	Journalism & Mass Communication Quarterly
2019-2022	Integrated Project Coordinator	Catt Center for Women in Politics
2016-2018	Assistant Editor	Transportation Journal-Penn State Press

### Utah State University

2015-2016	Online Instructor	Utah State University
2014-2016	Graduate Instructor	Utah State University

## Publications

Cervato, C., Bilen-Green, C., Cockrell, M., **Johnson, C. A.**, Koretsky, C., & Minerick, A. (2024). External promotion and tenure review letters at research-intensive institutions: A critical communication analysis of external review practices. *ADVANCE Journal*, 4(2), 89856. <https://doi.org/10.5399/osu/ADVJRNL.4.2.1>

**Johnson, C.A.** (2023) The purpose of whisper networks: A new lens for studying informal communication channels in organizations. *Frontiers in Communication*, 8. DOI: 10.3389/fcomm.2023.1089335

**Johnson, C.A.** (2023) 'Whisper networks' thrive when women lose faith in formal systems of reporting sexual harassment. *The Conversation*. <https://theconversation.com/whisper-networks-thrive-when-women-lose-faith-in-formal-systems-of-reporting-sexual-harassment-196630>.

Tye-Williams, S., **Johnson, C. A.**, Odenweller, K. G., Cosgrove, S., Henke, D., & Evers, C. (2023). Social Support, Fathers, and Work: At Home and Outside of the Home. In V. R. Waldron & T. J. Socha (Eds.), *Communicating fatherhood: new directions in theory, research, and education* (pp. 293–310). Peter Lang.

## Honors

2023	Postdoctoral Excellence in Teaching & Mentoring	Iowa State University
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2022	Research Excellence Award	Iowa State Graduate College
2022	Graduate Leadership Award	Iowa State University
2022	GPSS Teaching Award, Iowa State University	Iowa State University
2018	EnglQueer Community Outreach Award,	Iowa State University

## Grants & Awards

2023	Karas Award for Outstanding Dissertations	Sigma Xi & Iowa State	\$1000
2017-2021	Professional Development Grants	GPSS, Iowa State University	\$800
2017-2022	Travel Grants	LAS, Iowa State University	\$2000
2020-2022	Graduate Executive Team Scholarship	GPSS, Iowa State University	\$4800
2019	Student Government Scholarship	GPSS, Iowa State University	\$400
2015	Moyle Q. Rice Scholarship	Utah State University	\$1800

## Invited Talks

*Critical Discourse Analysis: Addressing Rape Myths During the Kavanaugh Hearings*, English 527: Discourse Analysis, Guest Talk for Dr. Kimberly Becker

*From Research to Publication*, Doctoral Seminar 400026-1, Guest Talk for Dr. Daniela Dimitrova, University of Vienna, 2022

*Sexual Harassment in Organizations*, COMST 314: Organizational Communication, Guest Talk for Dr. Stacy Tye-Williams, Iowa State University, 2021

*How to Create Your WordPress Site*, ENGL 150: Written, Oral, Visual, & Electronic Communication, multiple sections, Iowa State University, 2018-20.

## Conference Presentations

*The promising practice of cross-institutional collaborations to combat bias*. Presentation for the ADVANCE Equity in STEM conference, Durham, NC. 2023

*Sometimes silence is not silent: Whisper networks as communication systems in organizations*, Presentation for Central States Communication Association Conference, St. Louis, MO, 2023

*Re-Imagining Communication Systems: Whisper networks as protection from sexual harassment*, Speaker for International Association on Workplace Bullying and Harassment, San Diego, CA, 2022

*Engaging college women in gender and politics research*, Presentation for the Central States Communication Association Conference, Milwaukee, WI, 2022

*99 Contemplative writing acts and grading ain't one* with Deb Dimond Young and Rachel Morgan, Workshop for Conference on College Composition and Communication, Chicago, IL, 2022

*Confirming sexual misconduct: Rhetorical themes in the confirmation of Clarence Thomas and Brett Kavanaugh* with Kelly Winfrey, Presentation for National Communication Association Conference, Baltimore MD, 2019

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*I'm not just babysitting": Exploring stay-at-home fathers' experiences through the communication theory of identity* with Stacy Tye-Williams, Samantha Cosgrove, Kelly G. Odenweller, Central States Communication Association, Omaha NE, 2019

