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**Cory Bryan**  
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Director, CEO  
Chairman of the Board

[www.nwoladyirish.com](http://www.nwoladyirish.com)  
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[www.nwotripleplay.com](http://www.nwotripleplay.com)

## NWO Lady Irish Fastpitch & Fighting Irish Baseball

# Fundraising Guide

The biggest benefit to a company who sponsors one of our events is visibility. We drive traffic to our website and the sponsors GET SEEN. With abilities to add clickable links and digital downloads, a company will receive an outstanding benefit from their sponsorship. Couple our web presence with our Social Media activity, and you'll quickly see how sponsoring one (or more) of our events is not only a benefit to our players, but a benefit to your company as well.

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Remember, the Lady Irish is a 501(c)(3) organization, **so your donation is tax deductible.**  
The Lady Irish Fast pitch Softball, Inc. wishes to thank you for your support. God Bless!



**NWO Lady Irish Fastpitch & Fighting Irish Baseball**

*Annual  
Golf  
Outing*



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## **NWO Lady Irish Fastpitch & Fighting Irish Baseball**

### **Golf Outing Sponsorship**

**The Annual Golf Outing goes to offset training facility costs and tournaments expenses for our teams. The Irish host two annual events to help support and offset the costs for our teams! The support of donors and participants is of great value and deeply appreciated.**

**How is the money raised from the annual golf outing allocated?**

**> 50% of the total money earned from the Golf Outing goes directly to support the training facilities for the Irish teams.**

**> The remaining 50% is equally divided among the teams to offset various tournament expenses.**

**Our Golf Outing will have a maximum of 36 teams, 72 cart sponsors, 18 hole sponsors, one (1) title sponsor, and five (5) ticket sponsors. We will also have various games and events throughout the course as well as raffle baskets. This is a fun and awesome fundraising opportunity to support a youth sports organization, dedicated to providing the best opportunities for our players and families.**

**NWO LADY IRISH FAST PITCH SOFTBALL  
& FIGHTING IRISH BASEBALL**

*a 501(c)(3) organization*



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along with this form to:

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Road, Unit B  
Toledo, OH 43615

**NWO Lady Irish Fastpitch & Fighting Irish Baseball  
Golf Outing Sponsorship**

We are looking for sponsors for the Golf Outing. Your sponsorship gets your business prominently placed at various locations around the event. Plus, your business will be placed on our website as a sponsor and any printed material that is handed out at the event. Sponsorship for the event is priced as follows:

\_\_\_\_\_ **Grand Slam Title Sponsorship: \$2,500**  
(Team Entry, 2x6 Banner, Hole Sponsor, Cart Sponsor, Title Ticket)

\_\_\_\_\_ **TriplePlay Sponsorship: \$700**  
(Team Entry, Hole Sponsor, Cart Sponsor, Ticket Ad)

\_\_\_\_\_ **Home Run Sponsorship: \$ 475**  
(Team Entry, Hole Sponsor)

\_\_\_\_\_ **Hole Sponsor (18): \$100**

\_\_\_\_\_ **Ticket Ad (3): \$175**

\_\_\_\_\_ **Cart Sponsor (36): \$75**

Name/Company Name: \_\_\_\_\_

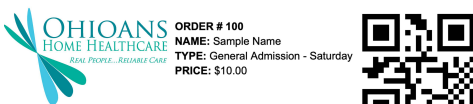
Contact Name (If a company sponsor): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**SAMPLE TICKET**



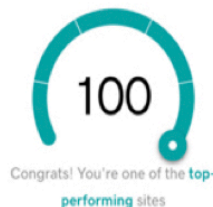
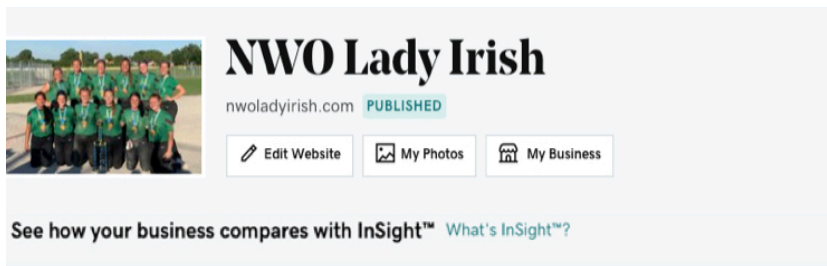
**LADY IRISH & FIGHTING IRISH  
GOLF OUTING  
SEPT 11, 2022  
8:00 TEE OFF**

**TITLE SPONSOR**

**TICKET SPONSORS**



*See our monthly views! Your business will get great exposure*



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# *Reverse Raffle Fundraising*



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## **NWO Lady Irish Fastpitch & Fighting Irish Baseball**

### **Reverse Raffle Sponsorship**

**The Annual Reverse Raffle goes to offset training facility costs as well as tournaments and other expenses. The Irish host two annual events to help support and offset the costs for our teams! The support of donors and participants is of great value and deeply appreciated.**

**How is the money raised from the annual Reverse Raffle allocated?**

**> 50% of the total money earned from the Reverse Raffle goes directly to support the training facilities for the Irish teams.**

**> The remaining 50% is equally divided among the teams to offset various tournament & coach's expenses.**

**Our Reverse Raffle will include horse races along with other games. We will have raffle baskets, 50/50 drawings, and other exciting opportunities. The night will include a dinner for each ticket holder. Raffle ticket purchasers will receive one entry into the Reverse Raffle plus dinner. An additional dinner ticket can be purchased (like a plus 1) for a discounted price and will include dinner only (no reverse raffle entry).**

