



**16<sup>th</sup> Annual Festival**  
**St. Michael Daze & Knights Festival**  
**August 11<sup>th</sup> & 12<sup>th</sup>, 2023**

**Sponsorship/Donation**

The St. Michael Daze & Knights Committee members have been busy planning the **16<sup>th</sup> Annual Daze & Knights Festival**. Many of you have generously sponsored in the past and we hope that you will again consider the festival opportunities! If you haven't sponsored or taken part in the festival previously, we invite you to join us! We appreciate the support the community has given us and continues to give!

The festival was created to be a community event packed with two days full of activities and entertainment for the whole community to enjoy. As our community continues to grow, residents new and old are excited to get out and enjoy the festival and see what our community has to offer. We are asking local businesses/organizations to consider supporting the festival with a donation, sponsorship or even volunteering or encouraging your employees/members to volunteer. There are several ways to contribute/participate. We have some exclusive sponsorship opportunities or perhaps you could even partner with another business/organization to co-sponsor, please see opportunities below and on the back of this page. Or if you have an idea, please reach out-we'd love to hear from you!

**Thank you for your consideration in making the St. Michael Daze & Knights Festival a success!**

**To ensure inclusion in all advertising we must receive your commitment by July 1<sup>st</sup>, 2023**

<b>Benefit of Sponsorship</b>	<b>Bronze \$100+</b>	<b>Silver \$250+</b>	<b>Gold \$500+</b>	<b>Platinum \$1000+</b>	<b>Titanium \$2500+</b>
Name listed on website sponsor page	X	X	X	X	X
Name listed on sponsor boards at festival	X	X	X	X	X
Name listed on sponsor section of parade program	X	X	X	X	X
Sponsor Yard sign placed at business <b>UPON REQUEST</b>		X	X	X	X
Four beer tickets good for Friday or Saturday		X	X	X	X
FREE Parade entry <b>**MUST FILL OUT FORM</b>			X	X	X
Logo is included in all media distributed for advertising			X	X	X
Festival sponsor webpage displays your logo			X	X	X
FREE Business Expo booth <b>**MUST FILL OUT FORM</b>				X	X
Homepage logo with direct link to your website				X	X
Banner* displayed at festival in beer tent				X	X
Named as a band co-sponsor for Arch Allies on Saturday night					X
8-Cover tickets for Arch Allies on Saturday night 2-All Day Saturday Inflatables wrist bands (Personally use cover tickets and wrist bands or use as giveaways!)					X

**\* Banner is supplied and placed by the festival**

**\*\*Please complete additional forms for parade and business expo**

**If sponsorship includes logo copy, please email them to: [stmichaelfstvl@gmail.com](mailto:stmichaelfstvl@gmail.com) with "Daze Logo" in the subject line.**

**[www.stmdazeandknightsfestival.com](http://www.stmdazeandknightsfestival.com)**

**Thank you for your support!**  
**Our Sponsors make the Daze & Knights Festival possible!**

## Exclusive or Co-Sponsor Opportunities!!

The following opportunities will be available while they last, please return ASAP!

- **Friday or Saturday Night Band Co-Sponsor- Cost \$2500** All of the benefits of the **Titanium** level plus your company will be named as sponsor in all media.
- **5K Color Daze Run (8th Annual)-Cost \$1000**-All benefits of the **Platinum** level plus your company will be named as a sponsor on all media, including t-shirts!
- **Fireworks Contributor Sponsorship-Cost \$1000**-All benefits of the **Platinum** level plus your company will be named as the contributor on all media. A great co-sponsor opportunity!
- **RC Party Crashers-Cost \$700** -Remote control cars and track. Sponsoring this event makes it FREE for all! All the benefits of the **Gold** level plus you will be named as the sponsor on all media. Sponsorship makes this a free event for all!
- **Jonah's Ark Petting Zoo Sponsor-Cost \$1100**-All the benefits of the **Platinum** level plus your company will be named as the event sponsor on all media. Sponsorship of this event will make the petting zoo a free event for all!
- **Family Bingo-Cost \$250**--Back by popular demand! FYCC will be here again with family bingo! All the benefits of the **Silver** level plus your company/organization will be named on all media and will make it a FREE event for all!

### Donations-

\_\_\_\_\_ Titanium\*\*    \_\_\_\_\_ Platinum\*\*    \_\_\_\_\_ Gold    \_\_\_\_\_ Silver    \_\_\_\_\_ Bronze

### Exclusive or Co-Sponsor Sponsorships-

(Because these are on a first come basis, we will contact you upon receipt of your request to confirm.)

