



October 5, 2022

For immediate release:

At a press conference today, Fast TV Network President and CEO Mike Lee announced the acquisition of the former K-Mart property on Route 66 in Tucumcari, NM. The facility named “Fast TV Network Studios” is scheduled to be completely renovated into brand new, state of the art TV and Movie production studios. While the property is a high-tech studio, the building will keep an exterior design complimentary to the heritage of Route 66. It is scheduled to open on July 1, 2023.

Also announced today is a long-term partnership with the New Mexico Route 66 Association. Association President Melissa Lea Beasley highlighted that part of the new studio will house the official New Mexico Route 66 Association Visitor Center and Museum. This will serve as the official welcome center for Route 66 in the State of New Mexico.

The New Mexico Route 66 Association Museum is a unique collection curated by Johnnie Meier who is famous for his “Classical Gas Museum” in Embudo, New Mexico. Mr. Meier is the Preservation Officer and a long-time board member and former President of the Association.

Also announced is the addition of a neon sign display throughout the parking area of the property.

The project is expected to provide a major boost to the local economy as well as a significant impact on New Mexico State tourism on Route 66 as we approach the Centennial of the Route in 2026.

Fast TV Network is one of the fastest growing streaming networks. It is available on Roku, Amazon Fire TV and online at Fast TV Network.com. Hit shows such as “Speedway Driver”, “Legends of Route 66” and “Main Street America” have brought viewership in excess of 100 million views.

New Mexico Route 66 Association is a 501-©3 Non-Profit.

It is dedicated to education, promotion, and preservation of New Mexico’s Historic Route 66 Scenic Byway and economic revitalization along its 604 mile stretch throughout the state since 1989.

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