

## Prioritized Insights

### Priority 0

Based on the theme that: **users prefer to answer the least possible number of questions at the time of sign-up**, an insight is: **the drop-off rate for the sign-up page can be controlled by keeping it at two fields.**

### Priority 1

Based on the theme that: **users prefer less click action to scroll**, an insight is: **it is better to show results as a long list instead of multiple pages.**

### Priority 2

Based on the theme that: **users prefer to view other suggestions while viewing a video**, an insight is: **to make the “Related videos” suggestions show up alongside the existing main video page comments.**

