

WILD OCEAN



RETAIL ADVOCATE PROGRAM

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Thank you for your interest in Wild Ocean!

As a retail advocate, you'll help share accurate information, inspire customers, and build awareness through your store's leadership.

Ready to join our network? Fill out the form below and become part of the Wild Ocean community.

1. Retailer Information

Store Name: _____

Primary Contact Name: _____

Job Title / Role: _____

Email Address: _____

Phone Number (optional): _____

Store Address (City/Province only): _____

Website: _____

Social Media: Facebook: _____

Twitter: _____

Instagram: _____

Tiktok: _____

2. Advocacy Participation

Our retail advocacy program involves the following activities:

- Display in-store educational materials
- Share advocacy messaging on social media
- Participate in retailer-only updates and opportunities
- Provide feedback on customer questions or concerns
- Be open to providing a short testimonial on Wild Ocean products
- Attend 2 webinars

3. Communication Preferences

Preferred way to receive updates:

Email

Phone

Text (if provided): _____

Would you like to be added to the Retail Advocate Email Update List?

- Yes
 No

4. Public Support & Permissions

May we publicly recognize your store as a participating retailer advocate?

- Yes
 No

May we share your store name/logo in advocacy materials (website, social media, partner lists)?

- Yes
 No

5. Optional Statement of Support

You are more than welcome to share a short message here about why you support the Seal Industry Project: _____

6. Materials & Support

Would you like us to provide printed or digital advocacy materials for use in your store?

- Yes, printed materials Yes, digital materials
 Please provide both digital and printed materials

7. Confirmation

By signing below, I confirm that I am voluntarily joining the Seal Industry Project Retailer Advocate Network and understand participation is flexible and based on my store's comfort level.

Name: _____

Signature: _____

Date: _____

Thank you for your support! Wild Ocean is more than a pet nutrition company. It is a commitment to pets, people, and the ocean we all share.

You are invited to meet us at: Connect Pet Expo March 4/5, 2026 Booth #602
Canadian Pet Expo April 3-5, 2026 Booth #262

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