



NAREB North Texas Partnership Opportunities – 2026

ORGANIZATIONAL OVERVIEW



NAREB

The National Association of Real Estate Brokers, Inc.[®], (NAREB) founded in 1947 is the oldest minority trade association in the real estate industry in America. NAREB was founded on a philosophy that, even today, is a beacon of excellence, forever guiding and preparing its membership to meet the challenges of each new tomorrow. All members of the local chapters are automatically members of NAREB. The purpose of NAREB is to enhance the economic improvement of its members, the community at large, and the minority community which it serves. NAREB members are called Realtist. Although composed primarily of African Americans, the Realtist organization embraces all qualified real estate practitioners who are committed to achieving our vision, which is "Democracy in Housing".

ORGANIZATIONAL OVERVIEW



NTXAR

NTXAR works closely with the local REALTOR® Associations to ensure there is diversity and inclusion in the Dallas/Fort Worth real estate agent community. Realtists have made substantial contributions to the cause of democracy by working to provide housing for all without limitations or restrictions. They remain true to the Dual mission of serving the underserved and developing creative and effective methods of rendering such services. In this respect, Realtists have become the voice and conscience of the proponents of equal housing opportunities for all citizens. This involves working on civic programs, in the political arena as well as in the business world; all these facets are a part of the Realtist program throughout the nation. This chapter is committed to diversity and inclusion to qualified practitioners of all races who have "Democracy in Housing" as their motto.

Chapter Opportunities

NETWORKING EVENTS



Networking events allow members and other real estate professionals to come together by creating relationships and collaborating on enriching the culture of the NAREB community.



BROKER/AGENT BUSINESS RALLY



Offer members and other attendees general session content, educational classes, and an expo. Corporate sponsors will have the opportunity to introduce products or brands to NTXAR members and attendees.

COMMUNITY WEALTH BUILDING DAYS



Opportunity to educate the community on Wealth Building through homeownership. Through our financial literacy programs consumers will be better prepared to transition to homeowners from renters and how to sustain homes.



CALENDAR EVENTS



Go to:
[https://narebnorthtexas.org/upcoming-
events](https://narebnorthtexas.org/upcoming-events)

PLATINUM SPONSOR \$50,000

Exclusive Prestige & Maximum Visibility

- Includes 6 Allied non-transferable memberships

Marketing Dominance

- Priority logo placement on website and key media and marketing
- Exclusive e-marketing campaigns to members
- Recognition on all workshops and printed materials

Digital Presence

- Featured on NAREB North Texas homepage with direct link
- Premium social media spotlights across all platforms

Monthly Business Meetings

- Recognized as lead sponsor at two business meetings and two mixers
- 15-minute presentation + marketing display area
- Exclusive door prize opportunities
- Three VIP tickets per meeting

Community Impact:

- Lead sponsor for Community Wealth Building Day & Realtist Week
- Vendor and presentation rights

Scholarship Gala Prestige:

- Full-page priority ad in Gala program
- Company banner prominently displayed
- Six VIP Gala Tickets with reserved seating





GOLD SPONSOR \$25,000

Powerful Visibility & Engagement Opportunities

- Includes 4 Allied memberships

Marketing Dominance

- Logo on website and key marketing

Monthly Business Meetings

- Recognized sponsor at Monthly Business Meetings
- 10-minute feature presentation at one meeting
- Two complimentary tickets per meeting

Community Impact

- Exclusive sponsor at one Community Outreach event

Scholarship Gala Prestige

- Half-page ad in Gala program
- Four VIP Gala Tickets

Silver Sponsor – \$10,000

Strategic Exposure & Community Support

- Includes 2 Allied memberships

Marketing Dominance

- Logo on website and key marketing

Monthly Business Meetings

- Recognized at one business meeting
- One 5-minute spotlight presentation
- One complimentary ticket per meeting

Scholarship Gala Prestige

- Listed in Gala program
- Two Gala Tickets





Bronze Support – \$5000

Entry-Level Recognition & Networking Access

- Includes 1 Allied membership

Marketing Dominance

- Logo on website and key marketing

Monthly Business Meetings

- Recognized at one business meeting

Scholarship Gala Prestige

- One Gala Ticket

Community Partner – \$2,500

Marketing Dominance:

