

Newsletter

SPRING 2025



LUXURY HOSPITALITY SALES

LEISURE | GROUPS | MARKETING

Unveiling Timeless Stays: Where History Meets Hospitality

SPRING HAS SPRUNG!

With flowers blossoming everywhere, now is the perfect time to explore this collection of historic hotels and resorts across the U.S.

These exceptional destinations are ideal for everything from wine tastings to enjoying live country music and thrilling adventures like white-water rafting. These charming properties add a touch of timeless elegance to your meetings and events.

If you're looking to create a truly unforgettable experience for your guests, look no further than these unique venues!

Please give me a call to help create the perfect offsite for your team. I will save you many hours of your day, at no cost to your company.

CONTACTS:

In this newsletter you can expect:

Historic Hotels:
East to West
Coast

Keswick Hall,
Keswick VI

The Hermitage
Hotel
Nashville, TN

Hotel Jerome
Aspen, CO

The Madrona
Healdsburg, CA

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♦ East Coast ♦

Located in the rolling foothills of the verdant Blue Ridge Mountains, the luxurious Keswick Hall is among Virginia's most celebrated vacation retreats.



Keswick Hall

The estate evolved into an elite club, eventually being purchased in the 1980s and renamed "Keswick Hall." It was meticulously recrafted into the upscale luxury resort it is today.

Fun Fact!

Keswick Hall's story specifically began in the early 20th century, when Robert and Florence Crawford commissioned the construction of a grand estate they named "Villa Crawford."



Keswick, Virginia

Offering award-winning golf on one of the last courses designed by the legendary Pete Dye, a serene day at the Keswick Hall Spa, relaxation at the Infinity Horizon Pool, or an energizing game of tennis or pickleball, the resort has something for everyone in your group.

With an impressive 80-room mansion and plenty of flexible meeting spaces, this is a historic property you must add to your list.



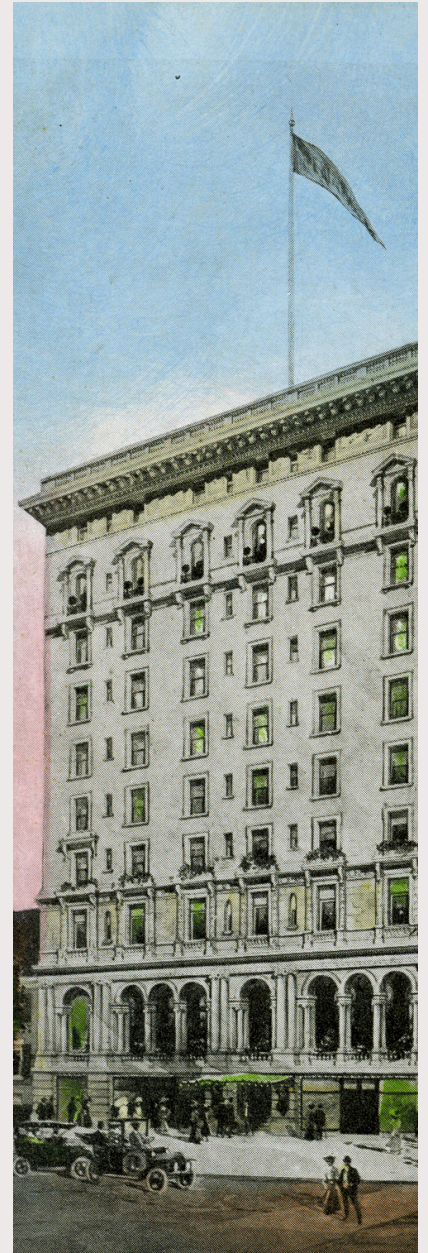
♦ Upper South ♦

The Hermitage Hotel

In the early 1900s, Nashville was a city on the rise that lacked luxury accommodations. A group of farsighted businessmen set out to change that, with a vision for a world-class hotel and architectural landmark that would strengthen Nashville's standing and reputation. Thus, The Hermitage was born.



"Meet me at The Hermitage" is an adage that has echoed throughout Nashville since its opening in 1910. This cherished landmark in downtown Nashville has poured innumerable drinks, served countless meals, held thousands of events, and hosted millions of guests along the way.



In 2022, the hotel completed a multi-year redesign and revitalization of its 122 oversized guest rooms, suites, and public spaces, while preserving its distinctive Beaux-Arts architecture. From the stately Grand Ballroom to the intimate State Room, The Hermitage is eager to host you and your group. 'Meet us at The Hermitage' and enjoy all that Music City has to offer.

Thank You For Reading!

♦ West Coast ♦

The Madrona

 Healdsburg, California



History:

In 1879, John Alexander Paxton bought 260 acres of land in the Dry Creek Valley area for \$10,500. He named this property "Madrona Knoll Rancho," as "Madrona" is the local term for an Arbutus species. In 1880–1881, he built a 17-room, three-story gabled mansion, to which he commuted on weekends from his work in the city.

In 1981, the property (then reduced to eight acres) was transformed from a family residence into a country inn by the new owner, John Harry Muir. The manor was added to the National Register of Historic Places in 1987.

This rich history and status as a Sonoma County Historic Landmark add a unique charm to The Madrona that your guests will appreciate.



Today:

With unique accommodations in the Mansion, Carriage House, and bungalows, The Madrona is just 15 minutes from Santa Rosa Airport and one hour from SFO and OAK.

Your guests will feel worlds away, while still enjoying the comfort and convenience of a memorable event. Our private boardroom, diverse dining spaces, and close proximity to offsite team-building activities create a cohesive and unique setting for a corporate retreat.

The Madrona can accommodate a wide range of events, from small, private meetings for eight to larger-scale events for up to 60, ensuring that we can meet your specific needs.

Fun Fact:

The Madrona has a unique art collection curated by Dolby Chadwick Gallery, a gallery known for its focus on a community of artists and art lovers. Many pieces are also available for purchase!

♦ The West ♦



Hotel Jerome

 Aspen, Colorado

One-of-a-kind experiences await you year-round—skiing, tubing, biking, hiking, rafting, horseback riding, or a much-needed day at the Yarrow Spa. Enjoying Hotel Jerome and all it has to offer is a must.

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With 99 guest rooms and suites, five unique event and meeting spaces, and the breathtaking beauty of the Rocky Mountains surrounding you, this is one of the historic hotels you'll want to share with your clients.

Hotel Jerome has been the social hub of Aspen since its opening in 1889.

Fun Fact!

It is the only Aspen hotel to survive the silver crash, the long pre-ski-resort winters, and the Depression.

