




# Portfolio


## Borgar Cat Media

 Facebook likes

**1,226**  
Follows or likes

**CA\$0.0355** **CA\$43.52**  
Cost per Follow or like Spent

• Off


 Instagram traffic


**785**  
Instagram Profile Visits

**CA\$0.0318** **CA\$25.00**  
Cost per Instagram Profile Visit Spent

Amount spent	\$ 597.79
Video views	169.4K
New followers	2.7K
Likes	11.0K
Comments	193
Shares	167

### Results

Follows or likes	5,036
Cost per Follow or like	CA\$0.11
Amount spent	CA\$570.24
	\$20.00 daily budget 
Reach	135,254
Impressions	242,586

 Today ▾

Impressions	1,938
Engagements	228
Spend	CA\$0.31
Cost per engagement	CA\$0.00
Engagement rate	11.76%