

Gregory Allen Smith  
San Diego, CA 92103  
619-846-7559  
[greg@gregoncamera.com](mailto:greg@gregoncamera.com)

## **Media Production Specialist | Video Producer**

Seasoned media professional with 20+ years of experience in video production, set design, and on-camera talent direction across high-profile television, film, and digital content projects. Proven ability to manage video shoots from pre-production to final execution, working with celebrities, government officials, military personnel, and corporate executives. Known for an exceptional eye for detail, cross-functional expertise in production technology, and a talent for coaching on-screen subjects to deliver engaging high-quality content.

### **Core Skills & Expertise**

- Video Production & Directing – End-to-end production expertise, including scriptwriting, storyboarding, scheduling, budgeting, and directing.
- On-Camera Talent Coaching – Skilled in guiding both professional and non-professional talent, including children and animals, to ensure natural and compelling performances.
- Cinematography & Set Design – Mastery of lighting, composition, and color coordination to create visually stunning video content.
- Production Workflow & Coordination – Highly organized with experience managing set operations, talent preparation, and filming schedules.
- Live & Studio Production – Expertise in multi-camera setups, remote shoots, and high-end live broadcast productions.
- Post-Production & Media Management – Proficiency in video editing, color correction, graphics creation, and multi-platform content delivery.
- Client & Stakeholder Communication – Strong ability to translate technical production needs to non-industry stakeholders, ensuring seamless execution of creative visions.

### **Professional Experience**

#### ***Media Production Specialist***

GOC Productions | San Diego, CA | 1/2009 – Present

- Lead video production services for high-profile clients, including Fortune 500 companies, government agencies, and entertainment industry VIPs.
- Provide full-scale production support, from set design and lighting to on-camera coaching and real-time direction for live and pre-recorded content.
- Recently served as Camera Operator for Disney's "Mufasa: The Lion King" press junket, managing ENG camera operation (Sony FX9), set lighting, and on-site workflow for promotional content.
- Regularly perform live broadcast camera operations for national sports networks (TNT, ESPN, Fox Sports), including high-stakes NCAA and professional sports events.

- Produced multi-camera live event coverage, including the San Diego Music Awards and corporate town halls, integrating streaming and broadcast workflows.
- Held multiple contracts for 17 years as a live board meeting audio/video Producer and soundboard mixer for the California Horse Racing board. 12 meetings a year all remote productions.

### ***Camera Operator***

FanDuel Network | Los Angeles, CA | 7/2012 – 9/2021

- Operated and engineered live sports broadcasts, ensuring seamless integration of camera, lighting, and wireless audio systems.
- Directed on-screen talent for on-location shoots, coaching athletes and commentators to ensure high-energy, engaging content.
- Managed LiveU broadcast encoders, wireless microphones, and IFB communication for talent during live productions.

### ***Producer & Director***

Groovy Like A Movie, LLC | San Diego, CA | 1/2004 – 1/2009

- Produced and directed branded content, television commercials, and corporate video projects, working with major brands and entertainment clients.
- Led video projects for the United States Marine Corps, overseeing script development, production logistics, and on-location direction.
- Secured “no-bid” client status with the Department of Defense through proven excellence in government media production.

### ***Videographer***

San Diego Padres Baseball Organization | San Diego, CA | 3/2003 – 3/2014

- Captured live-action game footage and behind-the-scenes content for Major League Baseball (MLB) broadcasts and digital platforms.
- Shot corporate and community events, ensuring polished and engaging storytelling for the team’s marketing and fan engagement initiatives.
- Awarded the 2013 Diamond Award for outstanding performance in the production department.

### **Education**

San Diego State University – Bachelor of Arts, Communications / Media Management

Minor: English / Creative Writing

University of Arkansas – Communications / Drama

### **Software & Technical Proficiency**

Final Cut Pro | DaVinci Resolve | Adobe Creative Cloud (Premiere Pro, After Effects) | Avid | Pro Tools | Wirecast Pro | vMix | OBS | AWS | SharePoint | MS Office Suite

### **Affiliations**

Member, IATSE Local 795 – Broadcast Technicians & Specialists Union