

# Joe's Leadership Tenets

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*Great culture is intentional*

Get the right and best people on board - *never ever compromise*

Be slow to hire and quick to fire

*Always do the right thing*, even if it hurts or is embarrassing in the moment

Inclusive & collaborative *Servant Leadership* approach

Nearly every encounter is a negotiation - look for the win/win

*Simplify* everything

*Resonate* with your clients, find a *dragon to slay*

God cares about you, your team, and your business