

BRÛMÉE

ALCOHOL-FREE FRAGRANCE
MAISON DE PARFUM





L'histoire



For too long, the beauty industry has overlooked the use of ingredients such as alcohol in mainstream fragrance. Skincare and haircare have seen a rise in the importance of organic, cruelty-free and transparent ingredients, and we feel it's time fragrance lived by the same standards.

At Brûmée, we use our expertise in pharmaceuticals to produce innovative water-based formulations that are kind to your body and hair. Passionate about scent, its relationship with the body, and how it makes you feel, we use only raw natural ingredients sourced in Provence to craft our alcohol-free perfumes.

BRÛMÉE

Our Mission

At Brûmée, our mission is to create healthy fragrances for skin conscious people, which is why we have developed a range of alcohol-free fragrances that your skin will love. Our natural and vegan scents from Provence will leave your skin smelling divine and give a boost of nourishment from the active ingredients too.





Transport to Provence



Our alcohol-free fragrances are expertly-crafted in Grasse, the perfume capital of the world. By using only raw, natural ingredients from Provence and removing the harmful alcohol used in mainstream perfumes - our fragrances remain gentle on your hair and skin.

BRÛMÉE

Brûmée utilizes a new procedure for the manufacture of aqueous emulsions, developed by AR2i laboratory in France, called Water Plant Emulsion or WPE®. The latest research carried out using this procedure has seen the development of alcohol-free perfumes; with improved tenacity, shelf-life and penetration of the product through the upper epidermis layer of the skin. Together with the chemistry of the skin, this quick absorption creates a unique scent for each individual wearer.

WPE Method



WPE® uses natural ingredients to create an emulsifying mixture, which preserves nature's most potent properties.



Pine Tree + Vetiver



Cedarwood + Vanilla



We're proudly:





Pine Tree + Vetiver

Pine tree and vetiver is an earthy scent offset by citrus brumes to celebrate the freshness of nature and your amour for it. On the days where you wish you were surrounded by lush greenery, breathing in nature's purest air, allow your fragrance to transport you there.

WHAT TO EXPECT

Get lost in nature and soak in its wild and care-free charm – ‘charme sauvage et innocent’ – doused in this natural wonder. The fresh yet tantalising top notes of mandarin and camomile make way for the hearty notes of balsam fir and cedar, underpinned by dark and earthy vetiver. An exhilarating fusion of nature's allure to whisk you away in moments of wonderment. Made in the heart of Provence, our brumes are vegan and certified Natural. We use only raw and natural ingredients expertly crafted in Grasse, the perfume capital of the world. Our fragrances are uniquely alcohol-free to respect your hair and skin; void of the harmful properties alcohol-based perfumes typically contain. Packaged in fully recyclable bottles. Our fragrances work with your skin's pH to create a scent that's unique to you. Spritz all over and mist through your hair; enjoy the sensation as its aromatic layers mature and reveal themselves throughout the day, with a wear time of up to 5 hours. To be worn whatever the weather or season; to be enjoyed all over.

OLFACTORY PYRAMIDS

Top notes: Bergamot, Mandarin, Grapefruit, Camomile

Heart notes: Balsam Fir, Cedar, Osmanthus, Sage

Base notes: Vetiver, Patchouli, Benzoin

INGREDIENTS

Aqua (Water), Olea Europaea Fruit Oil (Olea Europaea (Olive) Fruit Oil), Parfum (Fragrance), Saponins, Lecithin, Tocopherol, Sodium Benzoate, Sorbic Acid, Linalool, Limonene, Helianthus Annuus Seed Oil (Helianthus Annuus (Sunflower) Seed Oil), Citronellol, Citral, Geraniol, Benzyl Benzoate, Farnesol



Cedarwood + Vanilla

Cedar wood and vanilla is here to comfort you. Wrap yourself in the tender yet powerful vanilla notes accented by the warm, woody scent of cedar wood.

Nostalgie in a bottle, treat yourself to its loving embrace.

WHAT TO EXPECT

An ode to the ever-enchanting vanilla orchid; our take on the creamy scent is enriched with the oaky undertones of cedar and vetiver, which lift its classic musky notes. The delicate balance between fruitful top notes and woody base notes creates an even and calming scent to bask in from dusk till dawn. Made in the heart of Provence, our brumes are vegan and certified Natural. We use only raw and natural ingredients expertly crafted in Grasse, the perfume capital of the world. Our fragrances are uniquely alcohol-free to respect your hair and skin; void of the harmful properties alcohol-based perfumes typically contain. Packaged in fully recyclable bottles. Our fragrances work with your skin's pH to create a scent that's unique to you. Spritz all over and mist through your hair; enjoy the sensation as its aromatic layers mature and reveal themselves throughout the day, with a wear time of up to 5 hours. To be worn whatever the weather or season; to be enjoyed all over.

OLFACTORY PYRAMIDS

Top notes: Orange, Jasmine, Mandarin

Heart notes: Patchouli, Rose

Base notes: Vanilla, Vetiver, Seaweed

INGREDIENTS

Aqua/Water, Olea Europaea Fruit Oil/Olea Europaea (Olive) Fruit Oil, Parfum/Fragrance, Saponins, Lecithin, Tocopherol, Sodium Benzoate, Sorbic Acid, Helianthus Annuus Seed Oil/Helianthus Annuus (Sunflower) Seed Oil, Limonene, Citronellol, Benzyl Benzoate



BRÛMÉE

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