

DORSET BIKEFEST

Event Sponsorship Options

**Main
Sponsor
£2000**

- 1 x Large Trade Pitch: (20m x 5m) (*worth £500!!!*)
- Logo featured across **ALL** Main Event Marketing Materials, including but not limited to:
 - 🚲 All bikefest.com Website pages
 - 🚲 All physical POS and marketing: Banners / Posters / Leaflets etc..
 - 🚲 DocBike Website Feature
 - 🚲 Dedicated “About You” Section on the ‘Friends of Bikefest’ Website Page seen here: <https://dorsetbikefest.com/friends-of-bikefest>
 - 🚲 Regular Social Media Page Acknowledgements and featured posts (Instagram and Facebook)
- Choice of main event area to be exclusively “sponsored by”:
 - 🚲 Beer Tent
 - 🚲 Music Stage
 - 🚲 Food area
 - 🚲 Camping Village
- Supply us with up to 6 x (3m max) banners to be placed along the main track and festival field
- Dedicated hospitality tent with light refreshments for you and your guests throughout the day
- 8 x Full weekend with camping tickets (*worth £400!!!*)
- 6 x Extra Day entry tickets (*worth £60!!*)

**Key
Sponsor
£750**

- Logo featured across **MOST** Main Event Marketing Materials, including:
 - 🚲 Up to 500 character “About You” Section on the ‘Friends of Bikefest’. Website Page seen here: <https://dorsetbikefest.com/friends-of-bikefest>
 - 🚲 All Main Event Flyers / Leaflets
 - 🚲 Regular Acknowledgements on social media channels (Instagram and Facebook)
- Supply us with 2 x (2m max) banner to be placed along the main track and beer garden
- Choice of area “sponsored by”:
 - 🚲 Demo Zone
 - 🚲 Kids Playzone
 - 🚲 Autojumble Arena
 - 🚲 Clubs Area
- 2 x Extra Full weekend with camping tickets (*worth £100!!*)
- 4 x Extra Day entry tickets (*worth £40!!*)

**Supporting
Sponsor
£250**

- Logo featured across **LIMITED** Main Event Marketing Materials, including:
 - 🚲 Up to 300 character “About You” Section on the ‘Friends of Bikefest’. Website Page seen here: <https://dorsetbikefest.com/friends-of-bikefest>
 - 🚲 Acknowledgement on social media channels (Instagram and Facebook)
- Supply us with 1 x (2m max) banner to be placed along the main track
- 4 x Extra Day entry tickets (*worth £40!!*)