



Dear Friend,

We are excited for the upcoming Attica Days Festival to be held on July 12<sup>th</sup> and 13<sup>th</sup> at the Attica Township Civic Center on Peppermill Rd. Even with the bad weather last year, the festival was an overall success, and we look forward to this year's event.

The success of Attica Days Festival can only be accomplished with the support of our local businesses. Sponsoring this event will afford your business the opportunity to join in the success of this event plus offers you the opportunity to advertise your business as well. Like last year, there are several ways to become a sponsor. The enclosed sponsorship form explains the different levels of sponsorship that are available. Please consider becoming a 2024 sponsor of the Attica Days Festival. Festivities will include fireworks display Saturday evening, inflatable rides for the kids Saturday, a rock wall Saturday, Kid's Central Tent with numerous activities and entertainment, a car and motorcycle show, a craft/vendor fair, food vendors, a beer tent with nightly entertainment, astronomers, and much, much more.

If you have any questions, please feel free to contact any one of the Attica Days Committee members listed below. We also encourage you to visit our website at [www.atticadays.org](http://www.atticadays.org) or our Facebook page for pictures and information regarding this and past festivals.

Your donation will help to ensure that families will be able to come out and enjoy a summer day of family fun. Thank You in advance for your support!

Respectfully,

Your Attica Days Festival Committee

Diana Weingartz, Co-Chair 810.417.1629

Cindy Goerlitz, Co-Chair 586.703.2250

Sandy Jacobs

Brian Rowley

Brandon Rowley

Cathy Churilla

Heather Sweet

Michelle Lenz

Keith Davidson

# 2024 Attica Days Festival Sponsorship Opportunities

\$150	<ul style="list-style-type: none"> <li>* Your company name on our website with a link to your website</li> <li>* A thank you in the local papers and our Facebook page</li> <li>* Certificate of Appreciation</li> <li>* Recognition announced by the Emcee of the festival on center stage</li> </ul>
\$300	<ul style="list-style-type: none"> <li>* Everything listed above package PLUS</li> <li>* Your company name on a YARD SIGN at the festival</li> </ul>
\$400	<ul style="list-style-type: none"> <li>* Everything listed in the \$150 package above PLUS</li> <li>* Your company name displayed on a SHARED BANNER at the festival</li> </ul>
\$500	<ul style="list-style-type: none"> <li>* Everything listed in the \$150 package above PLUS</li> <li>* Your company name displayed on YOUR OWN BANNER at the festival</li> </ul>
\$600	<ul style="list-style-type: none"> <li>* Everything listed in the \$500 package above PLUS</li> <li>* Your option to sponsor a festival activity. Attractions available for sponsorship are: inflatable rides, beer tent entertainment, car show, or fireworks display. Note - Fireworks display can be sponsored by multiple sponsors.</li> <li>* Your company has the opportunity to display your own signage at the designated locations on festival grounds.</li> </ul>

\*\*\*\*\***Cut and Return Bottom Half**\*\*\*\*\*

Please make your donation payable to Attica Days Festival and mail to the address at the bottom of this form. If you would like your company logo on our website, please send a digital logo to [atticadays@gmail.com](mailto:atticadays@gmail.com)

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Business Name	Contact Name	Phone #
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Address	City	State	Zip
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I am enclosing my donation check in the amount of \$\_\_\_\_\_

If applicable, please indicate the attraction you wish to sponsor:

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**THANK YOU FOR YOUR SUPPORT! SEE YOU AT THE 2024 ATTICA DAYS FESTIVAL!**

Attica Days Festival  
 c/o Attica Township  
 4350 Peppermill Rd  
 P.O. Box 86, Attica, MI 48412