\_\_\_\_\_ Friday Night Band\*\*    \_\_\_\_\_ Saturday Night Band\*\*    \_\_\_\_\_ Fireworks\*\*  
\_\_\_\_\_ RC Party Crashers    \_\_\_\_\_ Jonah's Ark Petting Zoo\*\*    \_\_\_\_\_ Pickleball  
\_\_\_\_\_ Color Daze Run \*\*    \_\_\_\_\_ Book Bingo Sponsor\*\*

**\*\*If included in your donation or sponsorship level, please check below and complete additional forms for parade and/or business expo if you wish to participate.**

Parade \_\_\_\_\_ Business Expo \_\_\_\_\_

\_\_\_\_\_ Check here if you are a **Gold, Platinum or Titanium** sponsor and would like a yard sign placed at your business

**If sponsorship includes logo copy, please email them to: [stmichaelfstvl@gmail.com](mailto:stmichaelfstvl@gmail.com) with "Daze Logo" in the subject line.**

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

### Please mail completed forms and payments to:

St. Michael Daze & Knights Festival  
PO Box 25  
Saint Michael, MN 55376

If you have any questions regarding donations or sponsorships please contact:

Amy Dehmer 612-237-0774





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**Business Expo**

**The Business Expo will be held on Saturday, August 12<sup>th</sup> from 10am-3pm**

**Early Bird Special!! Booth Fee is \$85 until July 1<sup>st</sup>** -- Registrations received from **July 2<sup>nd</sup>-August 1<sup>st</sup>** will be \$100

SPACE IS LIMITED! FIRST COME-FIRST SERVE! --- We will be limiting the number of "like" businesses in Expo.

Electricity will be an additional charge of \$25 --- Booth includes an 8' x 10' space under the tented area

Tables & chairs are not provided, vendors must provide their own --- Set-up will begin at 8:30am

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City, Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Brief description of what you will be offering in your space:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Booth Fee Enclosed (Before July 1 \$85, after \$100) \$ \_\_\_\_\_

Electric? Y or N (Additional \$25) \$ \_\_\_\_\_

**Total Booth Fee Enclosed** \$ \_\_\_\_\_

**Is your expo entry fee included in a donation or sponsorship? YES NO**

**If yes then please mail back this registration form to confirm your space.**

**Mail completed form & payment to:**

St. Michael Daze & Knights Festival  
PO Box 25  
St. Michael, MN 55376

Please email any questions  
regarding the Business Expo to:  
**stmichaelfstvl@gmail.com**

**[www.stmdazeandknightsfestival.com](http://www.stmdazeandknightsfestival.com)**

Office Use

Date Received

Check#

Incl in Sponsorship

Level

Sent on

Yes / No



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Parade Registration

The St. Michael Daze & Knights committee would like to invite you and your group to participate in our parade at the 16<sup>th</sup> Annual Daze & Knights Festival in St. Michael, MN. The parade will be held on **Saturday, August 12<sup>th</sup> at 12:00pm.**

Our parade will start at 12:00pm sharp! Lineup will begin at 10:00am along 43<sup>rd</sup> Street next to Jet Edge in St. Michael.

Below is an application for your entry. **Please submit the application to the address below by July 1<sup>st</sup>, 2023** if your group is interested in participating in our parade. **You will be notified by email regarding your parade lineup number by Aug 3rd.**

Parade Rules

- Parade staff will do a quick inspection of your unit to ensure safety of parade watchers.
- Each political candidate must register as their own unit.
- Animal units will need to provide own cleanup crew. Clean up crew must follow unit.
- To keep the parade moving all units must stay within 2 car lengths of the unit ahead of them. If larger gap occurs, you must speed up to close the gap.
- All participants are required to be completely set up and in their **designated line-up spot.**  
**If you are not in your designated spot, you will be placed in the back of the line.**
- All participants equipment and persons must fit in the space (length) requested (e.g., if you requested 10 feet of line-up space, everything in your unit must fit in that space. No additional space is provided. Please be very specific in the length needed on this registration form.
- Any thrown candy must be thrown to the curb.
- No water may be squirted during any portion of the parade
- The Daze & Knights committee reserves the right to determine other rules and procedures beneficial to the total parade.

**Please note new email address for parade- dazeandknightsparade@gmail.com**

**\$125.00 for all entrants.**

**LEGALLY REGISTERED non-profits and Royalty entries are exempt from the fees, as well as those donors that qualify.**

Unit Description _____	Contact Person _____
Representing _____	Address _____
Number of Unit Participants _____	City, State, Zip _____
Unit Length _____ (Please be specific)	Phone _____
<input type="checkbox"/> Please check here if this entry is included in a Platinum or Titanium sponsorship	Fax _____
<input type="checkbox"/> Please check here if you are a Platinum or Titanium sponsor and would like a magnet placed on your vehicle	Email _____
Commentary about your unit _____	
_____	
_____	

**Mail completed form and payment to:**

St. Michael Daze & Knights  
PO Box 25  
St. Michael, MN 55376

*Office use*

Date Rec'd	Ck#	\$	Incl in Sprshp	Emailed Date	Line #
_____	_____	_____	Yes / No	_____	_____

Please email [dazeandknightsparade@gmail.com](mailto:dazeandknightsparade@gmail.com) with any questions regarding the parade- NOTE NEW EMAIL ADDRESS!!!!