








We bring together a group of seasoned horsemen and women from across disciplines with one goal in mind: to educate the next generation, and remind the current generations that foundational horsemanship and safe habits make the journey of horse and rider far more enjoyable and sustainable.

FEATURES & BENEFITS



FEATURE	BENEFIT
 <p>Seasoned and respected horsemen and women as contributors</p>	<p>Subscribers get a knowledge base from many years of experience in the industry. This makes trial and error less and productive time with your horse more.</p>
 <p>Safety Focused</p>	<p>Industry professionals bring awareness to situations and habits they witness frequently that can be dangerous and costly.</p>
 <p>2 new podcast drops a month plus and existing library.</p>	<p>You can watch and learn on your own schedule and repeat as needed.</p>
 <p>Contributors come from various disciplines.</p>	<p>You are not locked into one type of riding and can compare notes across disciplines.</p>
 <p>Tuesday Tips and Please Don't Do that</p>	<p>Quick reminders that you can like and share with your friends.</p>



SPONSORS



What better way to promote your business to the next generation of horsemen and women than to tie into the only podcast designed specifically for them.

We at The LEAD Rope would love to take you along!



CONTRIBUTORS



Are You Interested in Being a Guest on Our Podcast?

We want to hear from subject matter experts in the field.



SUBSCRIBERS



It doesn't matter if you are a seasoned veteran or new to the horse world.

We would love for you to join us on this ride!



The LEAD Rope