

Whisper networks: Sexual harassment protection through informal networks

CARRIE ANN JOHNSON June 07, 2022

Major professor: Stacy Tye-Williams



## My story

How did I come to study whisper networks?

### Overview



PURPOSE OF STUDY



RESEARCH QUESTIONS



METHODS



FINDINGS FOR R1



FINDINGS FOR R2



**DISCUSSION** 



MOVING FORWARD



Q&A

### Purpose of Study

To examine the phenomenon of whisper networks, or the informal communication networks women use to warn each other about sexual harassment and sexual harassers.



#### Definitions

- Purpose: why a phenomenon happens. It differs from function which is how a phenomenon operates.
- Network: a web of connections through which information passes. A message between two people is a dyad.
- Network connections: communication happens as messages are passed by nodes (individuals) through edges (communication connections).
- #MeToo: A social movement that helps women to share experiences with sexual harassment, assault, or rape.
- Sexual harassment: Unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature



R1: What purposes do whisper networks serve in organizations?

R2: How are whisper networks formed in organizations?

#### Methods

I used *Thematic Analysis* to examine the data through open, axial, and selective coding to look for patterns and categories.

I used *Grounded Theory* to find emergent theories about whisper networks for

- how they work
- how they develop
- how they compare to other networks
- and why they happen under certain conditions (Saldaña, 2021).

# Theory Building

#### If indicated Level 4

Theories can emerge from saturated categories & themes

#### Level 3 Coding

Axial/Thematic Coding

Theories can emerge from saturated categories & themes

#### Level 2 Coding

**Focused Coding, Category Development** 

Level 2 Coding reexamines Level 1 Codes and further focuses the data

#### Level 1 Coding

Initial Coding, Open Coding

Large quantities of raw qualitative data are focused and labeled during Level 1 Coding

R1: What purposes do whisper networks serve in organizations?

**Purpose** 

Theory

Whisper networks serve the purpose of protection in organizational cultures of harassment.

Purpose Theory

Whisper networks serve as a sensemaking mechanism when sexual harassment happens in organizations.

Purpose Theory 3 Whisper networks serve as identification mechanisms because it is difficult to know who a harasser may be if you have not directly experienced it.

# Theory of Purpose 1: Whisper networks serve as protective mechanisms in organizational cultures of harassment.

- Cultures of harassment form when:
- Sexual harassment is not taken seriously
  - Happens from a young age
  - Turned into a joke
  - Expected
  - Lack of accountability
- Reporting is risky for the victims and bystanders
  - Victim blaming
  - Loss of connections
  - Reputational damage

Whisper network communication is taken seriously and sidesteps some of the risk.

Theory of Purpose 2: Whisper networks help women make sense of their experiences with sexual harassment.

**Sensemaking** is the process of interpreting and giving meaning to new information and experiences such as sexual harassment.

- Sexual harassment is often a surprise, and it doesn't make sense when it is happening
  - Shame and silence
  - Shared experiences
  - Support
  - Should I report

Whisper network communication is a sensemaking mechanism when women experience sexual harassment in their organizations.

Theory of Purpose 3: Whisper networks serve the purpose of helping women identify harassers in their organizations.

"Harassers look and sound like everyone else. They come from all income levels and educational levels. They can be outgoing, charming, sweet, and friendly. Harassers can be any age—old, young, or in-between. They hold many positions, some powerful and some less powerful. They can be religious or secular. They can be drinking or sober" (p. 154).

Whisper networks serve as identification mechanisms because it is difficult to know who a harasser may be if you have not directly experienced it.

#### R2: How do whisper networks form in organizations?

**Entering the conversation**: Asking questions and sharing information

#### **Theory of formation 1:**

Women form whisper networks with other women at risk of sexual harassment.

#### Theory of formation 2:

The formation of whisper networks relies on trust.

#### **Theory of formation 3:**

Women form whisper networks with others based on their observations of actions and interactions in the organization.

#### **Theory of formation 4:**

Whisper networks form through the use and understanding of verbal, nonverbal, and coded messages.

#### **Theory of formation 5:**

Some women are not protected by the formation of whisper networks

# Formation theory 1: Women form whisper networks with other women at risk of sexual harassment.

Whisper networks are formed as women sense that other women are at risk for sexual harassment.

They also form as women with some power protect other women who are at more risk

- Graduate school
- Temporary work
- Service jobs
- Immigrants

- Tenured professors
- Women in management

# Formation theory 2: Whisper network formation relies on trust.

Network trust is built through a generalized positive expectation of

- Motives
- Intentions
- Goodwill

(McEvily et al., 2021).

"I also felt that it was, it was true. It was coming from an honest place, and I had no reason not to believe her" (Leah).

"I don't know anyone...why there would be reasons to lie to each other" (Claire).

Whisper networks form as women share information out of care, concern, and protection, and as women trust in the information that is shared.

# Formation theory 3: Women form whisper networks based on observable (inter)actions of other women.

- Planned or situational
- Proximity and relationship to harasser
- How they treat others
- Consistency of action
- Personality/character
- Personal relationships

Formation theory 4: Whisper networks form through the use and understanding of verbal, non-verbal, and coded messages.

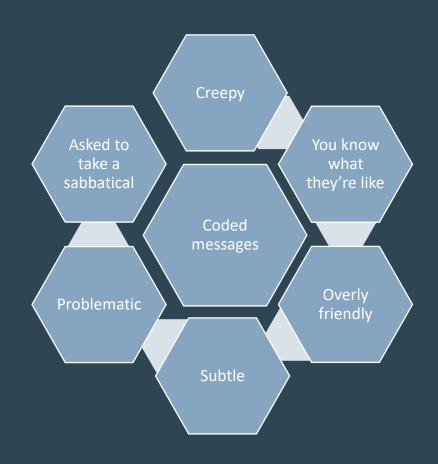
#### **Coded Messages**

#### Verbal

- Behind closed doors
- Pauses

#### Nonverbal

- Looks
- Energy shift
- Body language



#### Formation theory 5: Whisper networks do not protect all women

#### To form a whisper networks women

- need to perceive that someone is at risk
- trust the motives and intentions of other in the network
- make decisions based on observations
- be able to send and receive messages that have been coded for a specific audience

#### At risk:

- Women who are too close to the harasser
- Women who do not know or understand the codes (i.e., cultural background, neurodivergences)
- Women who are perceived as risky (i.e.)nosy, gossipy, too direct)

The formation of whisper networks is contingent on several overlapping factors, so whisper networks do not protect everyone.

#### Discussion

Sexual harassment is still a big problem.

Women are aware of whisper networks.

Whisper networks are not an organizational solution.

It is important to differentiate silence from under-the-radar communication.

Whisper networks can lead to change.

Whisper networks are worthy of academic study.



Impact

Limitations

Future research





Thank you!

If there is time: I would love your ideas about re-framing this for a non-academic audience.