

D-LEXY
CONSULTANCY

D-Lexy
Digital Branding & Management
Consultancy

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DIGITAL BRANDING & MANAGEMENT

As D-Lexy Consultancy we provide website design, logo design, social media strategies, social media account management, SEO, AdWords, e-mail marketing, also, of course, consultancy, with our years of experience.

We're able to work across different disciplines, giving you a holistic approach to your campaigns.

When it comes to designing, you can reach out to our background which is you can easily contact with our boutique references.

If you would like anything in addition to what is provided, rest assured that D-Lexy Consultancy also has specialised members in their fields, and we are ready to kick in if we need.

SOCIAL MEDIA

"What is your plans for this weekend? " Not that like as a personal or ordinary management social media account as.

With our native speaker & local culture based editors, we are creating your content and post strategy for related market.

WEB DESIGN

It would be best (you must) if you had a website; We suggest different solutions like IOS & Android app. You may have questions, Wix? Templates? GoDaddy? etc.

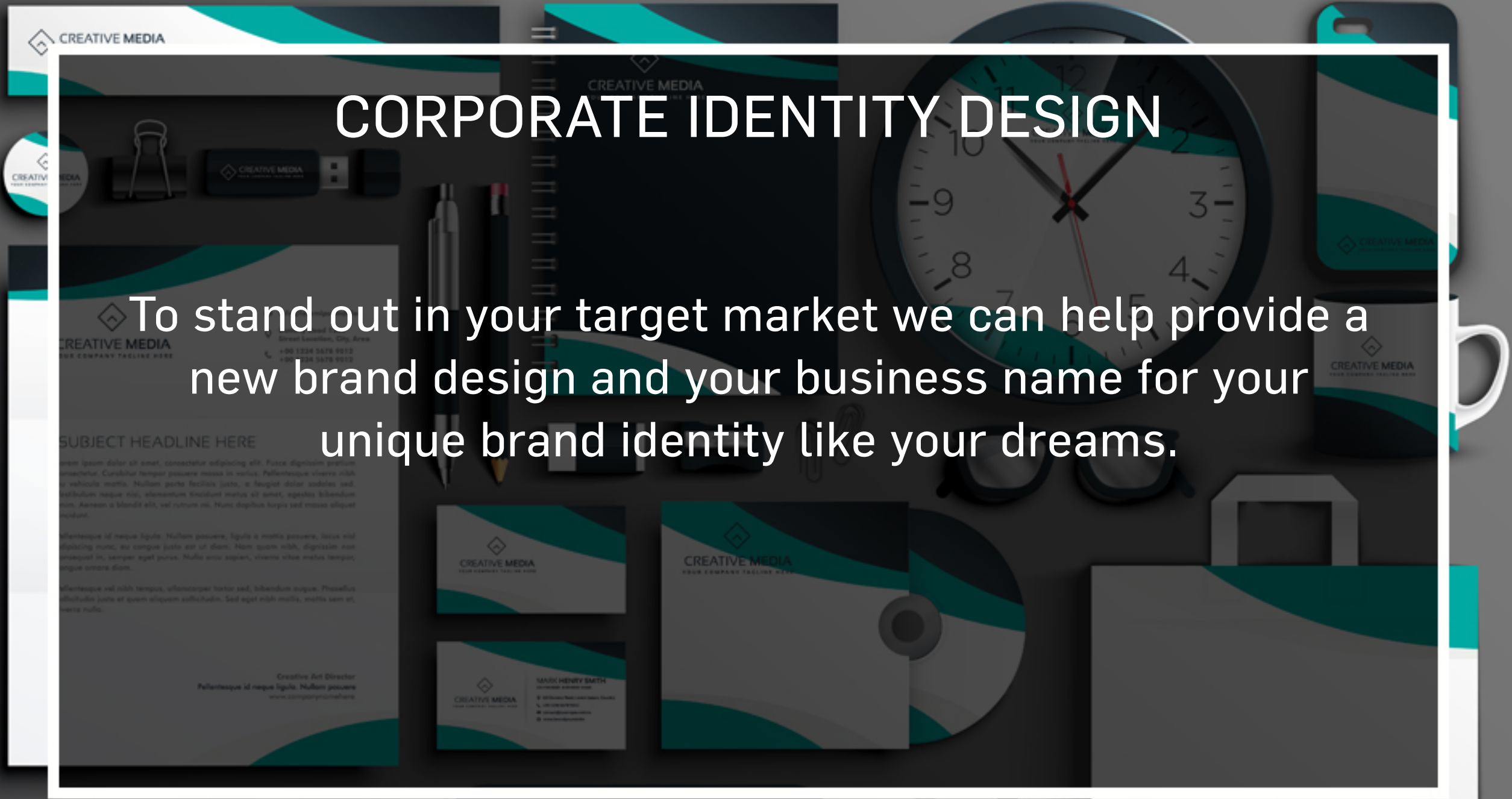
You say it's web design? - It is easy! We can do it! First, we build your site with our know-how, and if you want to create your own, go for it, but if we work together, It would be best to listen to our advice.

Using templates has got many advantages. They will save you cost, and they are created and designed by experts. This is all beneficial for a good UI/UX experience. You can read or heard more on anywhere.

However, if you have a badass site and want to race head to head with giants?

CORPORATE IDENTITY DESIGN

To stand out in your target market we can help provide a new brand design and your business name for your unique brand identity like your dreams.



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Based on our experiences and our fore-sight. We will put together a strategy on how you should appear across digital platforms.

- What should your brand identity be like?
 - How should your logo look like?
 - Which platforms should you be on?
 - Whom should you talk and how?

These are the main areas that we can work together on to develop your digital brand, so these should be trustworthy, impressive and persuasive in your target market's minds. So you can get your targets' attention and affect their choice.

E - COMMERCE

Do you have plans to sell something online? Welcome to the bandwagon! However, it is not as easy as it looks. There is a whole host of different elements to consider. From marketing strategies, analysing data, social media account management, e-mailing and monitoring the competitors.

Therefore we strongly recommend using Shopify / Amazon / Etsy or similar services at first. This is a minimum product rule, so together we can focus on promoting your products and marketing strategies.

We also provide product photography.

To be honest you should have experience about how to find right product, payment methods and marketplace regulations. Even all we called e-commerce, this trend grows in as mobile commerce.

So we must think globally then act locally for your target.

PAID AND CAMPAIGN MANAGEMENT

Sadly as the digital space has changed, growing virally days are past.

Today, we have to invest some source in our campaigns.

However, it randomly throwing money is not enough.

We can work together to develop your content, targeting and your brand identity.

These are all relevant elements for successful campaigns.

SEO / ADWORDS GOOGLE SERVICES

Google services are essential, but competition in this field is fierce. On the other hand, SEO is gold, and we will ensure it is built into your website as we create it.

However, in the beginning, we strongly recommend focussing on your, paid-campaigns. Afterwards, with the unique data we gather, we will ready for this major league.



ANALYSE

We love the graphs, percentages, data,
- don't we?

Yes! We know that it is more important to analyse them
and plan your next move.

D-Lexy Consultancy will share regular report and
feedback with you on a weekly or monthly basis.

VIDEO MARKETING

Youtube / TikTok / SnapChat etc. are the second most widely used social media platforms after Facebook, Twitter and Instagram.

Even it depends on marketplace and brand strategy, it is essential to take part in these platforms and convey our message. As D-Lexy Consultancy, we also offer video shoots and video editing services.

PARTNERS & REFERENCES



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