

PRICING

Transparent. Strategic. Built for measurable transformation.

A Lewis Hospitality engagement is not “consulting hours.” It is a **structured transformation partnership** designed to elevate operational excellence, guest experience, commercial performance, leadership maturity, and culture — sustainably, over three years.

Our pricing model is **clear, fair, and aligned with hotel complexity**, using room count as the primary driver.

1. Core Advisory Rates

Hourly Rate

€225/hour For targeted advisory, leadership coaching, and specialist interventions.

Daily Rate

€1,600/day Ideal for on-site audits, operational deep-dives, workshops, and pre-opening support.

2. Three-Year Transformation Programme

Our flagship, end-to-end transformation partnership.

A structured, multi-phase programme covering:

- Operational excellence
- Guest-experience redesign
- Commercial uplift
- Leadership development
- Cultural transformation
- Governance, reporting, and performance management

Pricing scales with hotel size to reflect operational complexity, leadership bandwidth, guest-flow intensity, and commercial potential.

Programme Pricing (by Room Count)

| Hotel Size | Monthly Retainer | Annual Total | Three-Year Total |
|----------------------|------------------|--------------|------------------|
| < 50 rooms | €6,500/month | €78,000 | €234,000 |
| 51–99 rooms | €8,500/month | €102,000 | €306,000 |
| 100–250 rooms | €11,500/month | €138,000 | €414,000 |
| 250+ rooms / Resorts | €14,500/month | €174,000 | €522,000 |

What's included:

- Monthly on-site days
- Leadership coaching
- Guest-journey redesign
- Commercial optimisation
- Operational audits
- Culture & service-standards development
- Reporting, dashboards, and governance
- 24/7 executive-level advisory access
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3. Specialist Modules (Optional Add-Ons)

Designed for owners who want targeted uplift in specific areas.

Revenue Management Overhaul

€12,000 – €18,000 (project) Segmentation, pricing architecture, forecasting, channel strategy.

Guest Experience Redesign

€9,500 – €14,500 (project) Service blueprinting, signature moments, training, standards.

Operational Audit & Turnaround Plan

€7,500 – €12,500 (project) Full operational review, cost structure, productivity, SOPs.

Pre-Opening Advisory

€1,800/day or **€15,000/month** OS&E, staffing, service design, training, commercial launch.

Executive Leadership Coaching

€350/hour or **€2,200/day** For GMs, Directors, and high-potential leaders.

4. Portfolio Pricing (3+ Properties)

Owners with multiple assets benefit from **10–15% portfolio efficiencies**, driven by:

- Shared systems
- Cross-property benchmarking
- Consolidated reporting
- Leadership-development synergies

This is not a discount — it is a **commercial logic adjustment**.

5. Travel & Expenses

To maintain transparency:

- **Travel time:** €95/hour
- **Flights:** Economy < 4 hrs; Business > 4 hrs
- **Accommodation:** 4–5 star hotel
- **Per diem:** €85/day

6. Why Owners Choose Lewis Hospitality

- Executive-level expertise, not junior consultants
- A proven, structured transformation methodology
- Predictable, transparent pricing
- Clear commercial ROI
- A partnership model, not transactional consulting