- Logo on website and key marketing

Monthly Business Meetings

- Opportunity to host one educational spotlight session





ADDITIONAL SPONSOR/NON-SPONSOR OPPORTUNITIES

SUPPORTER Level 1 SPONSORSHIP \$5000

- 2-minute presentation at a Networking Mixer
- List of all attendees at the mixer
- Opportunity to offer a door prize at the events
- Table at Community Day Event

SUPPORTER Level 2 SPONSORSHIP \$2500

- 2-minute presentation at a Networking Mixer
- Table at Community Day Event

SCHOLARSHIP(S) \$1000

- The opportunity to sponsor one high school graduate or 1st year college student with ascholarship.

JOURNAL ADS

- 1 Full Page Color Ad in Gala Journal \$200
- 1/2 Page Ad in Gala Journal \$ 125
- 1/4 Page Ad in Gala Journal \$ 75
- Business Card Ad \$ 35

COMMUNITY WEALTH BUILDING DAY VENDOR TABLE

- **Large Corporation/Business: \$1,500**
- **Home Builders: \$1,500**

Partnership – Mortgage Company:

- **NTXAR Member \$750**
- **Non-Member \$1000**

Partnership – Real Estate Company:

- **NTXAR Member \$750**
- **Non-Member \$1000**

Other Industry Related Company:

- **NTXAR Realtist Member \$750**
- **Non-Member \$1000**

Non-Profit Organization:

- **\$200 LUNCH & LEARNS**
- **\$400 BUSINESS MEETINGS (monthly)**
- **\$300 NETWORKING/MEMBERSHIP MIXERS**





SPONSORSHIP REGISTRATION

Go to: <https://bit.ly/3XyVGed>



Memorandum of Understanding for Sponsorship Opportunity



Go to: <https://bit.ly/4phldU5>

NAREB North Texas

On behalf of the **NAREB North Texas Board**, I am pleased to share our successes from 2025 and extend an invitation for your organization to join us as a **2026–2027 Sponsor**. Your partnership is vital to expanding homeownership, strengthening financial literacy, and empowering underserved communities across North Texas.

2025: A Year of Impact & Engagement

In 2025, the NAREB North Texas Board delivered a comprehensive year of educational programs and business development sessions designed to uplift both real estate professionals and the communities we serve. Highlights include:

- January: Reverse Mortgage Options for Seniors – Providence Title, Plano
- February: Black History Month Legacy Conversation with Former NAREB Presidents
- March: Installation of Officers & Partnership Forum
- April: Down Payment Assistance & Lending Solutions Workshop
- May: Artificial Intelligence Tools for Real Estate Professionals
- July: Mortgage & Financing Options for Buyers
- August: Smart Financial Planning for REALTORS®
- September: “From Contract to Keys” – Title & Lending Education
- October: Business Development & Marketing Summit

Additionally, our Community Wealth-Building Day brought together residents, lenders, agents, and community partners to deliver practical tools for achieving and preserving homeownership.

Our Vision for 2026–2027

With your support, NAREB North Texas is poised to expand its reach and deepen its community impact. Our goals include:

- Increasing local Financial Literacy Courses in underserved neighborhoods.
- Partnering with clergy and faith-based leaders to deliver homeownership education and discuss development opportunities within their congregations.
- Collaborating with municipal housing departments to provide residents with pathways to obtain and retain affordable homes.
- Strengthening professional development opportunities for real estate practitioners who serve these communities.

Why Your Sponsorship Matters

Your investment directly supports programs that empower residents, build wealth, and strengthen local neighborhoods. It also positions your organization as a leading advocate for fair housing, equitable economic opportunities, and community advancement.

Enclosed is our **NAREB North Texas 2026 Sponsorship Package**, which outlines multiple partnership levels for your consideration. Each tier includes meaningful recognition, engagement, and visibility opportunities tailored to your organization's goals.

We Invite You to Partner with Us

We would be honored to welcome **you** as a partner for 2026 and 2027. Your contribution will help us expand our impact and sustain our mission of promoting *Democracy in Housing* throughout North Texas.

Please feel free to contact me directly to discuss the sponsorship level that best aligns with your objectives.

Thank you for your commitment to community progress and equitable homeownership.

Sincerely,

Madge Day

President, NAREB North Texas Board

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National Office

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