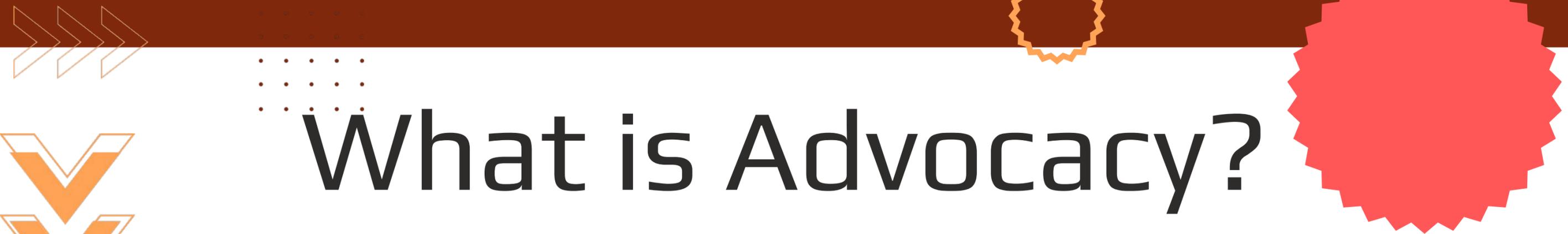


Advocacy in a Nutshell

By: FRC Team 2486





What is Advocacy?

ad·vo·ca·cy

/

advəkəsē/ noun

**active support of an idea or cause
etc.; especially the act of asking or
arguing for something**



Three Levels Of Advocacy

1

Local Advocacy

Schools, Businesses, city

2

State Advocacy

Arizona Advocacy Conference, State Legislators

3

National Advocacy

National Advocacy Conference, D.C



Our Experience



We advocate for STEM education growth across the nation and especially in our region of northern Arizona

Arizona Advocacy Conference:

- Advocate to state level representatives
- Have a booth outside capitol building

National Advocacy Conference:

- Present to Senators and representatives
- Present to Navajo Nation office

What is AAC?

(Arizona Advocacy Conference)

- AAC is held every year in late April/ early May
- It is held at the state capitol
- Teams from across Arizona set up booths outside the capitol
- Arrange meetings with state legislators and representatives
- For any FIRST teams



What is NAC?

(National Advocacy Conference)

- NAC is held every year in June
- It is held at Washington D.C
- Teams from across the country go learn about national advocacy for multiple days
- Last day they meet with senators and advocate
- For any FIRST or VEX teams





What Should You Advocate For?



- Groups you want to impact
- Laws You want to edit
- Funding You wish to Receive
- ALL OF FIRST!!!
- Underfunded/represented groups
- Stopping Issues your team has faced
- Anything you want to





How do you Start
Advocating?



RELATIONS!!!



How to Build Relations

Persistence

- Be consistent
- Send updates via email
- Go to events consistently
- Don't be too persistent

Studying

- Do online research
- Find aspects of them relatable to your team

Scheduling Meetings

Local

Reach out to schools, businesses, ect. Through email, phones, in person

State

Find Legislators contact information online. E-mail and Call consistently.
EXPECT SUDDEN MEETINGS

National

Find Contact Information Online. Be persistent. Don't expect too many meetings.

What To Talk About on the Levels

➔ Local

Funding, Your Team, Goals,
Stem Events, FIRST in Arizona

➔ State

Funding, FIRST in arizona,
your community

➔ National

Laws, National Budgets

➔ All

FIRST, How Stem has
changed you, the future,

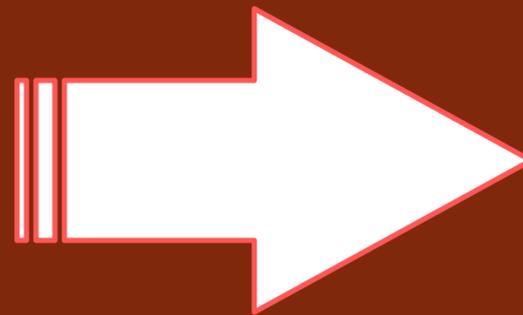


How to Talk to Legislators



Be Professional:

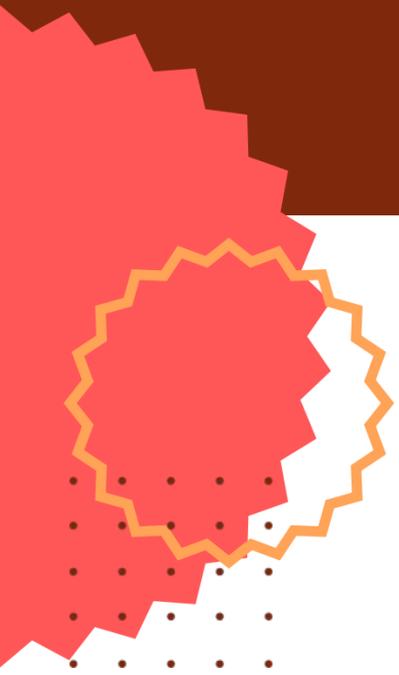
Fr Fr no Kizzy, don't say
Fr Fr no Kizzy



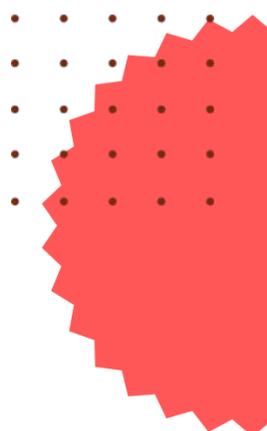
Have a conversation:

You aren't giving a
presentation, you're having a
discussion





**Be Respectful but
Remember
THE
GOVERNMENT
WORKS FOR YOU**



Thank you for Watching!!! Questions?

Slideshow:



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