

CASHFLOW FORECAST 12 MONTHS				BALANCE TREASURE	
Facts	Priority	Duration	Security Level	EAS Points	CEO Involvement
	Critical	Long	High	5	Low
Deliverables	<ul style="list-style-type: none"> * A rolling 12 month cashflow forecast that considers all key financial transaction streams. * A conversion from cash to accounting methods. * A system for maintaining the model, reviewing for accuracy. * A dashboard or summary that can be presented at executive level. 				
Add Value	<p>With a focus on assessing and predicting liquidity, a cashflow forecast is a must have for your business. You will be aware of potential negative cash periods, need for borrowing, need for working capital management. Converting the forecast from cash basis to accounting helps predict both the income statement and balance sheet at the end of next period.</p>				
Type	<input type="checkbox"/> Profile	<input checked="" type="checkbox"/> Plan	<input type="checkbox"/> Strategy	<input checked="" type="checkbox"/> Method	<input type="checkbox"/> Training
	<input checked="" type="checkbox"/> Analysis	<input checked="" type="checkbox"/> Tool	<input checked="" type="checkbox"/> Culture	<input type="checkbox"/> Feedback	<input checked="" type="checkbox"/> Improve
Potential Actions	<ol style="list-style-type: none"> 1 Review cashflow by month for the past 12 months. 2 Build a model that mimics your financial reporting layout, tracks cash by month. 3 Build a system to convert the cash basis into accounting (AR, AP, PP&E, Debt, etc) 4 Assign accountability for the segments of the model, input, data, error checking. 5 Present forecast and develop rhythm for update, communication and target setting. 				
Performance	<ul style="list-style-type: none"> ★ Schedule evaluation periods over the next year, ask for feedback often. ★ Include forecast accuracy on your scorecard and push hard for narrowing the gap. ★ Identify the ways you can manipulate cashflow with working capital terms. ★ Streamline the methods of getting data from the accounting system to the forecast. ★ Keep the model error-free, check it often and build internal checks to prove it works. 				
Impact	<input checked="" type="checkbox"/> Liquidity	<input checked="" type="checkbox"/> Cash	<input checked="" type="checkbox"/> Risk Management	<input type="checkbox"/> Profitability	<input type="checkbox"/> Growth Potential
	<input type="checkbox"/> Solvency	<input checked="" type="checkbox"/> Operating Efficiency	<input type="checkbox"/> Team Efficiency	<input type="checkbox"/> Valuation	<input checked="" type="checkbox"/> Decision Making