

AUTHOR'S BIO

Jim Hirshfield founded Summit Communications, Inc., in 1973 and was the company's CEO for twenty-six years until its sale in 1999. Summit served 42,000 cable TV customers with video and digital interactive services, and several thousand more with Radio Common Carrier, Multi Point Distribution TV and Telephone Answering services in Washington, Oregon, Idaho, Montana, Wyoming, and Utah. Summit employed 130 people.

During his career Jim served as a director, executive committee member, and committee chair of the National Cable TV Association. He was inducted into the Cable TV Pioneers honorary association in 1988. He previously was vice president/controller of a large bank in Washington State and chief financial officer of two other Seattle companies.

Jim's volunteer activities have been concentrated in the education field. He holds a BA from Rice University and an MBA from Harvard Business School, and served in the United States Navy as a destroyer officer. Jim and his wife, Mary, have three children and reside in Bellevue, Washington.