**We will have table sponsors, horse sponsors, horse race sponsors, a stage sponsor, and one event title sponsor.**

**This is a fun and awesome fundraising opportunity to support a youth sports organization, dedicated to providing the best opportunities for our players and families.**

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## NWO Lady Irish Fastpitch & Fighting Irish Baseball Reverse Raffle Sponsorship

We are looking for sponsors for the Reverse Raffle. Your sponsorship gets your business prominently placed at various locations around the event. Plus, your business will be placed on our website as a sponsor and any printed material that is handed out at the event. Sponsorship for the event is priced as follows:

\_\_\_\_\_ **Grand Slam Sponsorship: \$1,000**  
*(Title event sponsor, includes business name on all tickets)*

\_\_\_\_\_ **TriplePlay Sponsorship: \$500**  
*(Name prominently displayed on the stage throughout the event)*

\_\_\_\_\_ **Home Run Sponsorship: \$300** *(Table Sponsor)*

\_\_\_\_\_ **Horse Race (10): \$250**

\_\_\_\_\_ **Horse Naming (100): \$20**

Name/Company Name: \_\_\_\_\_

Contact Name (If a company sponsor): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

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# *Tournament Sponsorship*

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Please mail your check along with this form to:

NWO Lady Irish  
3535 N. Holland Sylvania Road, Unit B  
Toledo, OH 43615

Please send me an email with an invoice so I can pay for my sponsorship with a credit card. My email address is on the form below.

## NWO Lady Irish Fastpitch & Fighting Irish Baseball Tournament Sponsorship

We are looking for sponsors for our tournaments. Your sponsorship gets your business prominently placed at various locations around the event. Plus, your business will be placed on our website as a sponsor and any printed material that is handed out at the event. Sponsorship for the event is priced as follows:

*The Valentine's 50 in February is the largest indoor softball event in the country, with 100 teams traveling from as many as 8 different states.*

- \_\_\_\_\_ **Valentine's 50 Title Sponsorship (1): \$5,000**
- \_\_\_\_\_ **Valentine's 50 Facility Sponsorship (2): \$1,000**
- \_\_\_\_\_ **Valentine's 50 Field Sponsorship: (4) \$750**
- \_\_\_\_\_ **Valentine's 50 Tournament HQ Sponsorship: (2) \$500**

### *Title / Field Sponsorship Opportunities*

<i>Title / Field Sponsorship Opportunities</i>	<i>Title / Field</i>
_____ <b>Fall Slam Sponsorship: (September)</b>	<b>\$500</b>
_____ <b>Haunted House Slam Sponsorship: (October)</b>	<b>\$1,000</b>
_____ <b>*Winter Slam College Showcase Sponsorship: (November)</b>	<b>\$2,500 / \$500</b>
_____ <b>*Winter Slam 1 Sponsorship: (December)</b>	<b>\$2,500 / \$500</b>
_____ <b>*New Years Winter Slam Sponsorship: (January)</b>	<b>\$1,000 / \$250</b>
_____ <b>*MLK Holiday Slam Sponsorship: (January)</b>	<b>\$500 / \$250</b>
_____ <b>*President's Day Holiday Slam Sponsorship: (February)</b>	<b>\$500 / \$250</b>
_____ <b>*Winter Slam 2 Sponsorship: (March)</b>	<b>\$1,000 / \$250</b>
_____ <b>Luck of the Irish Summer Slam Sponsorship: (July)</b>	<b>\$1,500</b>
_____ <b>Princess Slam Sponsorship: (July-Cleveland/North Ridgeville)</b>	<b>\$1,500</b>

Name/Company Name: \_\_\_\_\_

Contact Name (If a company sponsor): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

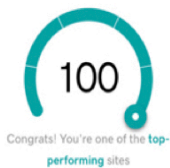
Email: \_\_\_\_\_

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NWO Lady Irish Fastpitch & Fighting Irish Baseball

*Misc*  
*Organizational*  
*Fundraising*



## **NWO Lady Irish Fastpitch & Fighting Irish Baseball**

### **Misc Fundraising opportunities**

#### **Amazon Charity**

This is a great opportunity to support the Irish by doing something you're already doing. Log into AMAZON by using the following link.

**WWW.SMILE.AMAZON.COM**. Once there, you'll be able to select your charity. Look up the the Irish, which is **NORTHWEST OHIO LADY IRISH FAST-PITCH SOFTBALL**. Every time you log into **SMILE.AMAZON.COM**, a portion of your purchase will be donated to the Lady Irish Fastpitch & Fighting Irish Baseball organization.

#### **Kroger's Community Rewards**

You can support the Irish every time you shop at Kroger, using your Kroger Plus Card. You can REGISTER ONLINE. Registering does not effect your fuel points. Please note, we have a new Non-Profit Organization assigned by Kroger. The new number is: IS075. (The letters "I", "S", and then the numbers 075).

#### **The United Way**

The United Way is now allowing all registered 501c3 organizations to become partners in fundraising and donation opportunities. You, or anybody you know, can select the Northwest Ohio Lady Irish Fastpitch Softball, Inc, to receive donations. This is great news for our organization and I encourage you to participate. This opportunity will help us fund our annual scholarship which is given to a deserving athlete each year. You can simply fill out the form and write our name "Northwest Ohio Lady Irish Fastpitch Softball, Inc" in the box marked "other" and the Lady Irish will receive 85% of all donations over \$50. Please share this information with all your friends and family and help us continue to fund our awesome scholarship opportunity.