*Disrupting nice: Making business communication useful for embodied relationships*, Presentation for Conference on College Composition and Communication, Pittsburgh, PA, 2019

*Missing: The invisible queer characters in Life is Strange and Gone Home* Presentation for National Communication Association, SLC UT, 2018

*It's not something I like to discuss:" Exploring the experiences of stay-at-home fathers* with Stacy Tye-Williams, Samantha Cosgrove, & Krista Klocke. Presentation for National Communication Association, SLC UT, 2018

*Women have always played: Degendering play theory* with Sherena Huntsman  
Presentation for Rocky Mountain Modern Language Association Conference, SLC UT, 2016

*Gendered spiritual powers during the Salem witch trials*, Poster Presentation at "The World Upside Down" Conference, UC Merced CA, 2015

## Teaching Experience

### Iowa State University

2022-2024	Internship in Women & Gender Studies	WGS 491
2020	Technical Communication	Engl 314
2017-2022	Business Communication	Engl 302
2019-2022	Vertically Integrated Projects Research	Arr.
2016-2017	Written, Oral, Visual, & Electronic Comp.	Engl 250
2016	Foundations of Communication	Engl 150

### Utah State University

2015-2016	Intermediate Writing: Academic Prose	Engl 2010
2015-2016	Research Writing in a Persuasive Mode	Engl 2010 (online)
2014-2015	Introduction to Writing: Academic Prose	Engl 1010

## Research Experience

### Research Assistant, Catt Center for Women in Politics, Iowa State University, 2022

- Bridged communication and research planning between the Catt Center and the Reflect US national research team.
- Conducted national team research meetings with researchers from collaborating university partners.
- Collaborated and integrated research plans with the Reflect US communications and advocacy teams to create national messaging campaigns and best practices documentation.

### Research Assistant, Speech Communication Iowa State University, 2021-2022

- Constructed preliminary OER textbook for department-wide Speech Comm courses
- Edited and updated Speech Communication LMS pages
- Supervised by Dr. Anne Kretsinger-Harries

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## Course Design and Administration

### Online Foundation Course Designer, Iowa State University, 2019-2020

- Online course design of Foundation Communication Courses for online teachers

### Online Learning Team Administrator, ISU English, 2019-2020

- Designed new online learning courses for departmental use, consulted with new online instructors, content and media development, built WordPress sites, and taught WordPress building and design during invited lectures.

### Course Designer, Iowa State University, 2018

- Transitioned department-wide Business Communication courses from Blackboard to Canvas

## Leadership

2020-2022	Board Member	LAS Graduate Council
2020-2021	Graduate and Professional Student Senate	Vice President
2019-2020	Graduate and Professional Student Senate	Senator-at-large
2019-2020	Student Government Senate	GPSS Senator
2019-2020	Phorum Graduate Association	Faculty Lesion
2017-2018	Phorum Graduate Association	Communication Officer

## University Service

2020-2023	Review Committee Member	Catt Prize for Research on Women & Politics
2020-2022	Graduate Student Member	Executive Committee for Graduate Faculty
2021-2022	Graduate Student Member	Iowa State Faculty Senate
2021	Session Moderator	Ready to Run, Iowa Campaign Training
2020	Review Committee Member	ISU, COVID-19 Exceptional Effort Awards
2015-2016	Board Member	USU Digital Folklore Project

## Professional Service

2023	Coordinator & Facilitator	Ready to Run, Iowa Political Candidate Training
2023	Peer Reviewer	Journalism & Mass Communication Quarterly
2022	Peer Reviewer	Central States Comm. Assoc. Conference
2016-2022	Performance Art Council	Iowa State University
2015-2016	Executive Board Member	Bridgerland Applied Technology College
2015	Volunteer Committee Member	CPTSC Conference
2015	Session Moderator	Citizen Scholar Conference

## Professional Memberships

National Communication Association (NCA)  
Association for Education in Journalism and Mass Communication (AEJMC)  
Iowa Communication Association (ICA)  
Public Relations Society of America (PRSA)  
International Association on Workplace Bullying & Harassment (IAWBH)  
Central States Communication Association (CSCA)